

H  
U  
M  
O  
R  
  
I  
N  
  
A  
  
J  
U  
G  
U  
L  
A  
R  
  
V  
E  
I  
N

TALES CALCULATED TO DRIVE YOU



No. 14  
AUG.



# MAD

10c







# NO NEED TO FIGHT OVER MAD

TAKE IT EASY, BOYS! IF YOU ONLY HAVE ONE COPY OF **MAD** BETWEEN YOU BECAUSE YOUR NEWSDEALER HAS RUN OUT OF COPIES... BE SMART! SUBSCRIBE! JUST THINK! YOU CAN GET A 10¢ COMIC BOOK FOR JUST 12½¢!

SUBSCRIPTION COUPON

**MAD** EDITORS  
RM. 706  
225 LAFAYETTE ST.  
NYC 12, N.Y.

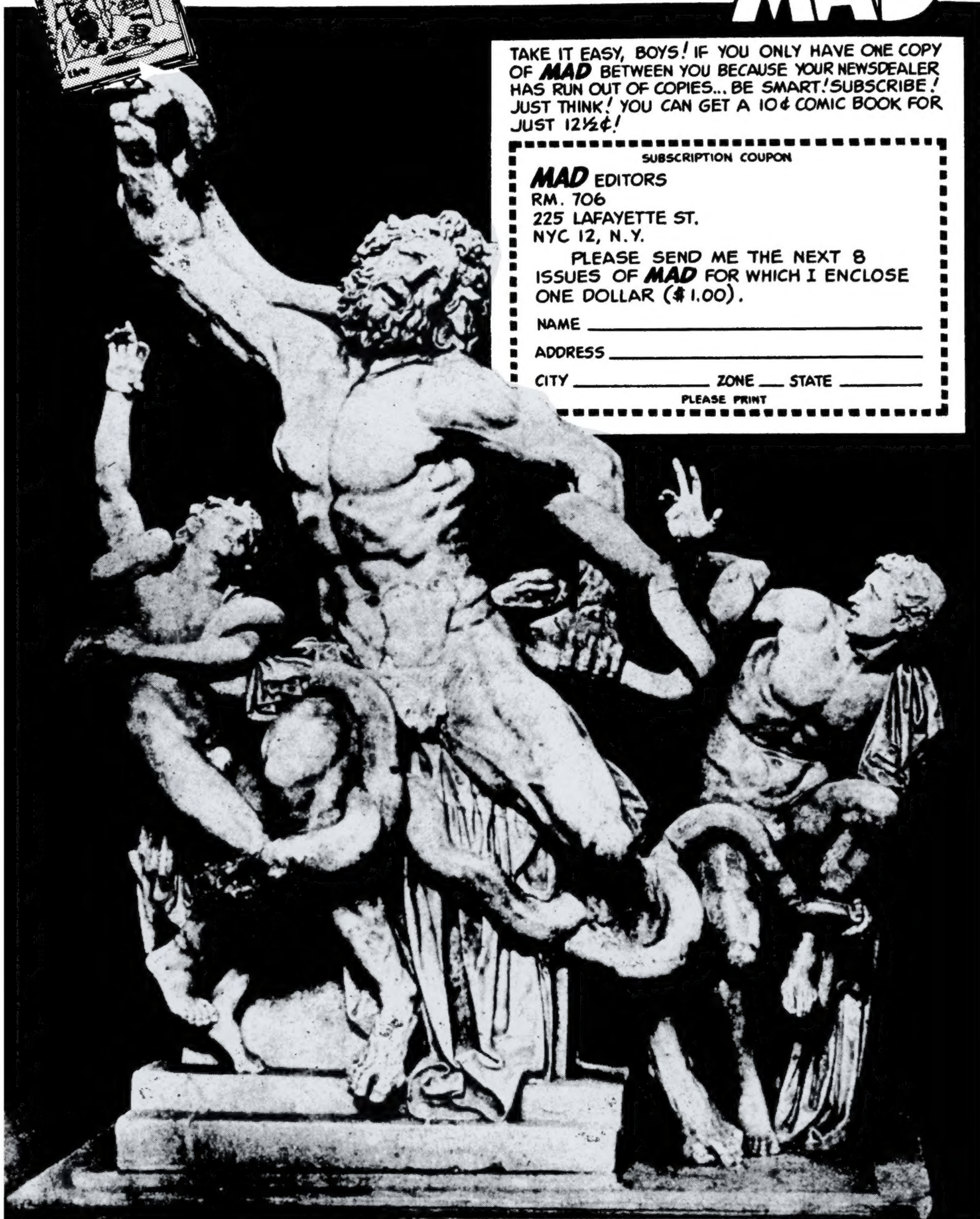
PLEASE SEND ME THE NEXT 8  
ISSUES OF **MAD** FOR WHICH I ENCLOSE  
ONE DOLLAR (\$1.00).

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

PLEASE PRINT

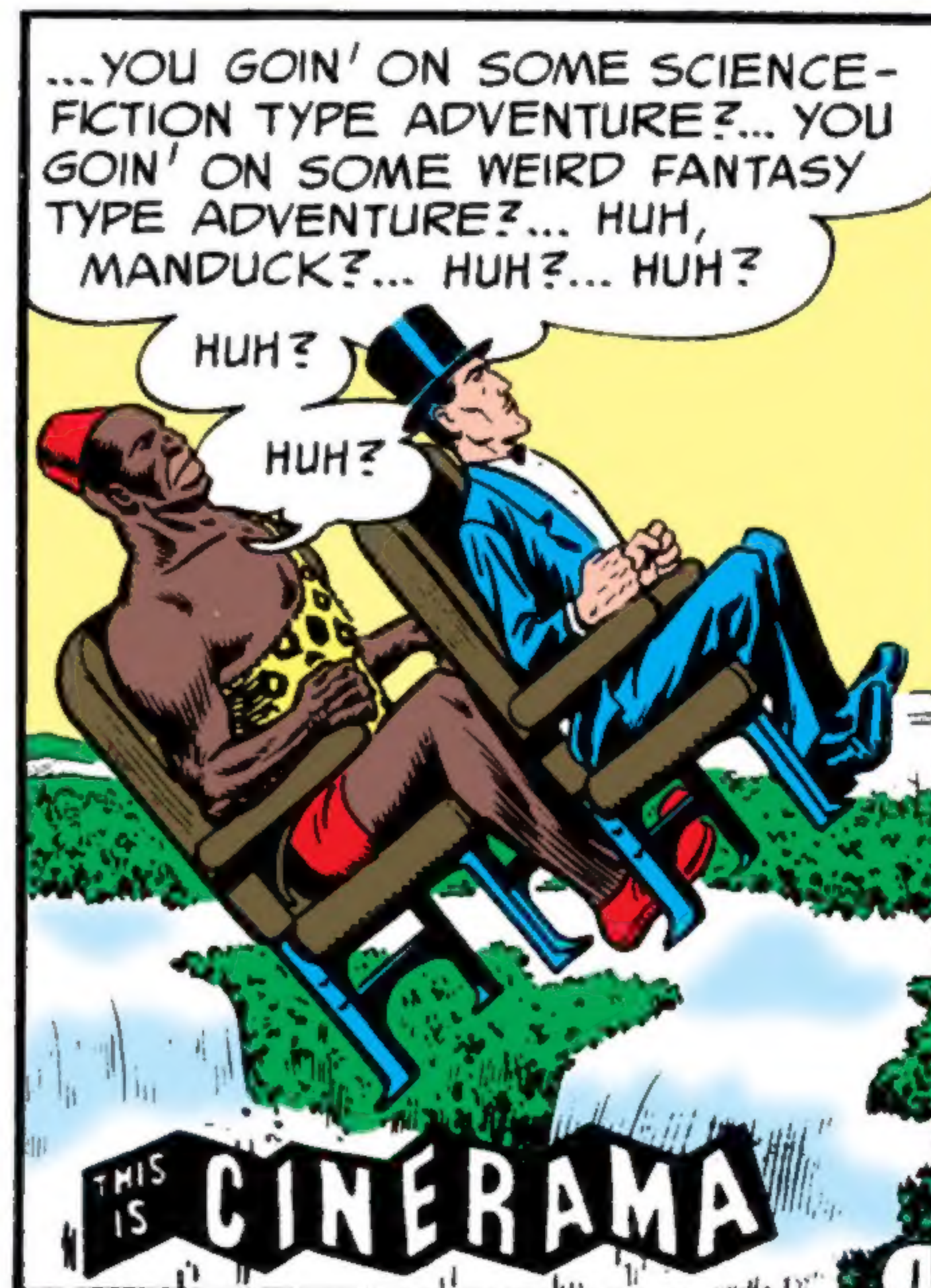
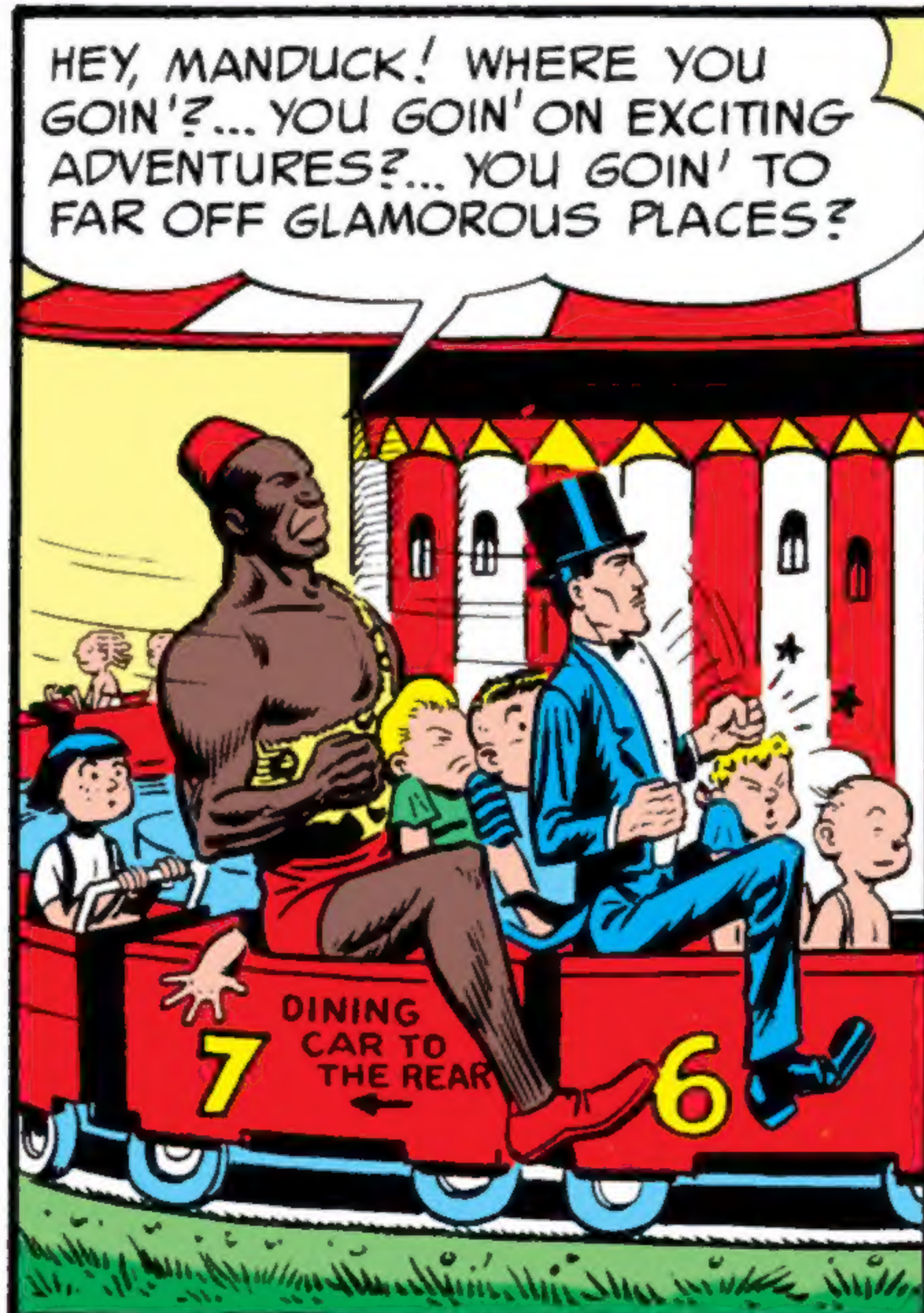
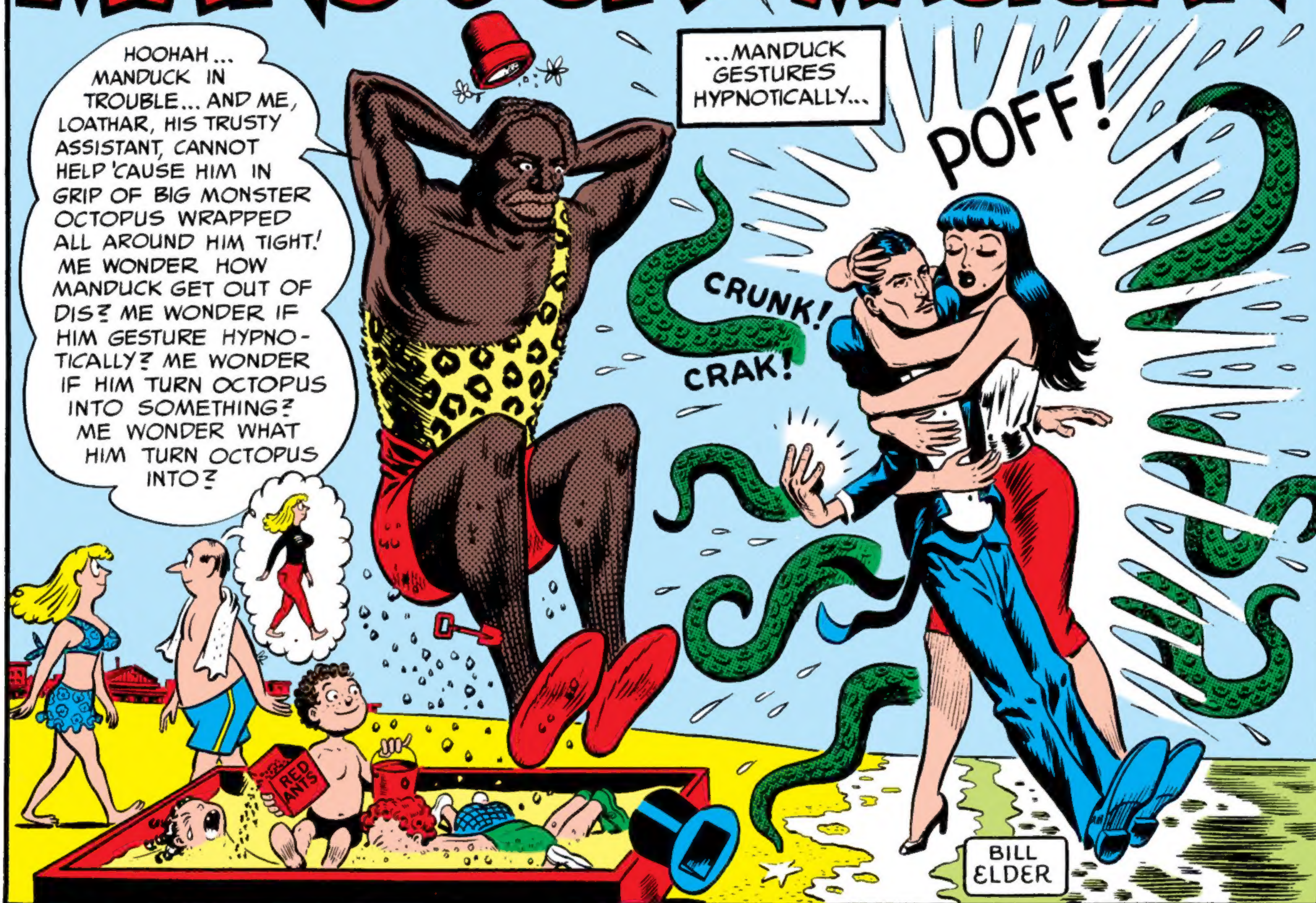


Mad, Aug., 1954—Vol. 1, No. 14. Published Monthly by Educational Comics, Inc., at 225 Lafayette St., New York 12, N. Y. William M. Gaines, Managing Editor. Harvey Kurtzman, Editor. Entered as second-class matter at the Post Office at New York, N. Y. Subscription, 8 issues for \$1 in the U. S. Elsewhere, \$1.25. Entire contents Copyrighted 1954 by Educational Comics, Inc. Unsolicited manuscripts will not be returned unless accompanied by stamped return envelope. No similarity between any of the characters, names or persons appearing in this magazine with any of those living or dead is intended, and any such similarity is purely coincidental. Printed in U.S.A.

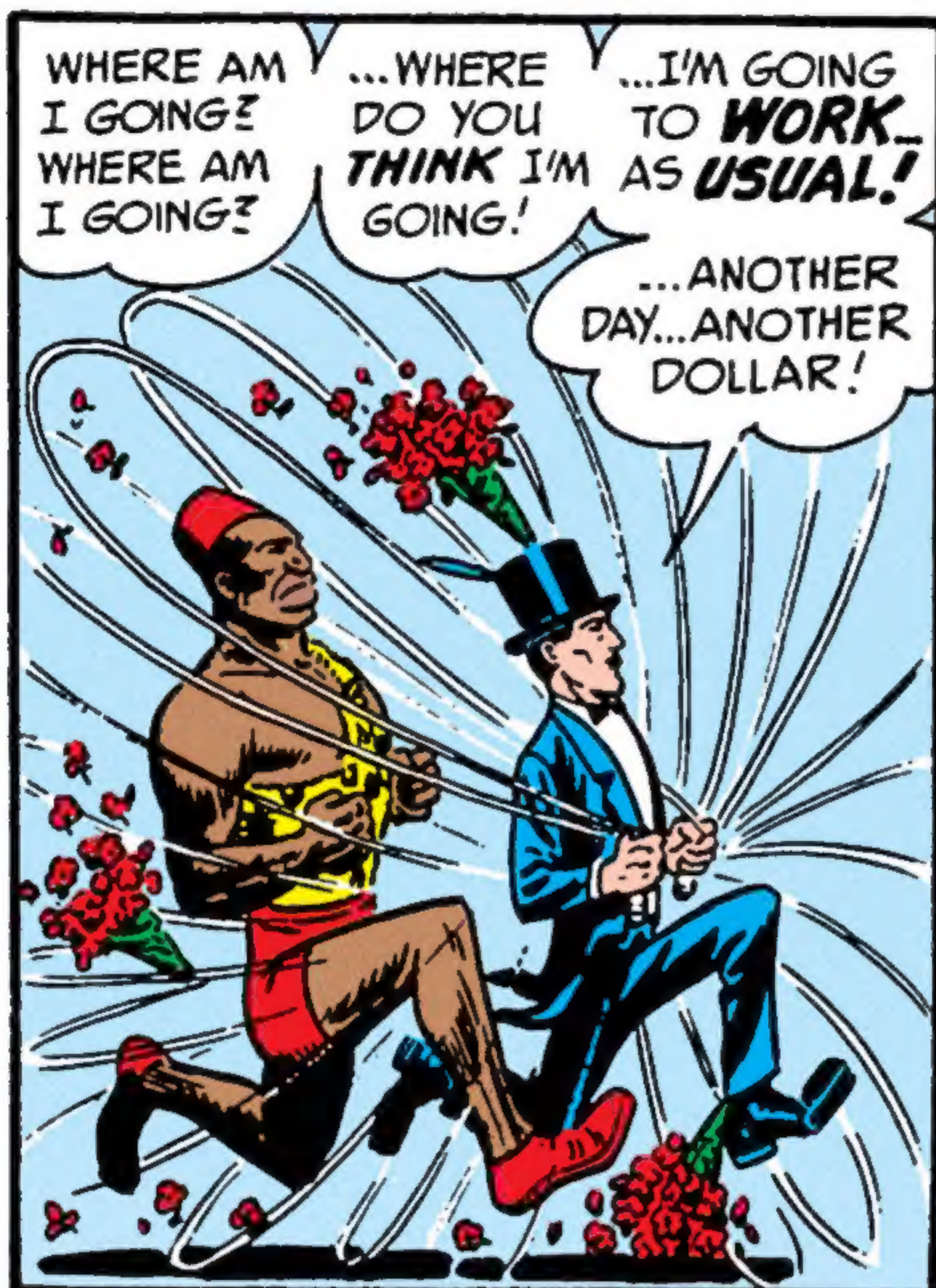


NEWSPAPER CARTOON DEPT.: WITH THIS STORY... WE, THE WRITERS OF MAD, ARE COMING CLOSER TO SOMETHING MORE HORRIFYING, MORE FRIGHTENING THAN ANYTHING BEFORE... AND THAT THING IS (SHUDDER)... THAT THING IS (GAGG)... IS... IS... THE DAY WE'RE GOING TO RUN OUT OF MATERIAL!... OH... WELL... ON WITH OUR STORY... CALLED...

# MANDUCK THE MAGICIAN





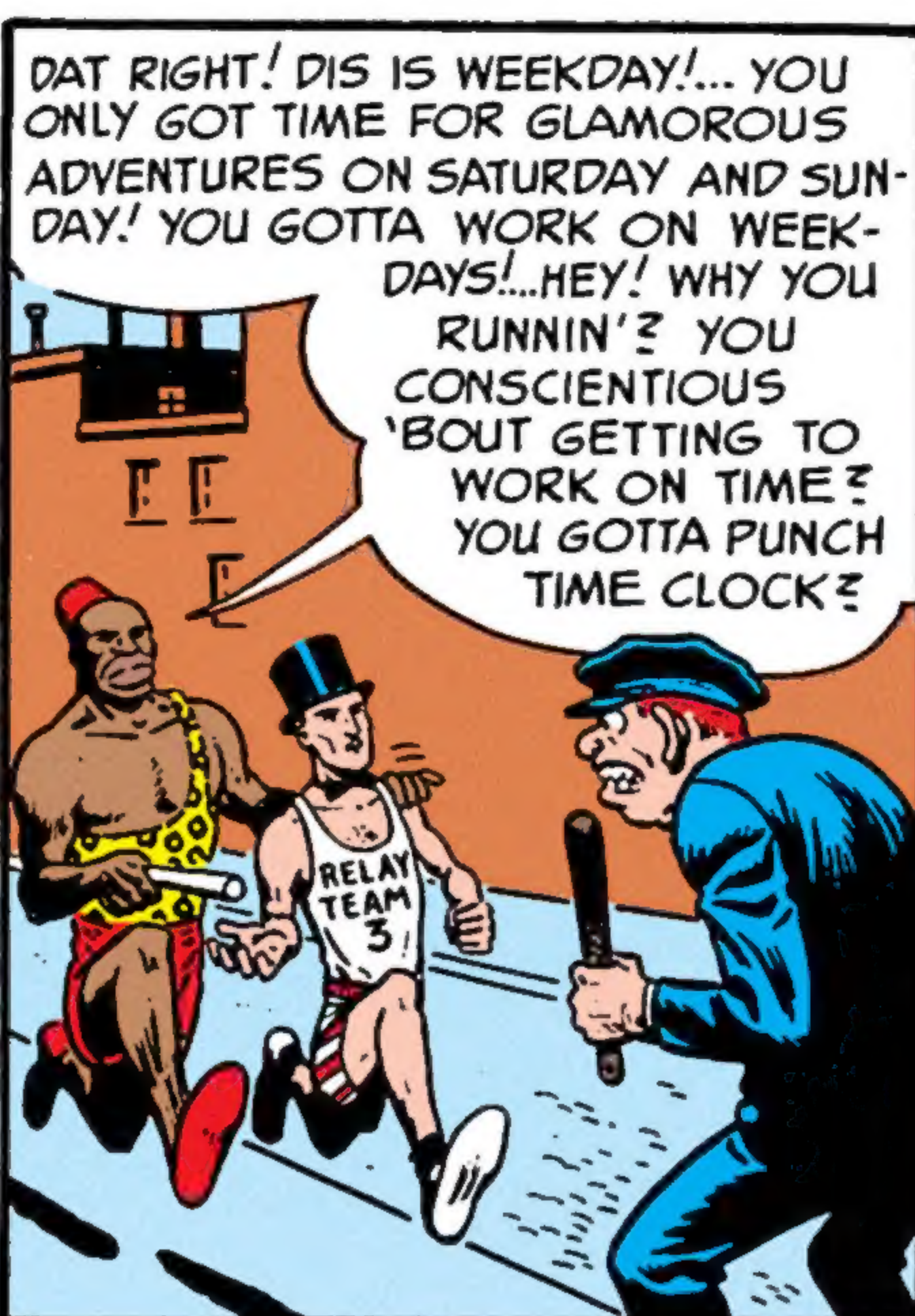


WHERE AM I GOING?  
WHERE AM I GOING?

...WHERE DO YOU THINK I'M GOING!

...I'M GOING TO **WORK** AS **USUAL**!

...ANOTHER DAY...ANOTHER DOLLAR!



DAT RIGHT! DIS IS WEEKDAY!... YOU ONLY GOT TIME FOR GLAMOROUS ADVENTURES ON SATURDAY AND SUNDAY! YOU GOTTA WORK ON WEEK-DAYS!...HEY! WHY YOU RUNNIN'? YOU CONSCIENTIOUS 'BOUT GETTING TO WORK ON TIME? YOU GOTTA PUNCH TIME CLOCK?

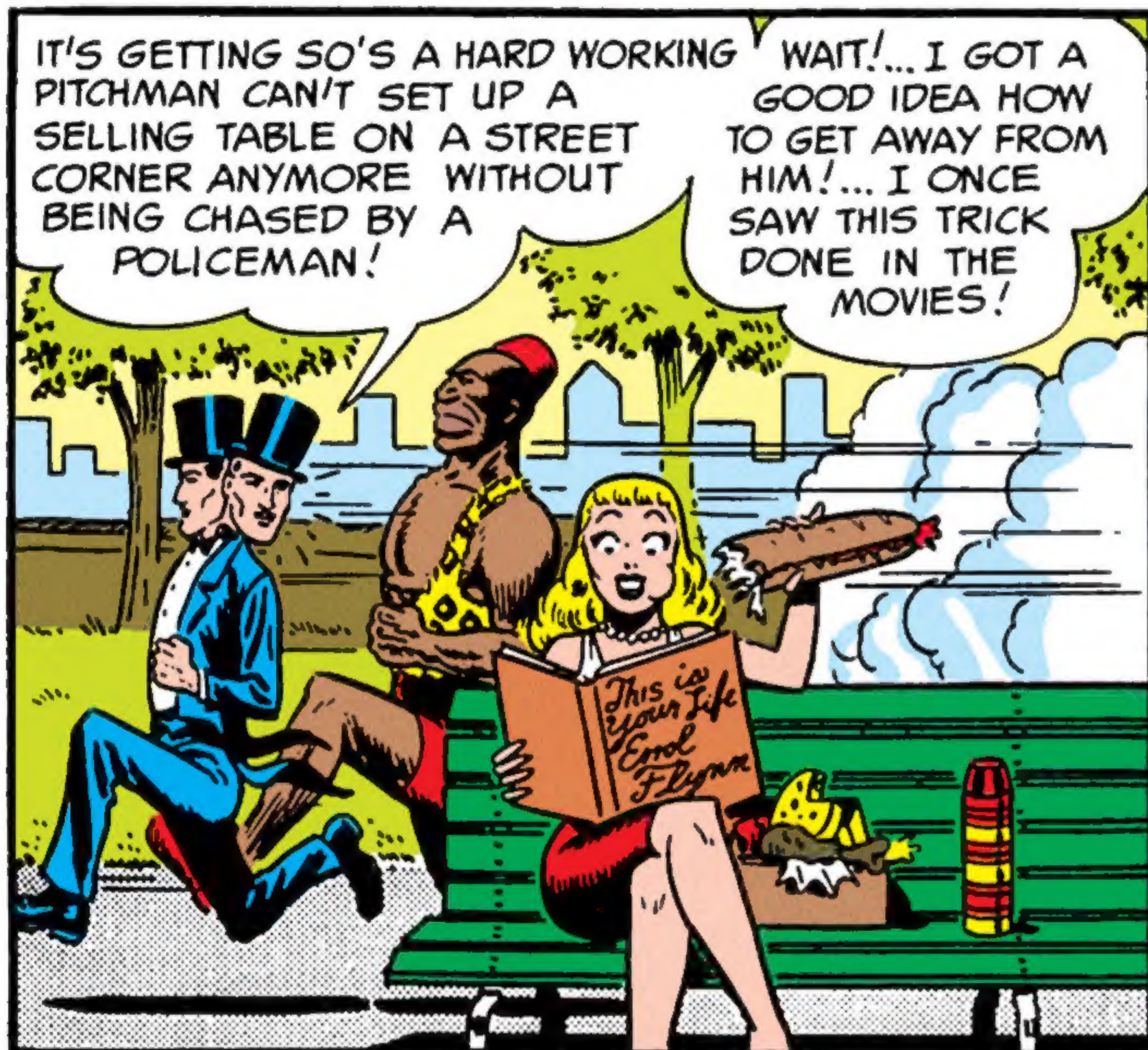


WHY AM I RUNNING?  
WHY AM I RUNNING?

...WHY DO YOU THINK I'M RUNNING!

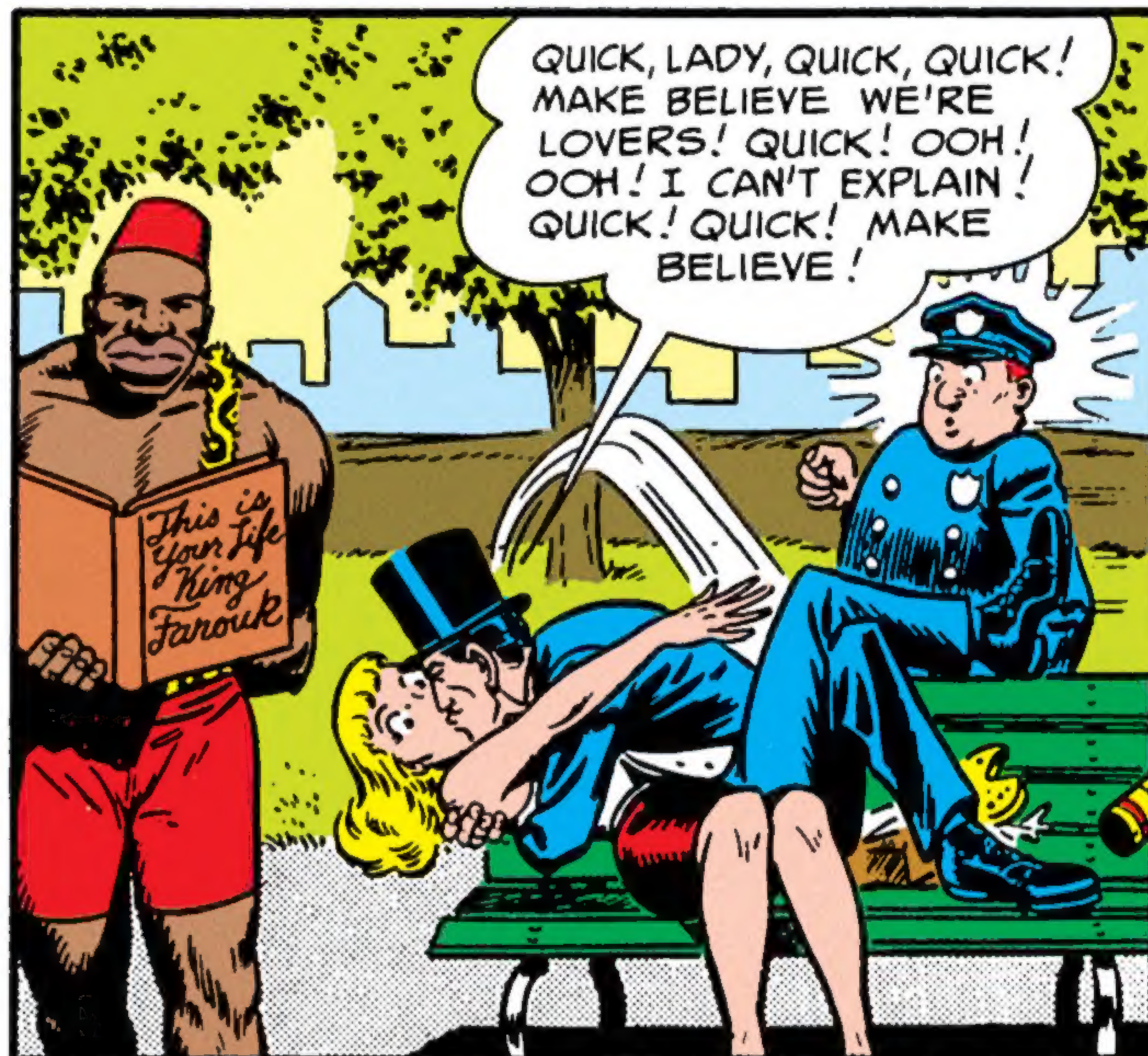
...I'M RUNNING FROM THE **LAW** AS **USUAL**!

...ANOTHER DAY, ANOTHER COPPER!

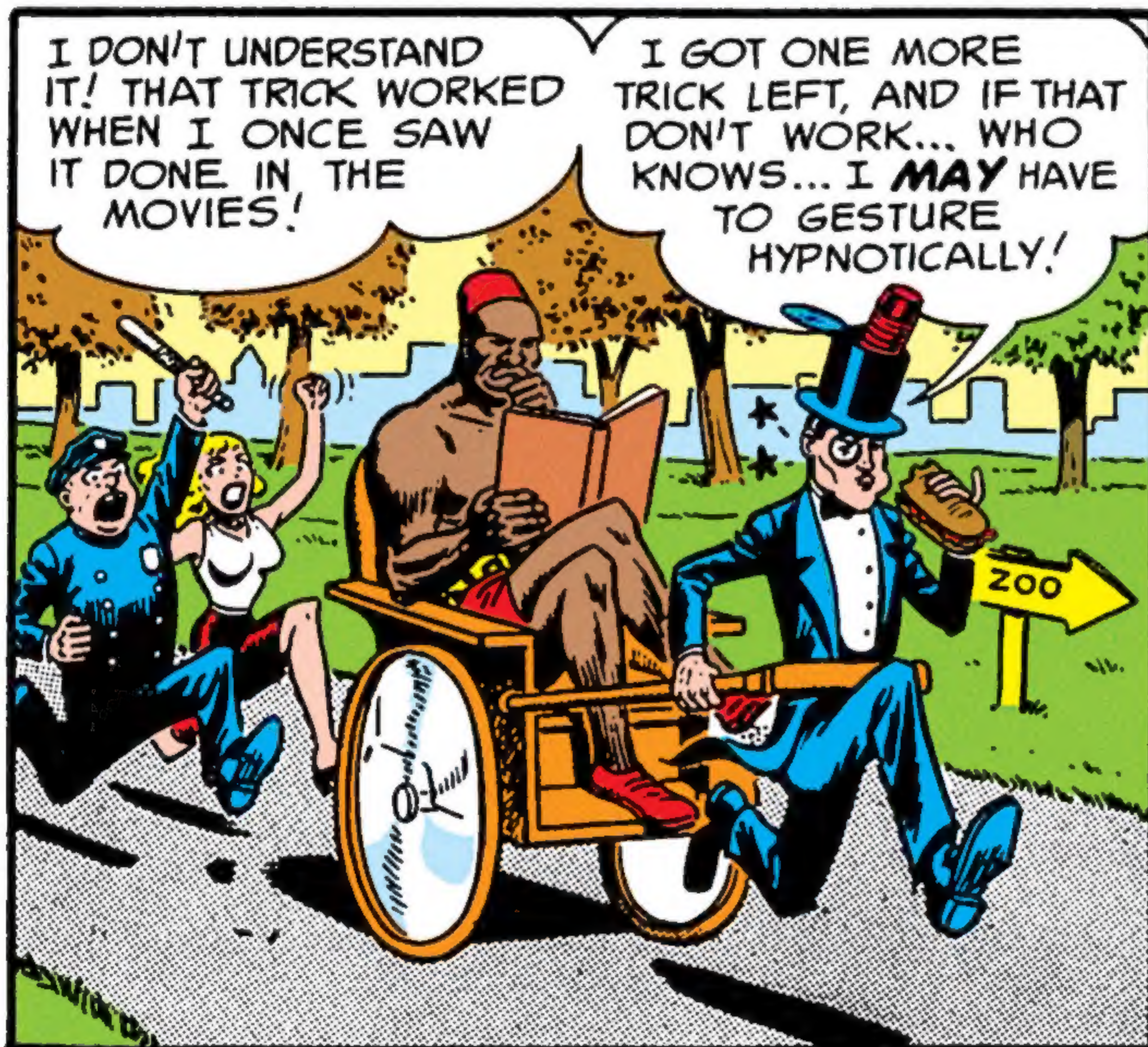


IT'S GETTING SO'S A HARD WORKING PITCHMAN CAN'T SET UP A SELLING TABLE ON A STREET CORNER ANYMORE WITHOUT BEING CHASED BY A POLICEMAN!

WAIT!... I GOT A GOOD IDEA HOW TO GET AWAY FROM HIM!... I ONCE SAW THIS TRICK DONE IN THE MOVIES!

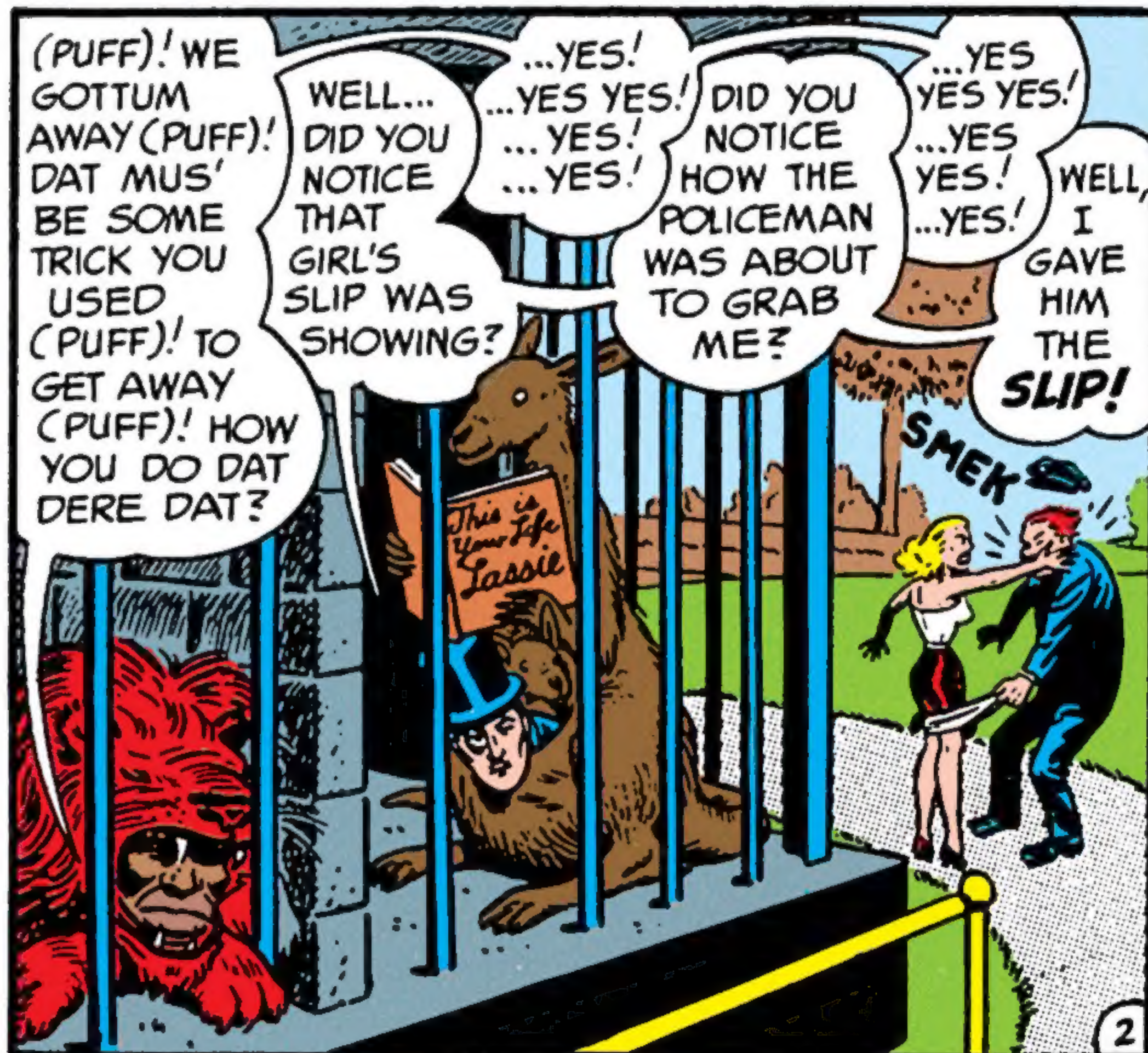


QUICK, LADY, QUICK, QUICK! MAKE BELIEVE WE'RE LOVERS! QUICK! OOH! OOH! I CAN'T EXPLAIN! QUICK! QUICK! MAKE BELIEVE!



I DON'T UNDERSTAND IT! THAT TRICK WORKED WHEN I ONCE SAW IT DONE IN THE MOVIES!

I GOT ONE MORE TRICK LEFT, AND IF THAT DON'T WORK... WHO KNOWS... I **MAY** HAVE TO GESTURE HYPNOTICALLY!



(PUFF)! WE GOTTA GET AWAY (PUFF)! DAT MUS' BE SOME TRICK YOU USED (PUFF)! TO GET AWAY (PUFF)! HOW YOU DO DAT DERE DAT?

WELL... DID YOU NOTICE THAT GIRL'S SLIP WAS SHOWING?

...YES!  
...YES YES!  
...YES!  
...YES!

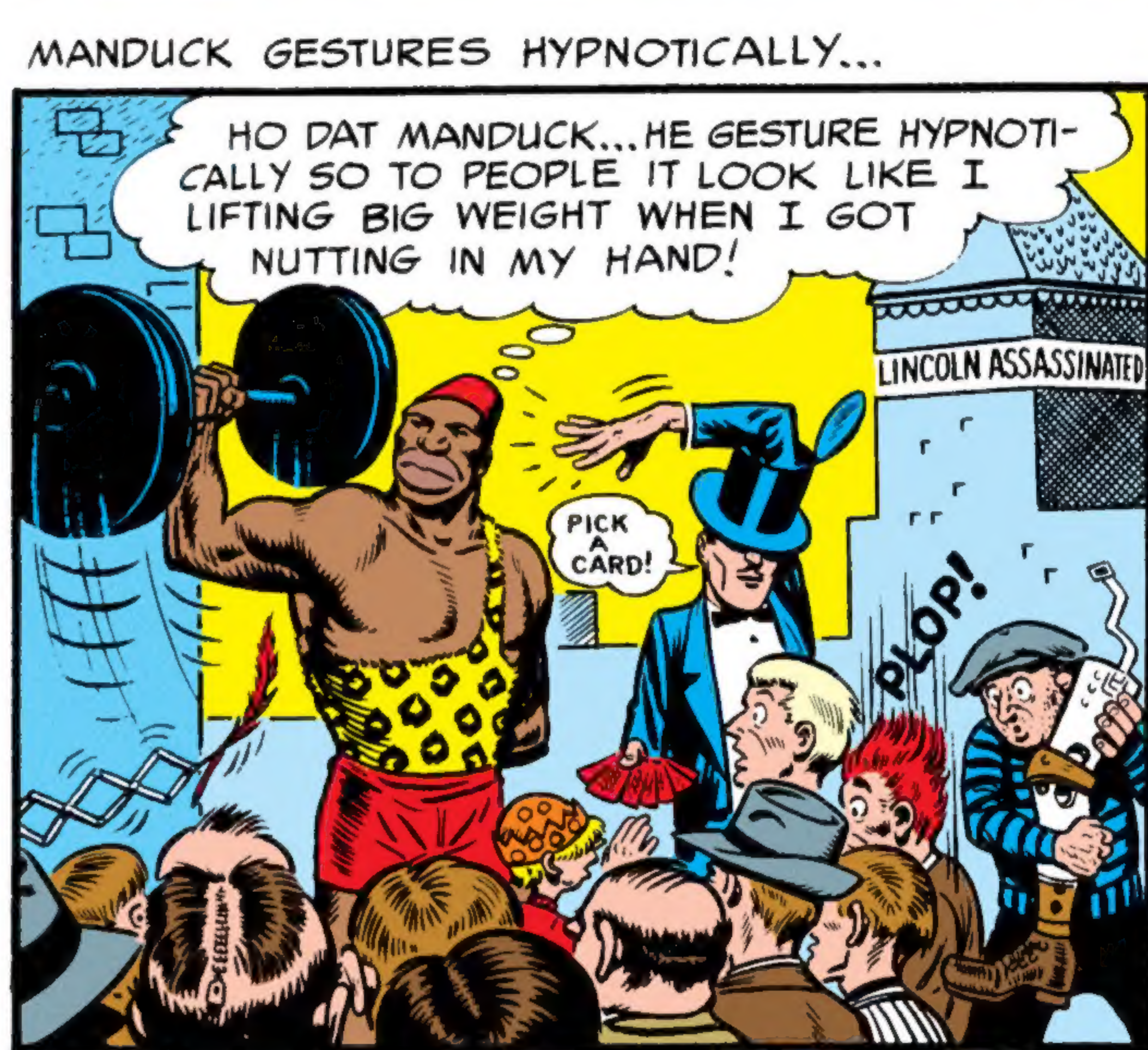
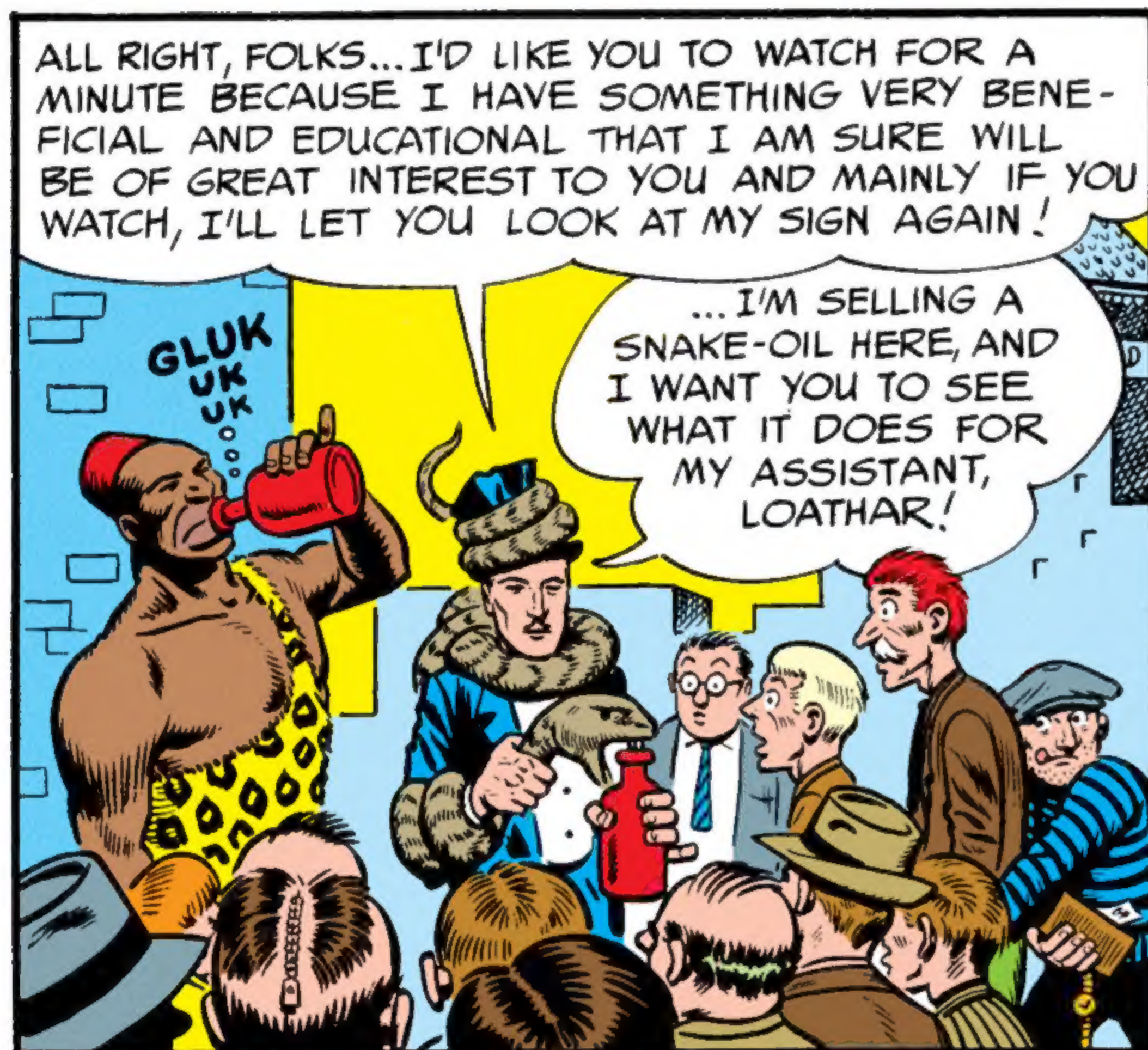
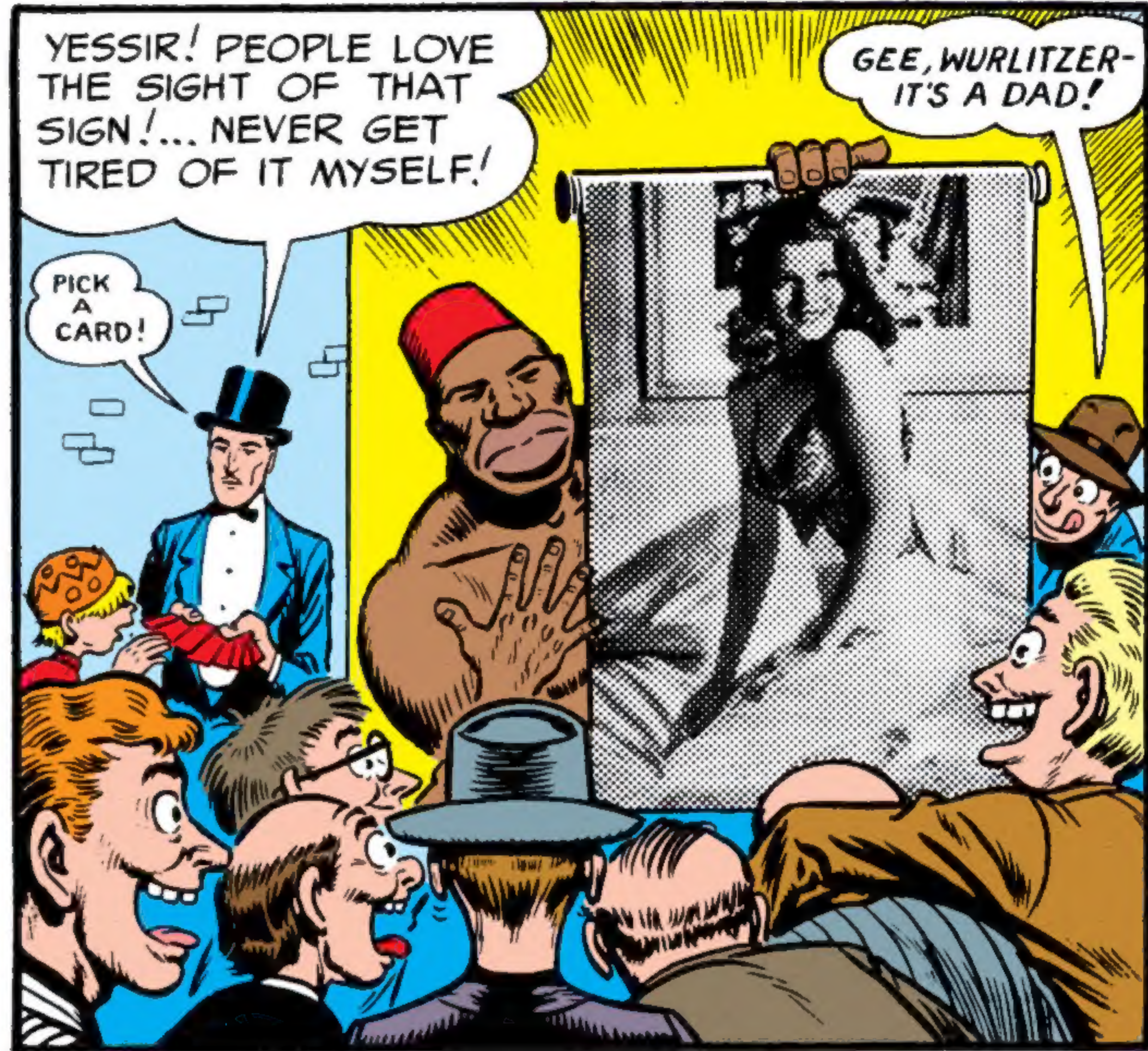
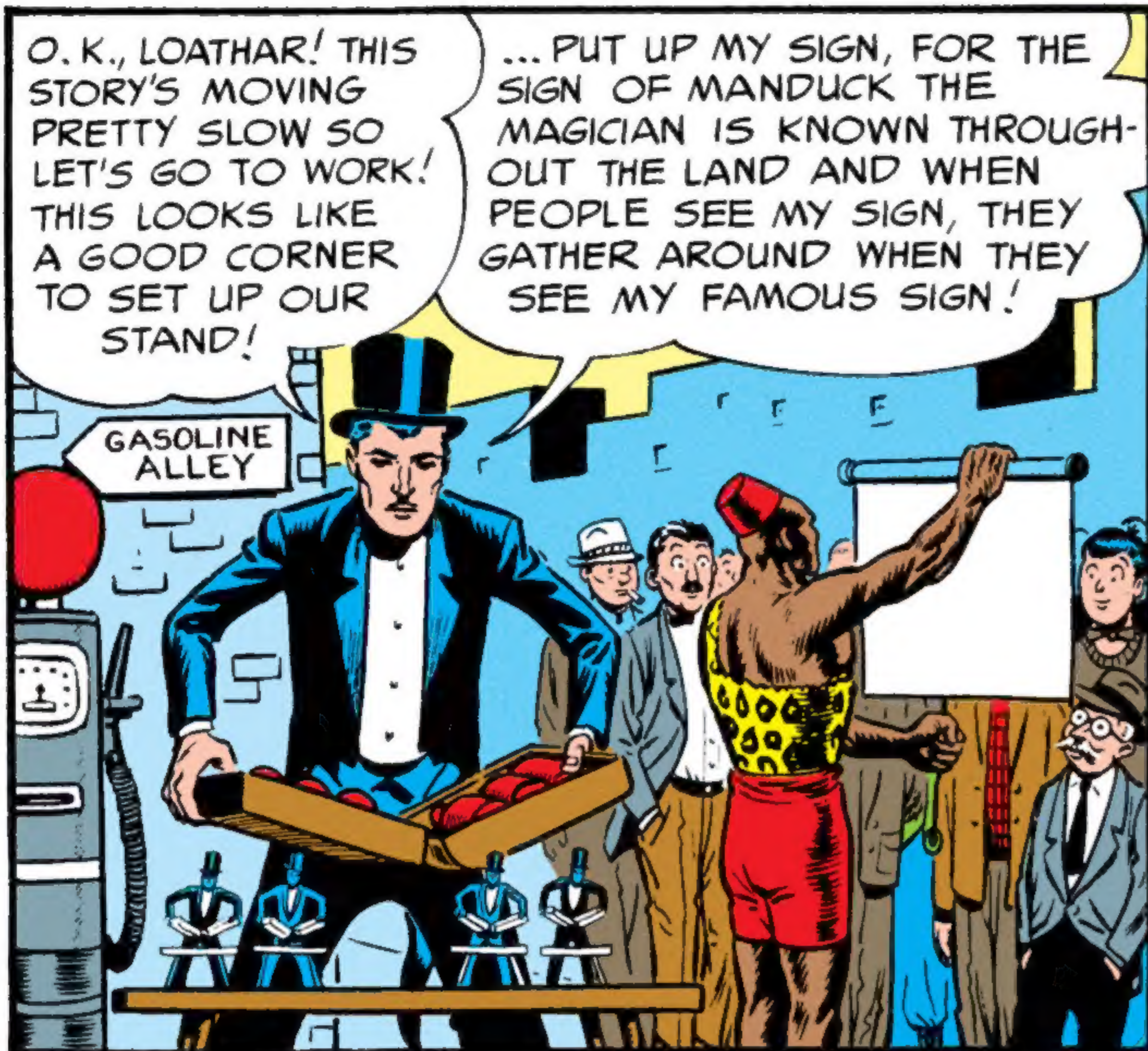
DID YOU NOTICE HOW THE POLICEMAN WAS ABOUT TO GRAB ME?

...YES YES!  
...YES YES!  
...YES!  
...YES!

WELL, I GAVE HIM THE **SLIP**!

**SMEK**

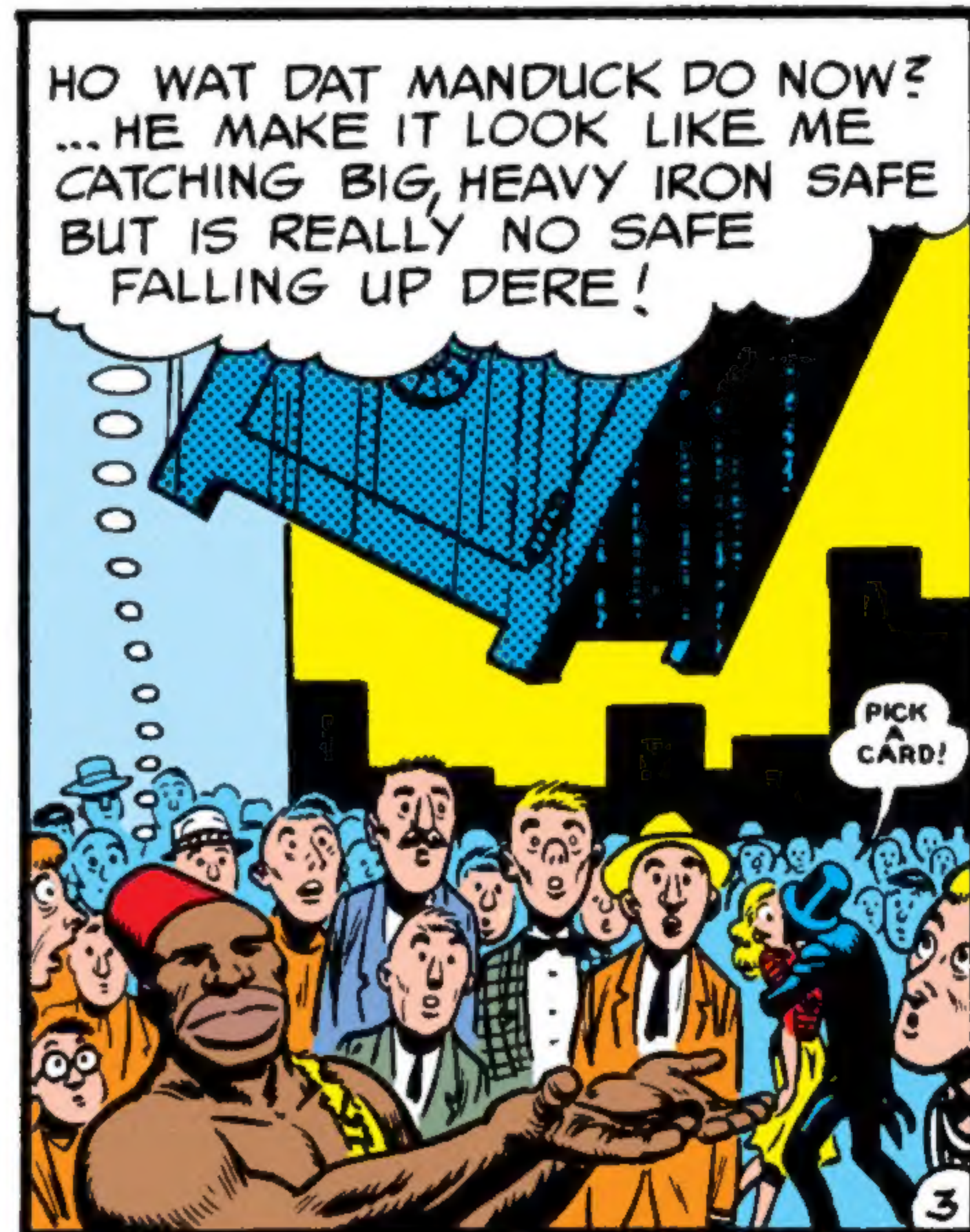
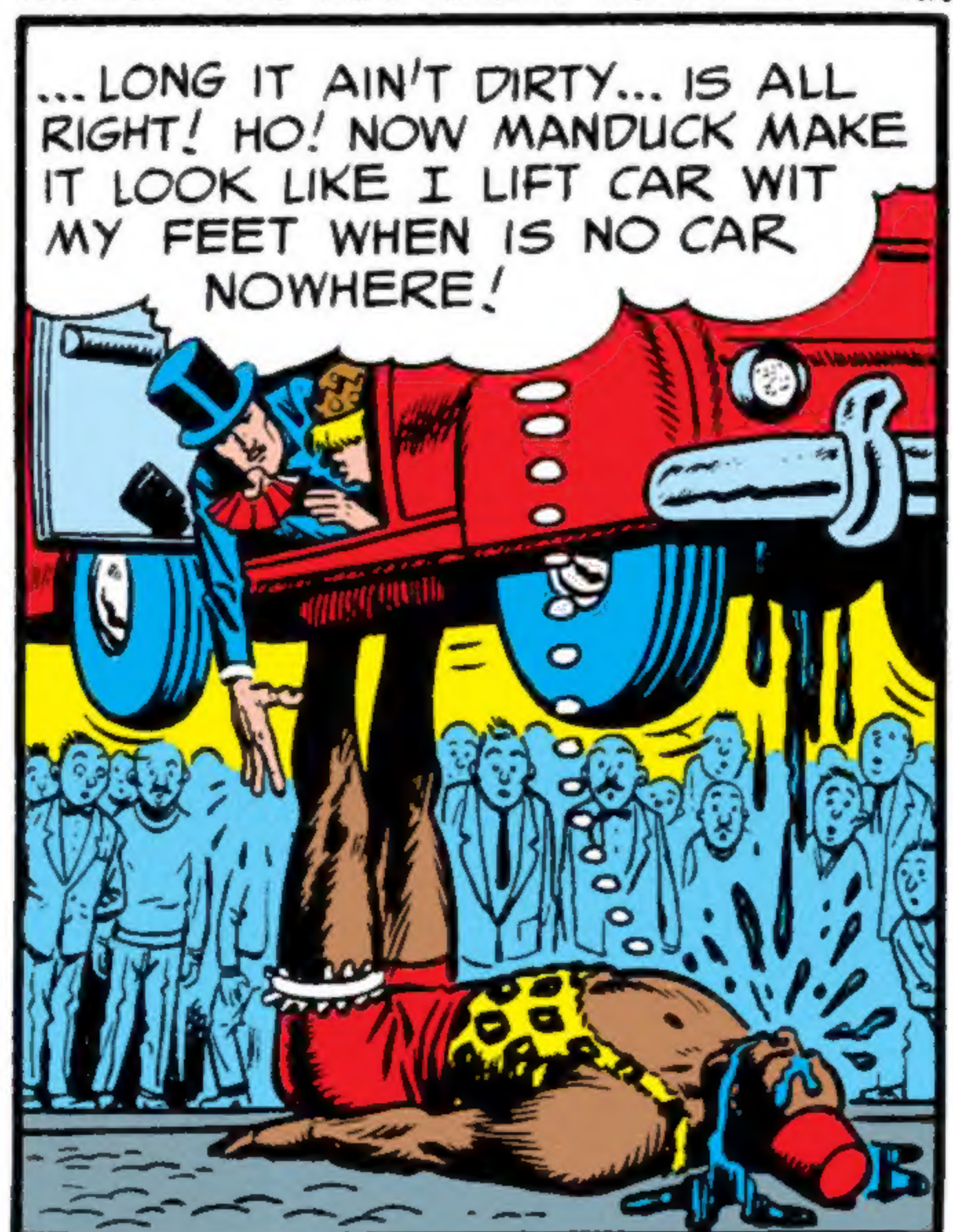




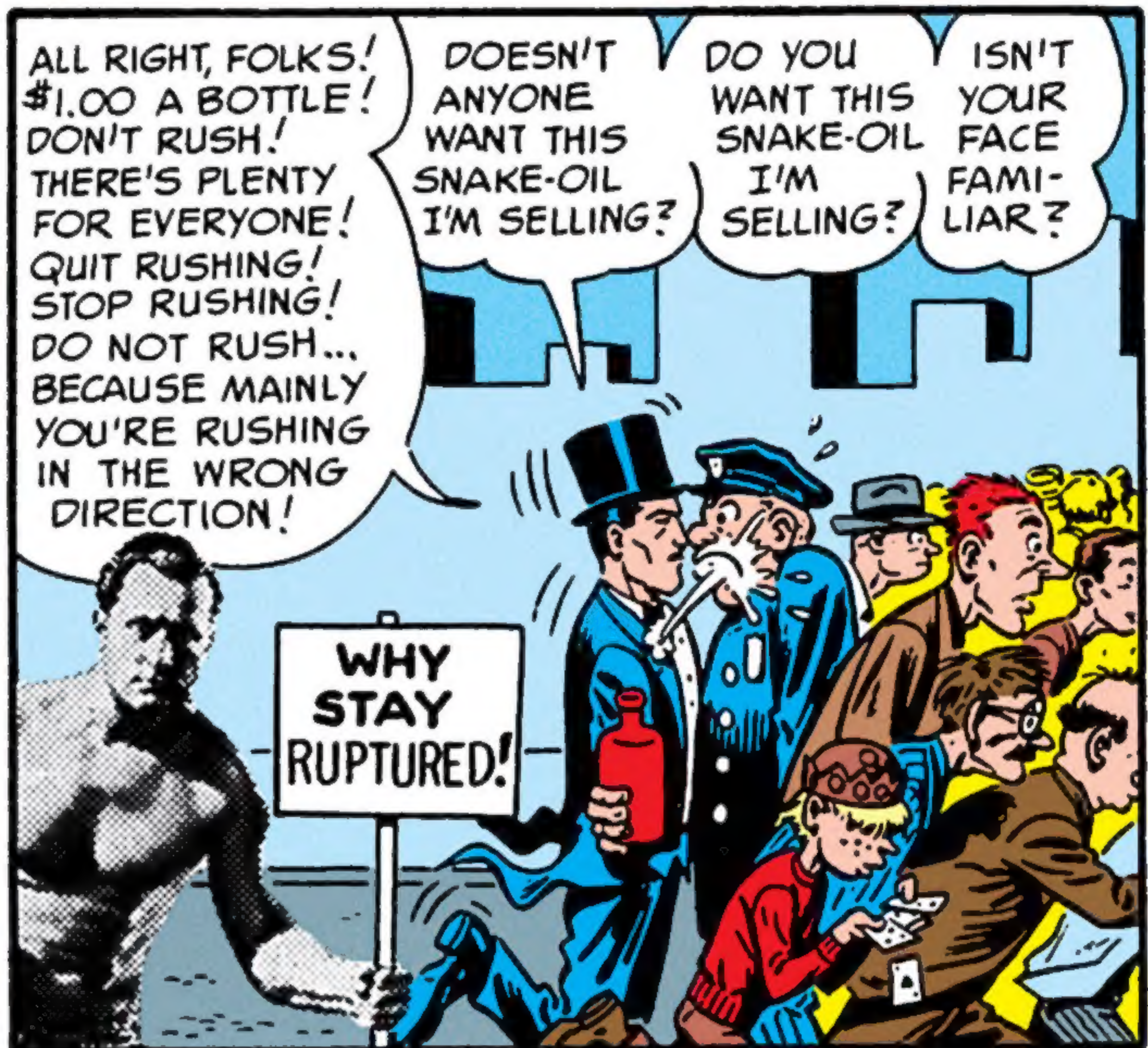
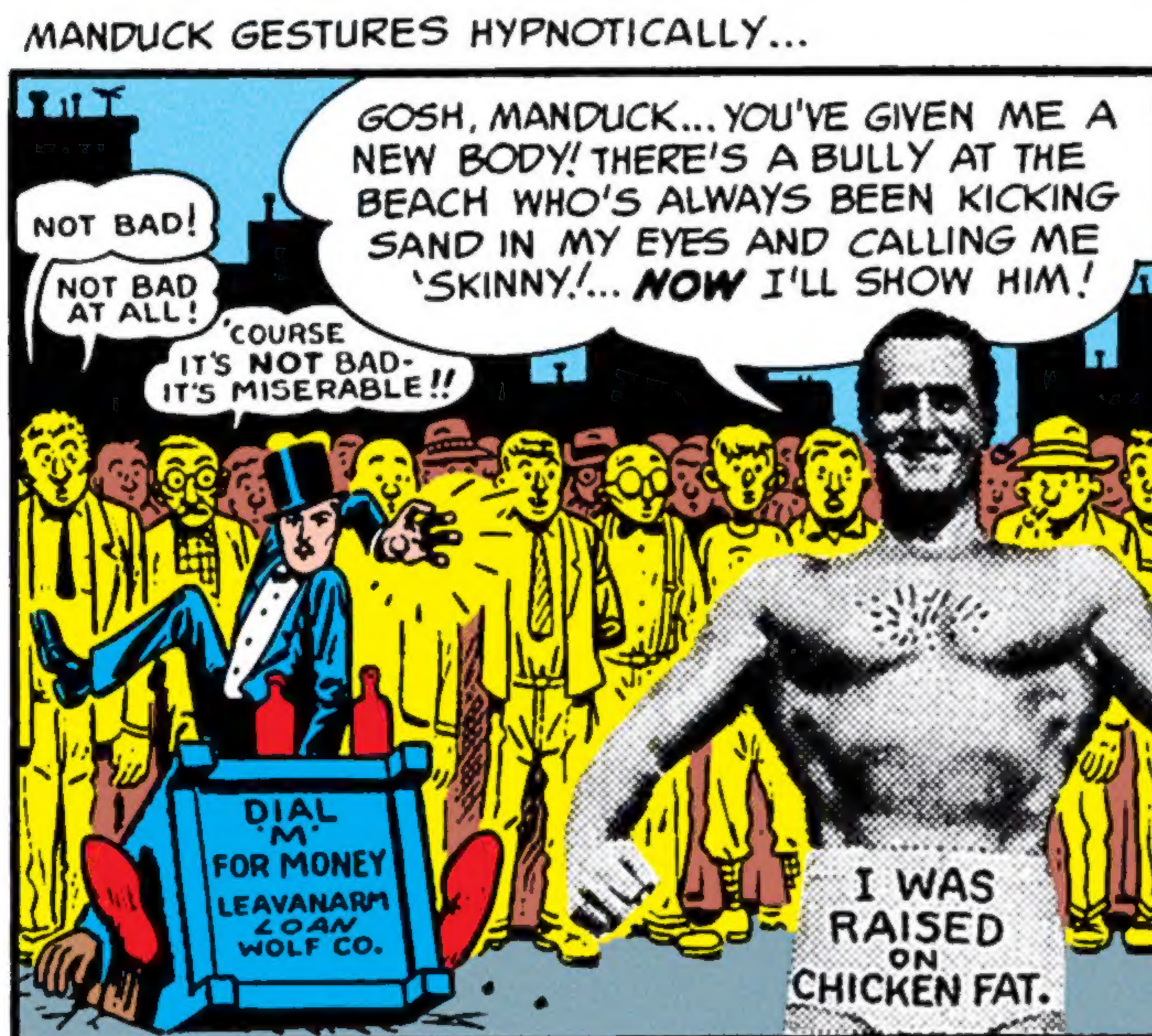
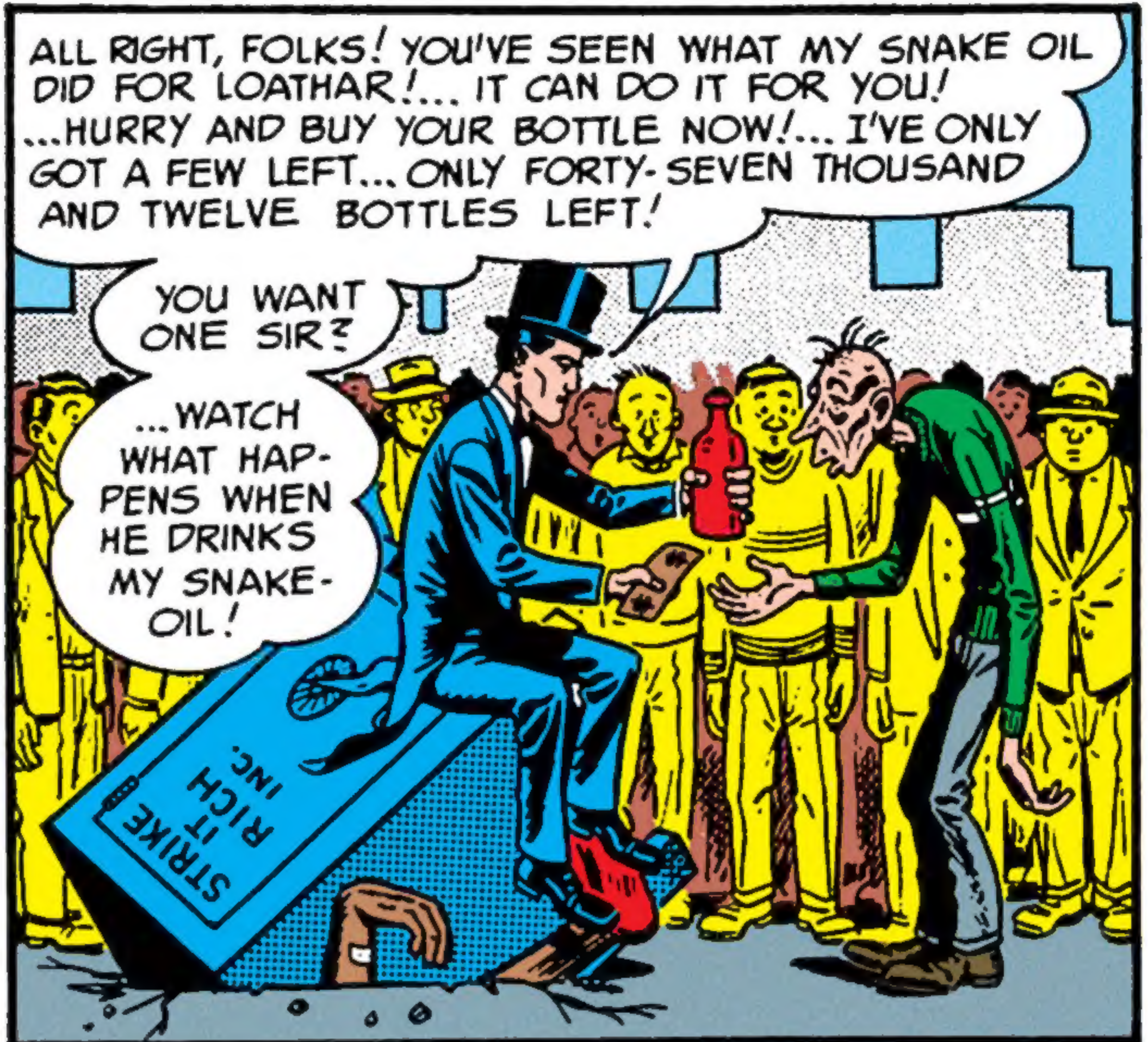
MANDUCK GESTURES HYPNOTICALLY...



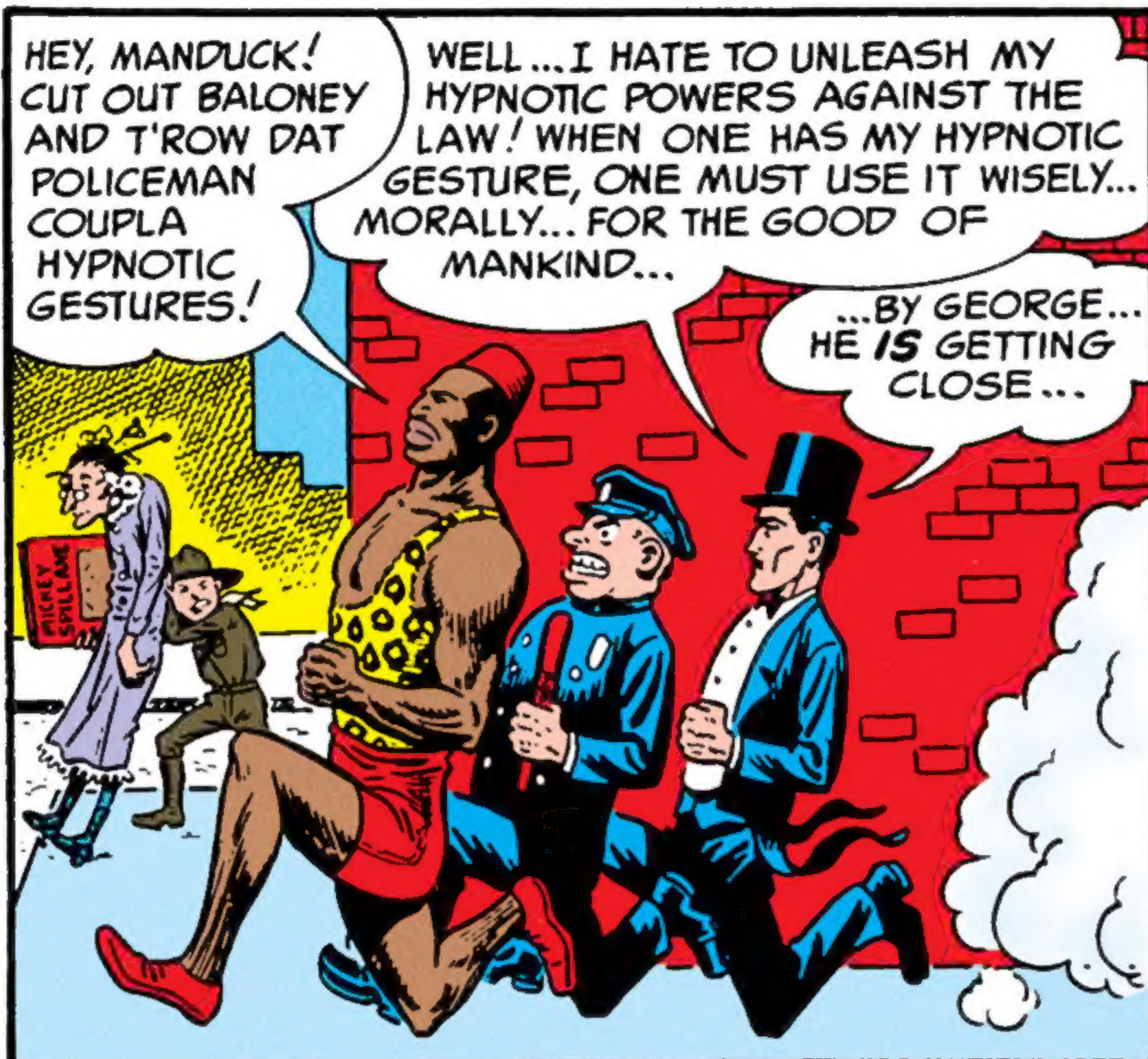
MANDUCK GESTURES HYPNOTICALLY...



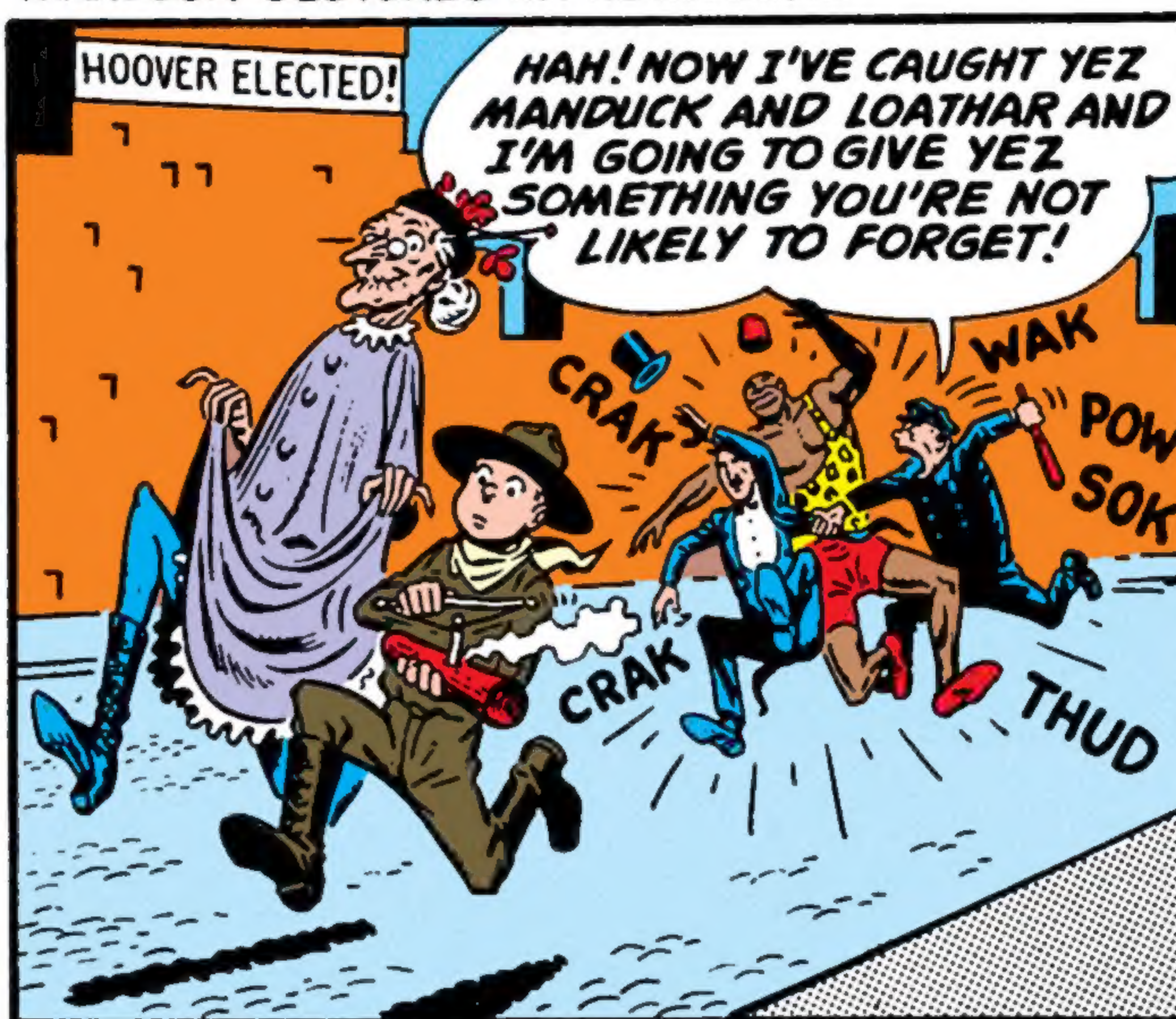




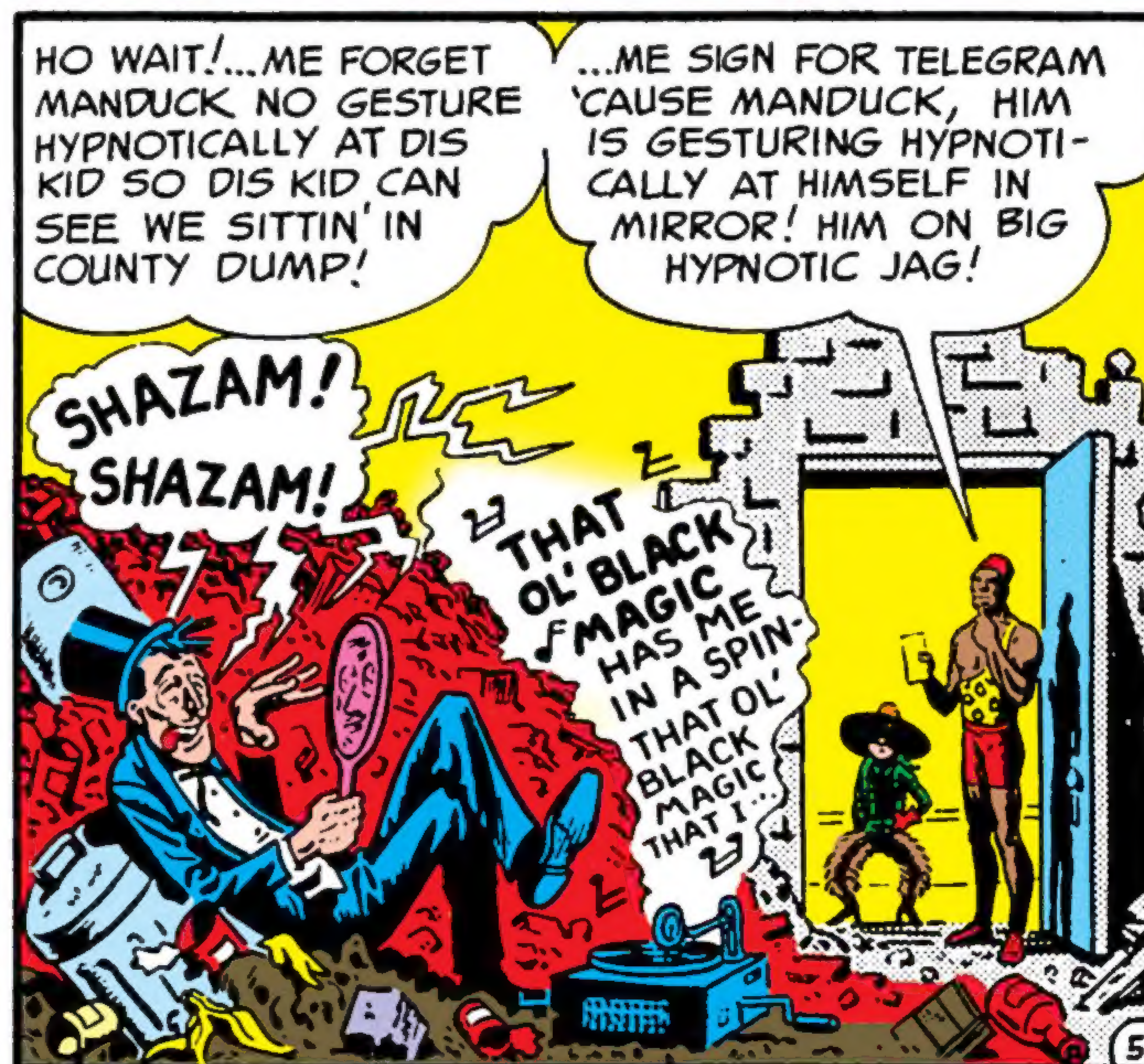
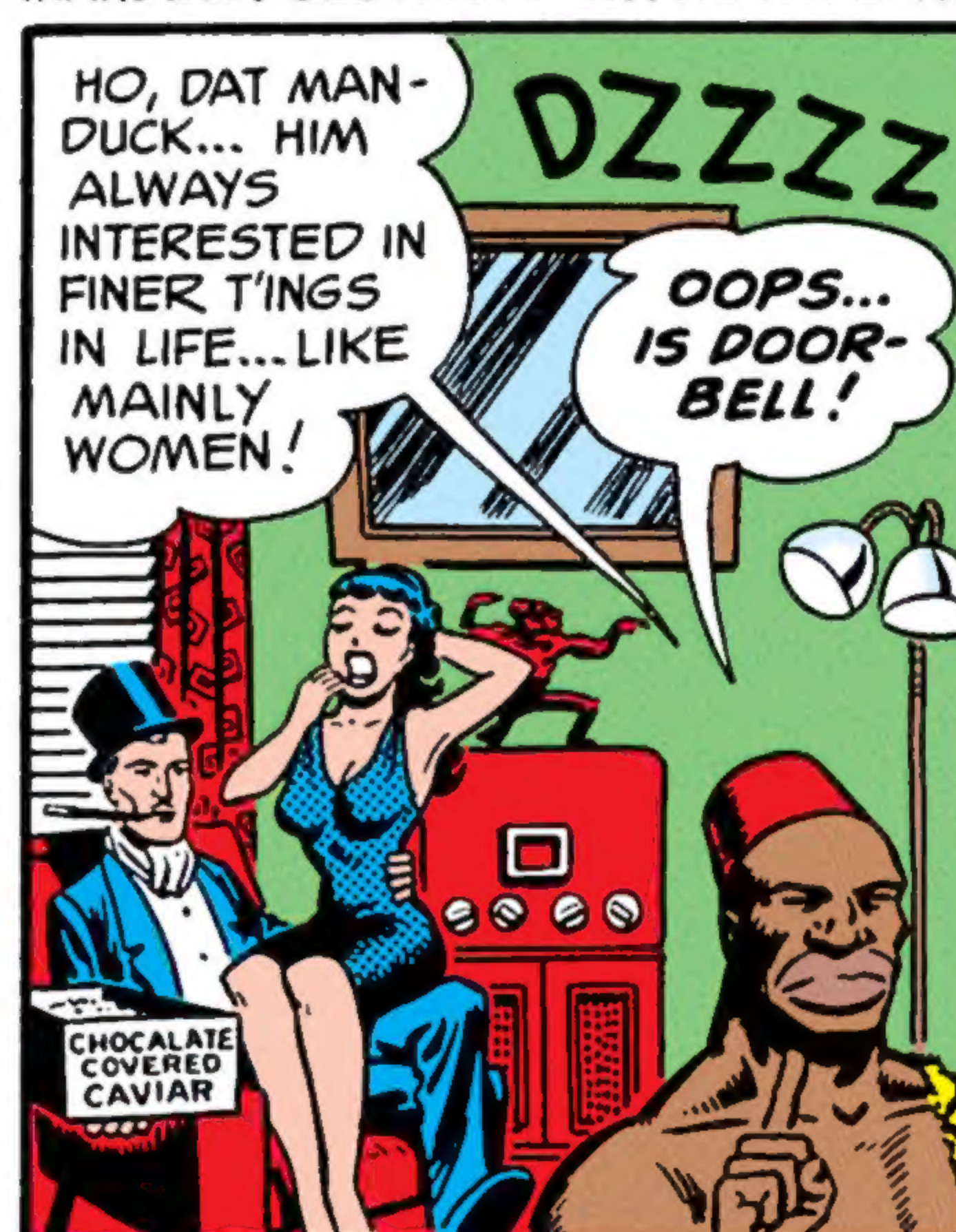




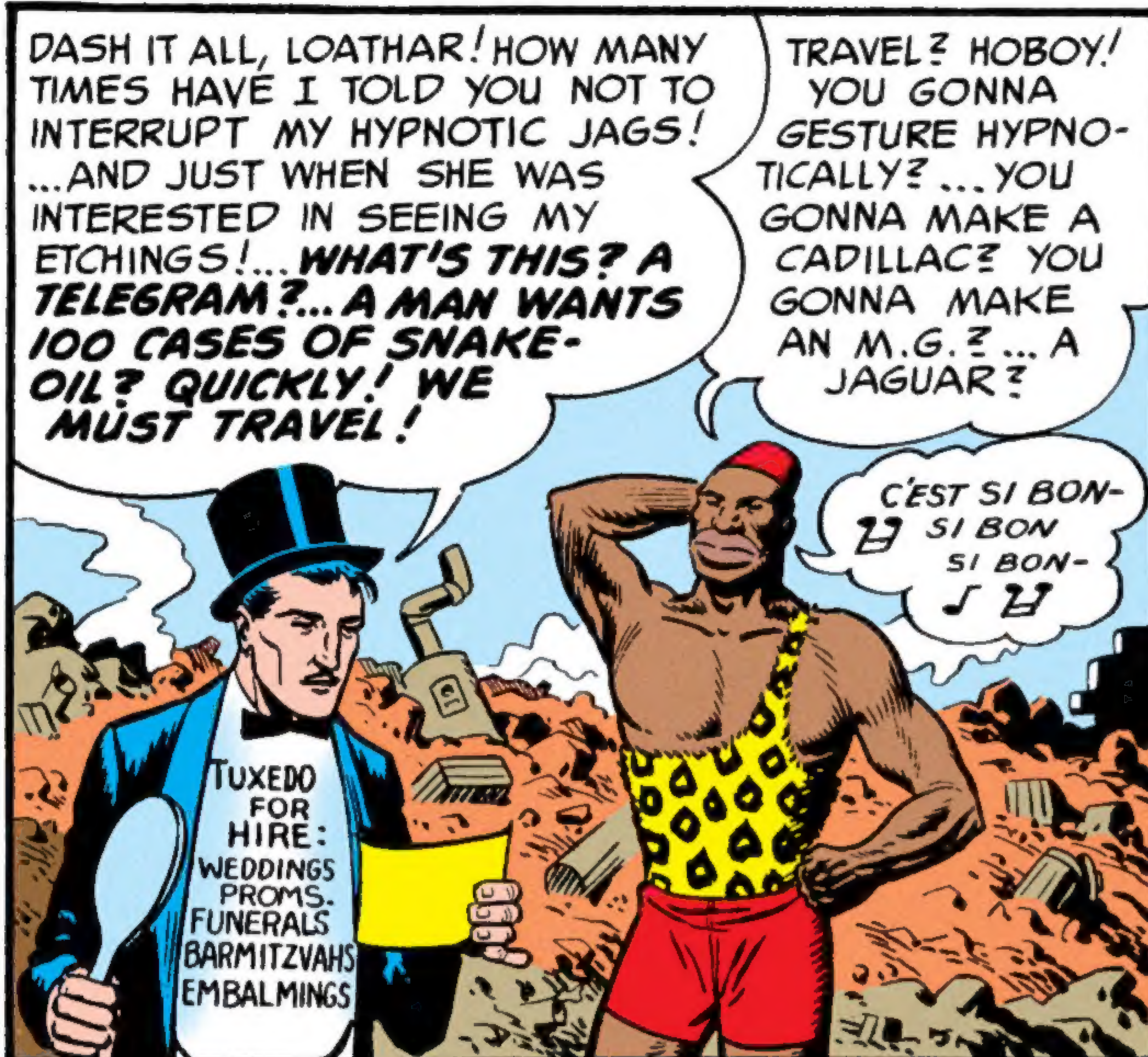
MANDUCK GESTURES HYPNOTICALLY...



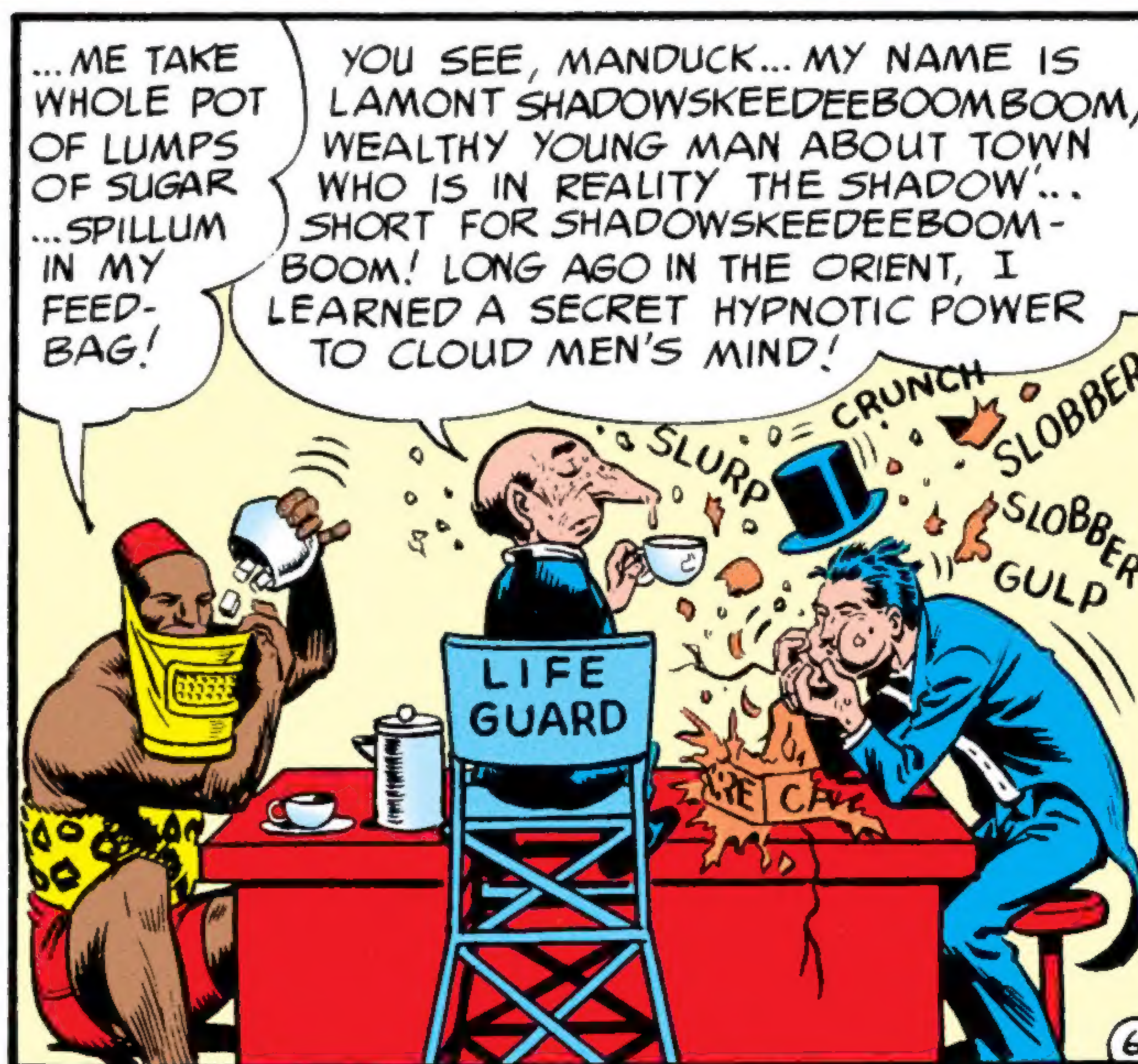
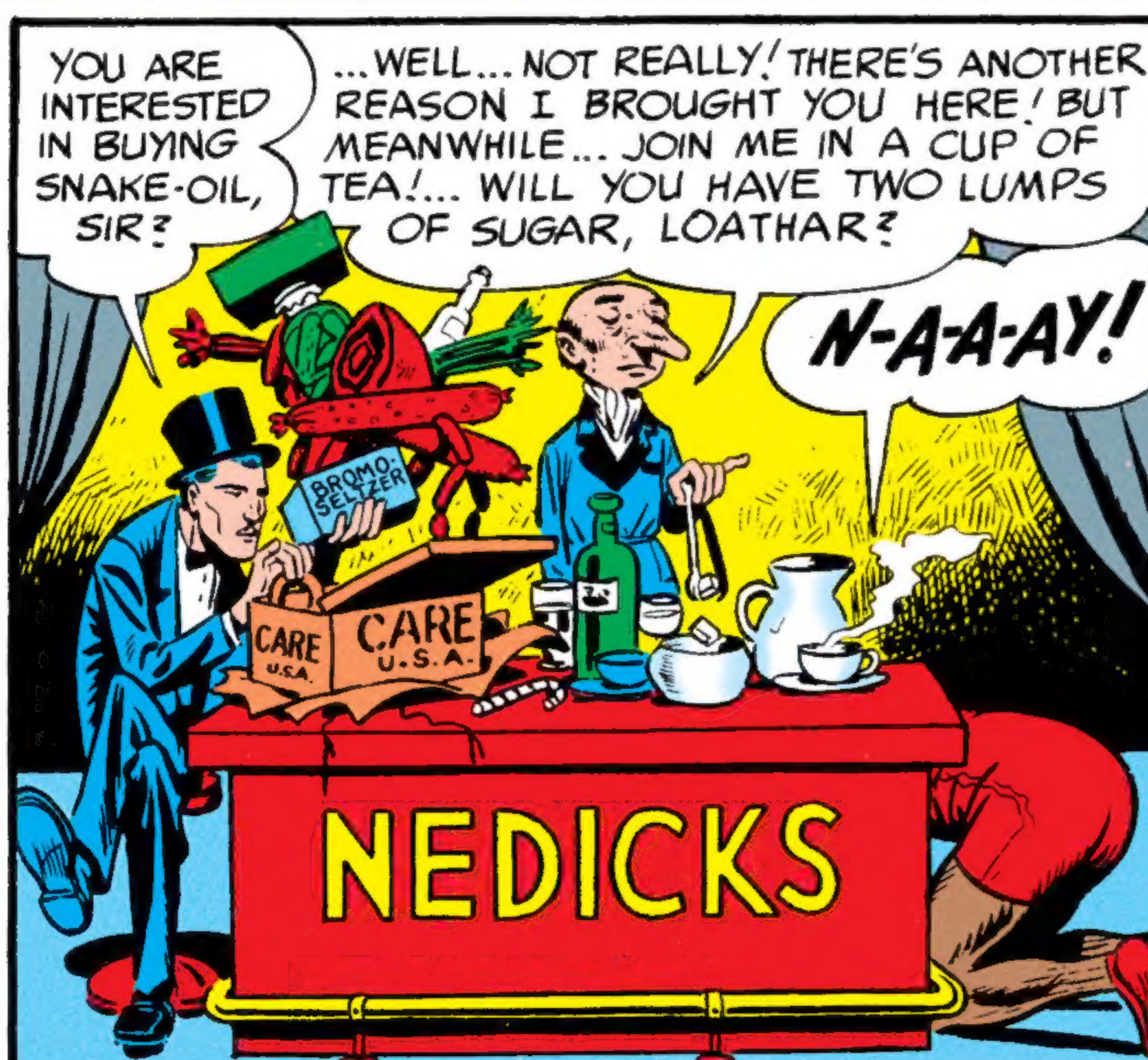
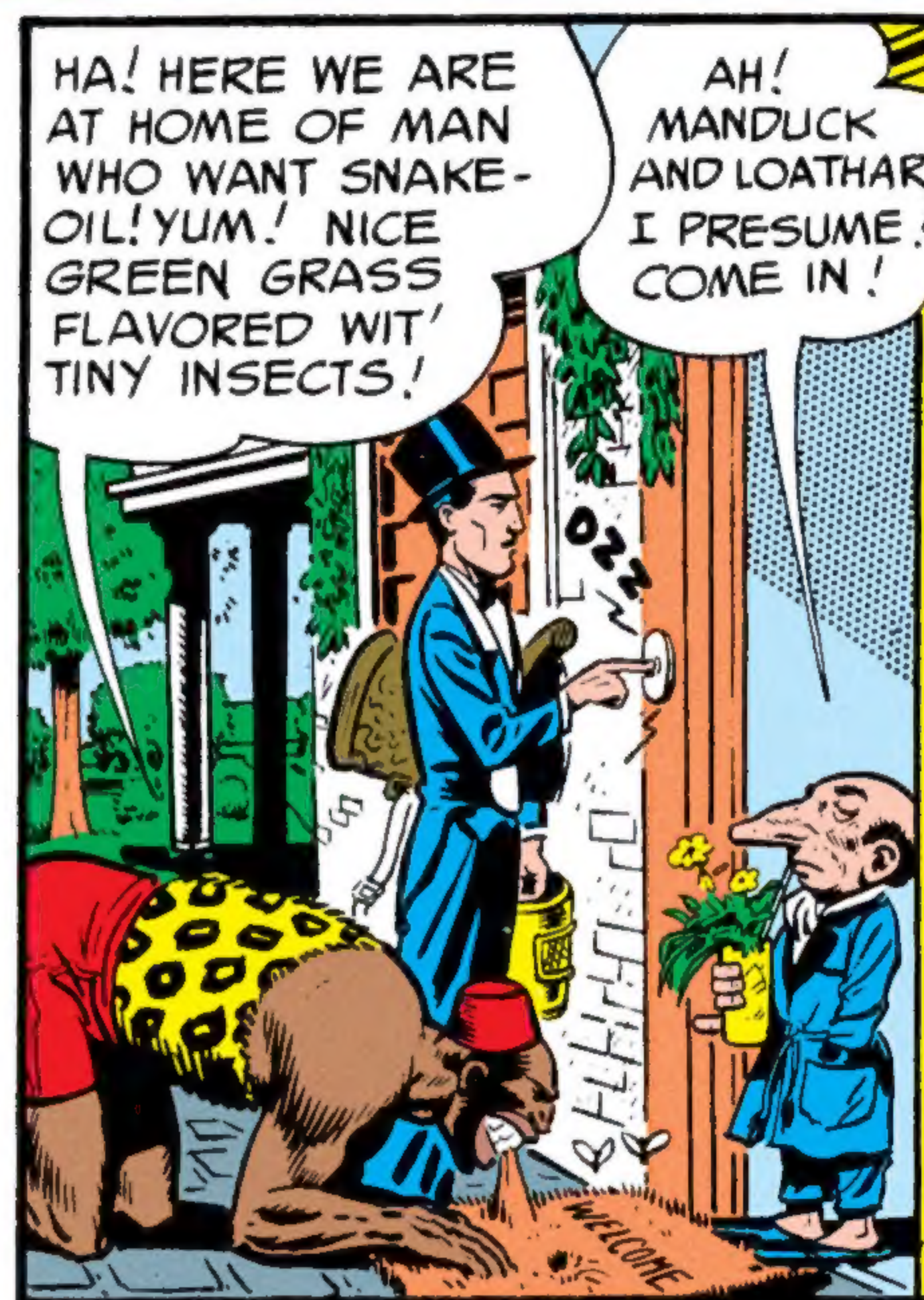
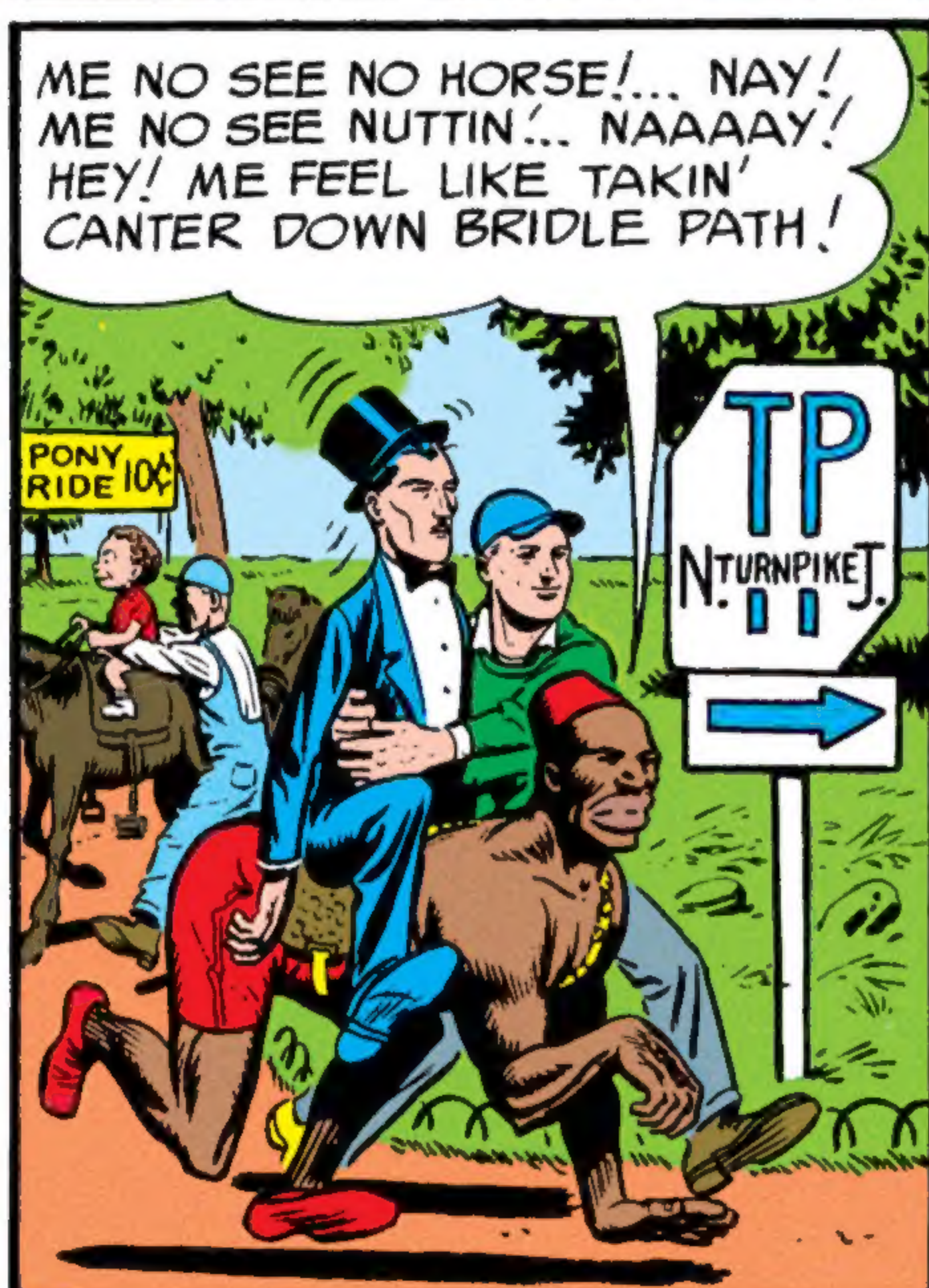
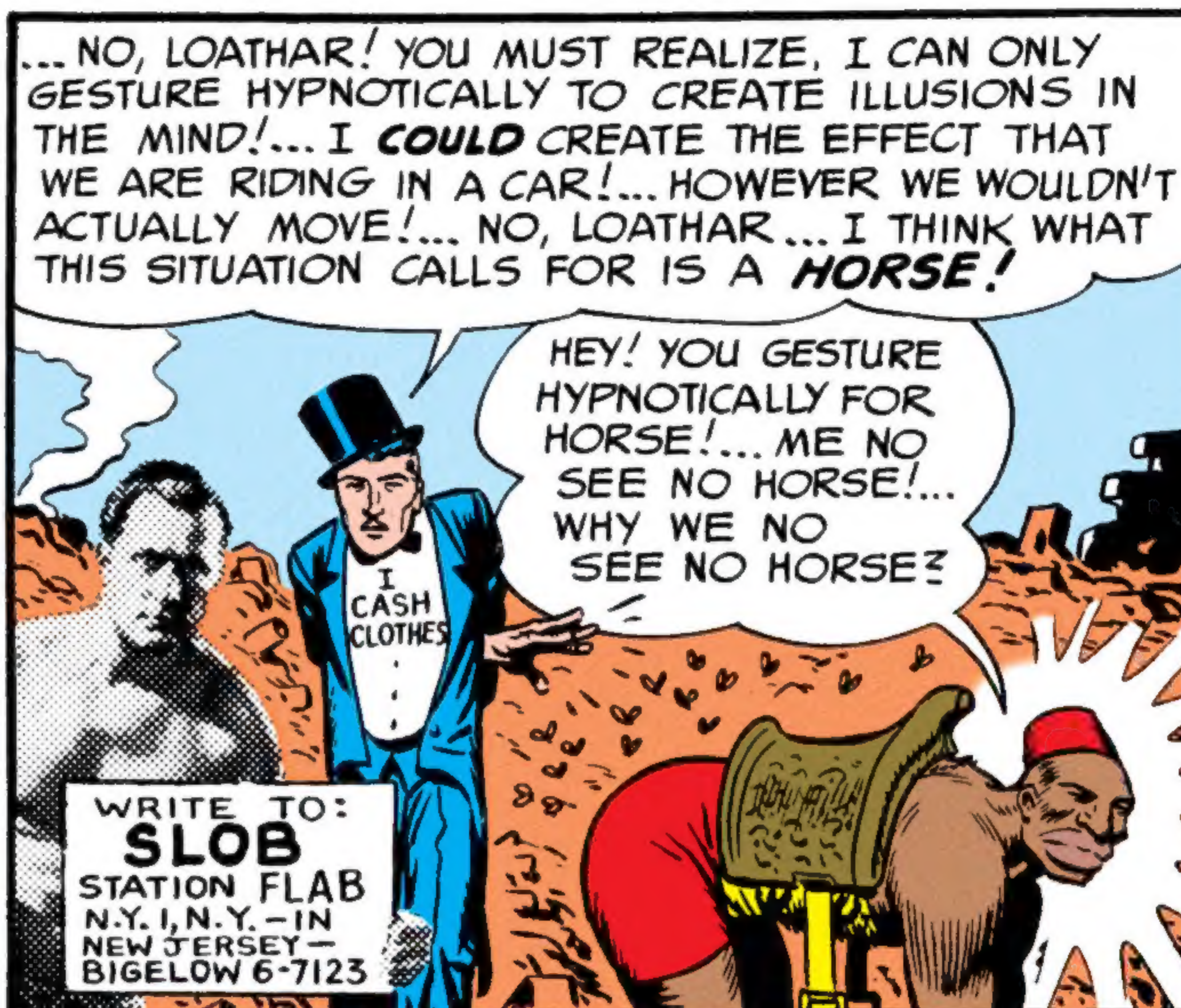
MANDUCK GESTURES HYPNOTICALLY... MANDUCK GESTURES HYPNOTICALLY...







MANDUCK GESTURES HYPNOTICALLY...

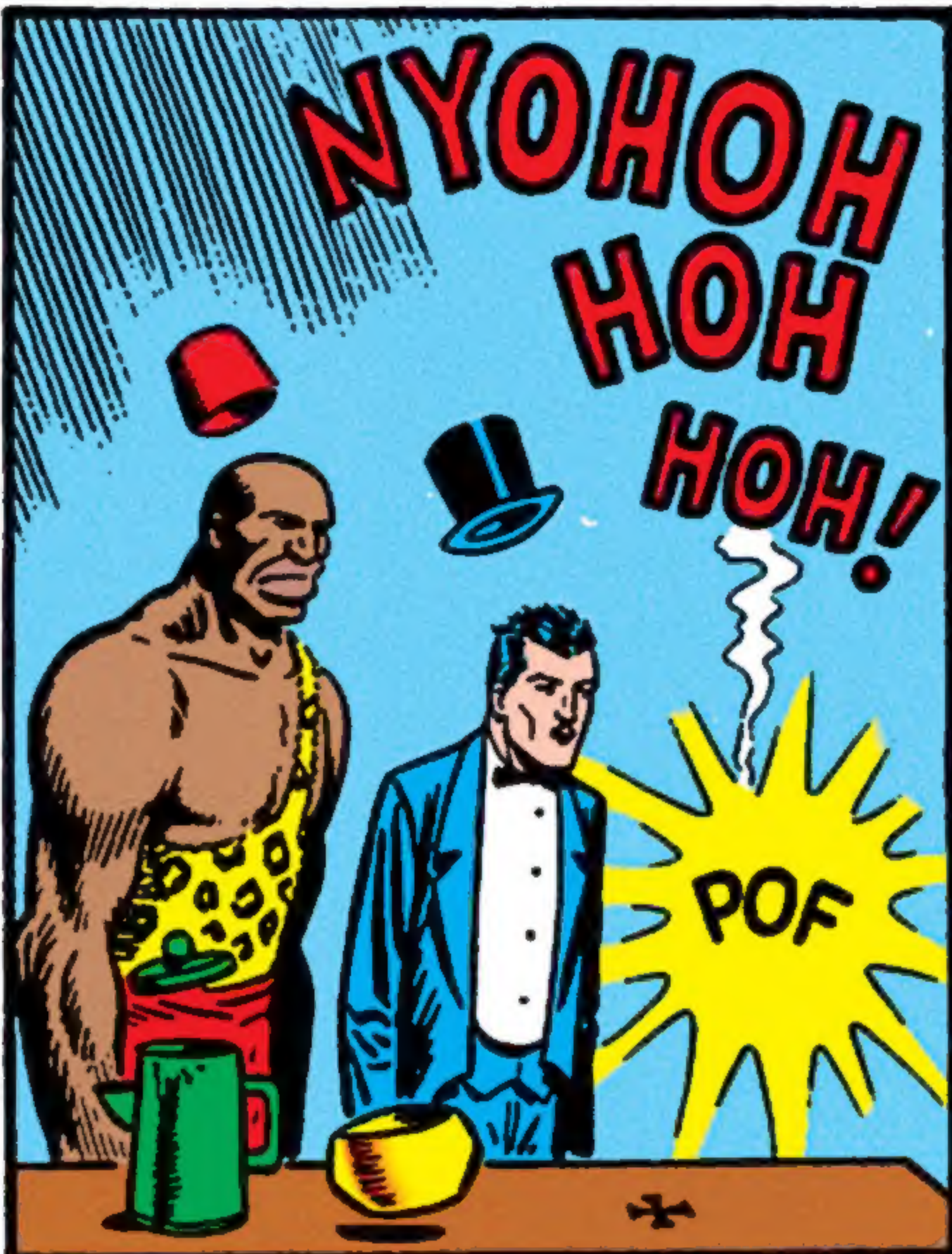




HOWEVER, I'VE BEEN READING IN THE FUNNY PAPERS THAT YOU TOO HAVE THE SECRET HYPNOTIC POWER TO CLOUD MEN'S MINDS...AND SO IN ORDER TO KEEP MY SECRET EXCLUSIVE, I'LL HAVE TO KNOCK YOU OFF EVEN **THOUGH** THE WEED OF CRIME BEARS BITTER FRUIT!



SHADOW' GESTURES HYPNOTICALLY...



EVEN THOUGH I REALIZE THAT SCIENTIFICALLY, ONE CANNOT BE HYPNOTIZED UNLESS ONE IS WILLING TO COOPERATE WITH HYPNOTIST, I WILL GO ALONG WITH ALL THE BULL JUST TO GET TO THE END OF THIS TALE!



MANDUCK GEST'S. HYP'N'T'C'LY...



SHADOW' GEST'S. HYP'LY...



MANDUCK GE'S. HY'LY...



SHADOW' G. H....



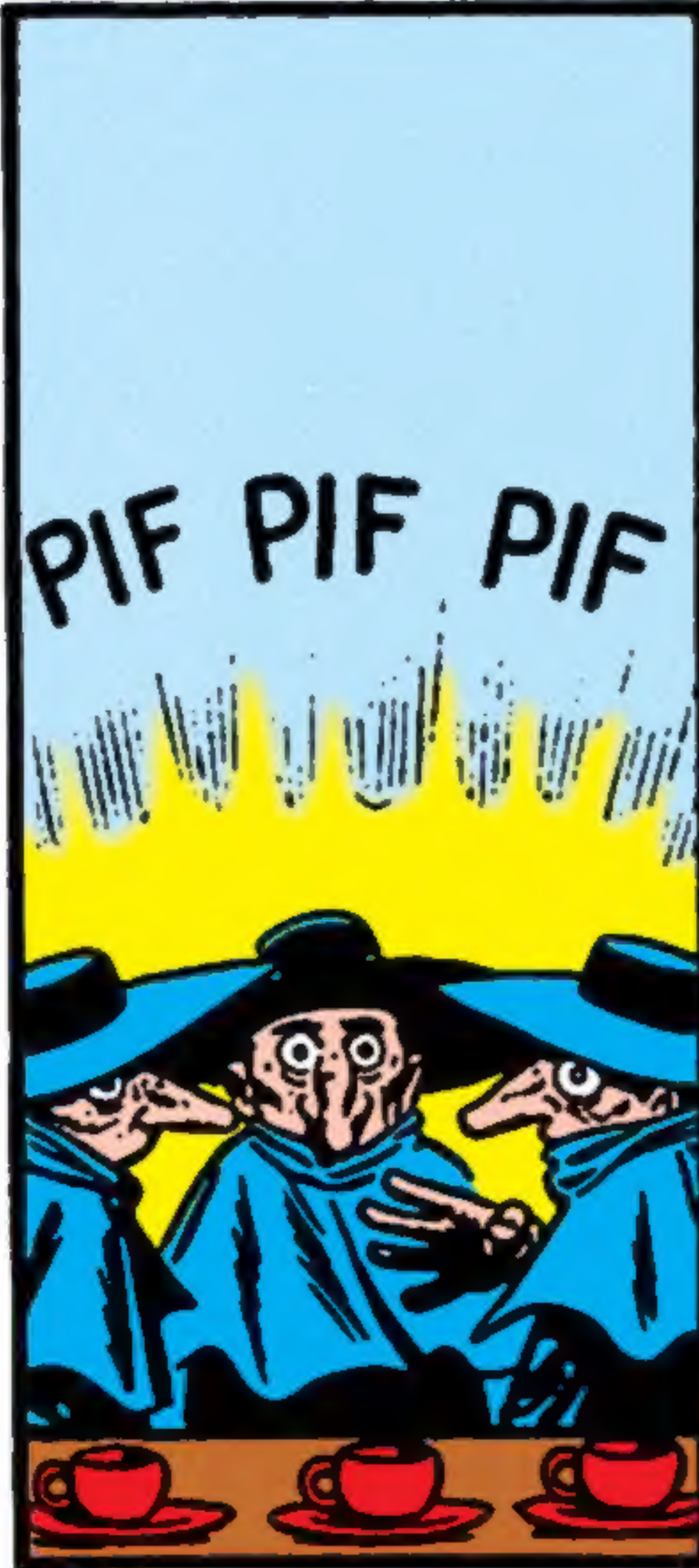
MANDUCK G. H...



LOATHAR G. H...



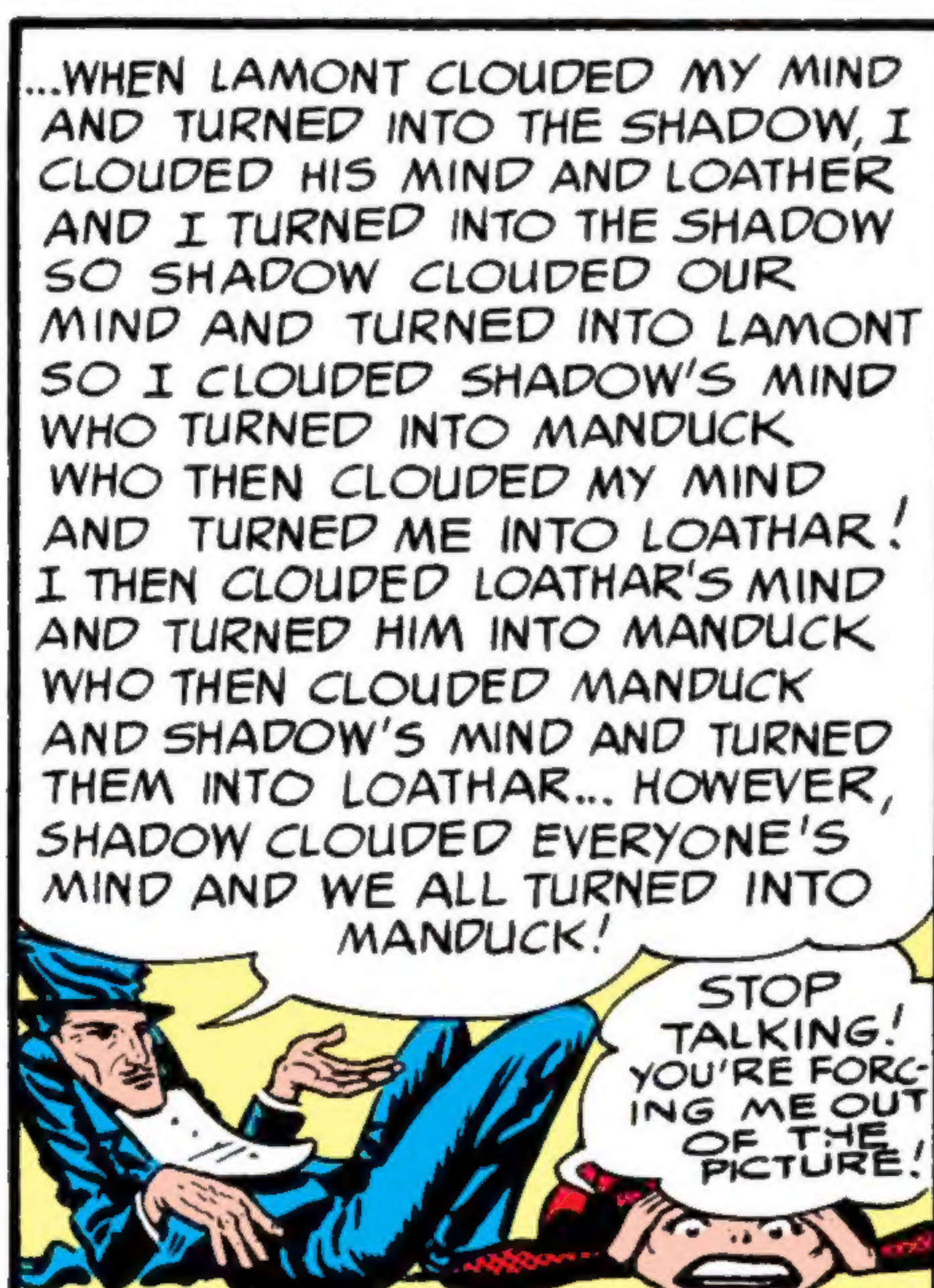
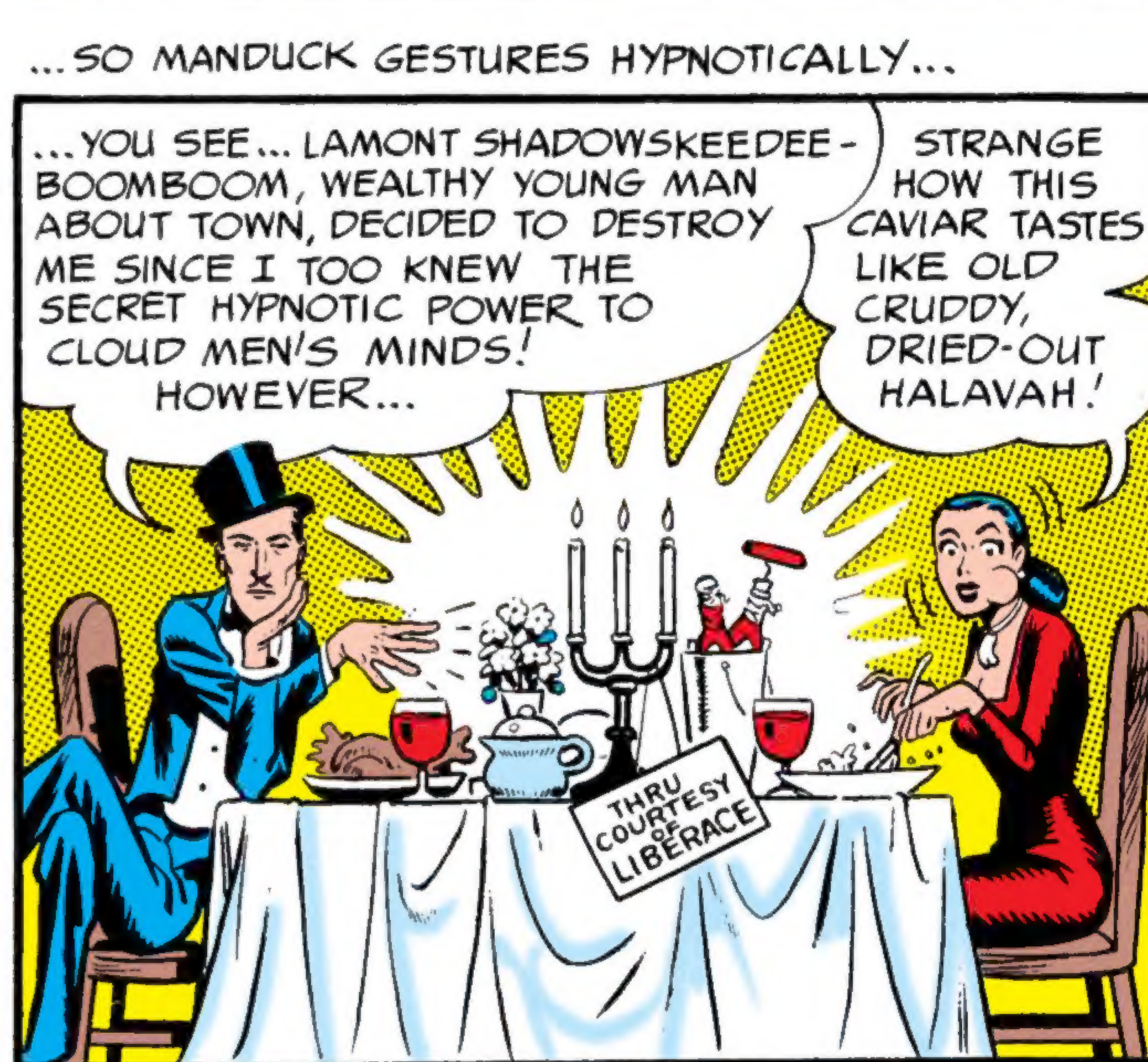
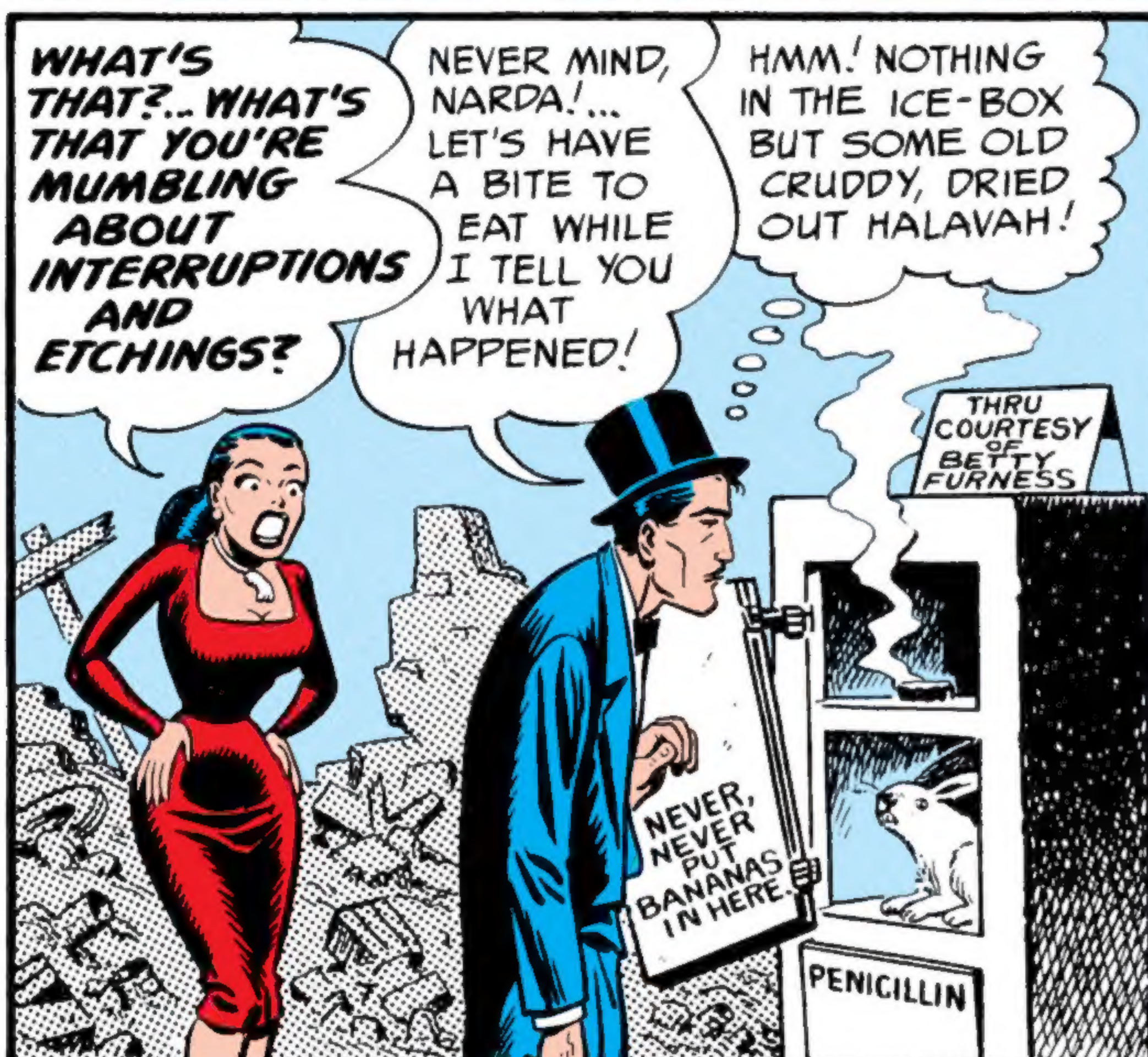
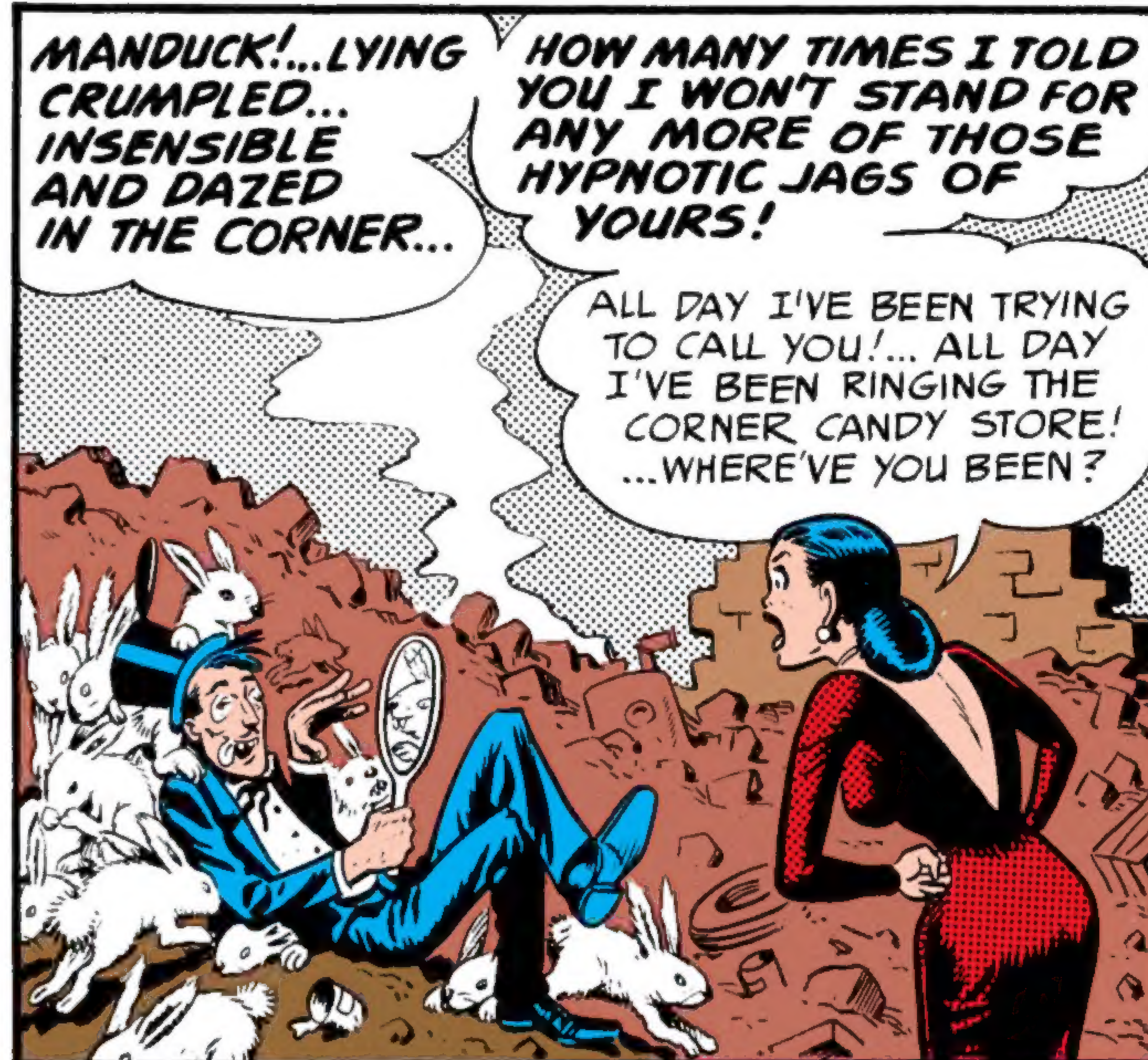
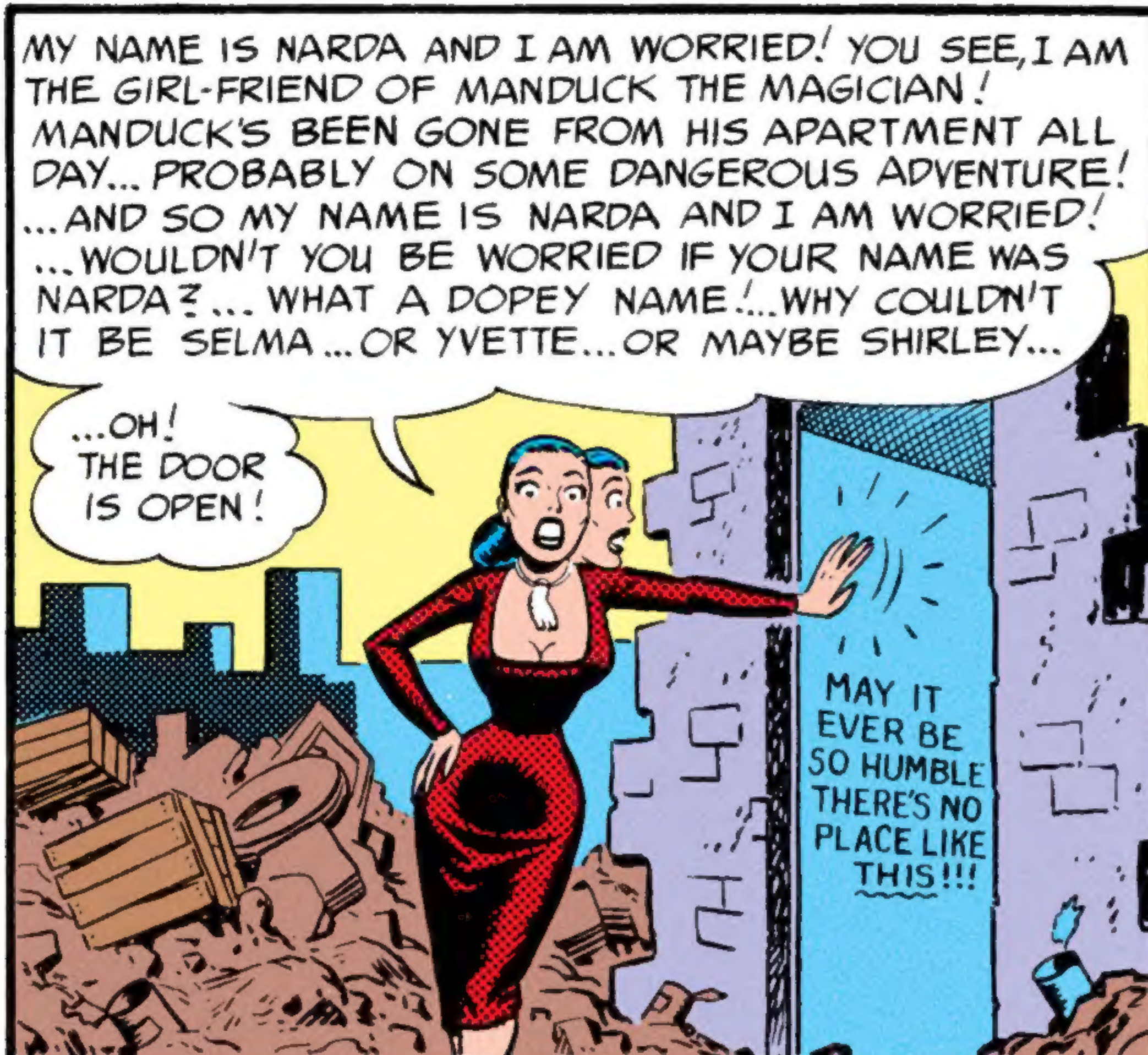
SHADOW G. H....



ALL G. H....









CINEMA DEPT.: YOU KNOW HOW SOMETIMES MOVIE ADS GIVE A PHONY IMPRESSION?!... LIKE FOR-  
 INSTANCE... TAKE A SCENE FROM A TYPICAL...

# MOVIE



ADVERTISING DEPT.: ...SO THEN THE HOLLYWOOD PUBLICITY MEN GET AHOLD OF THE SCENE, AND HERE'S THE WAY YOU SEE IT IN THE NEWSPAPER...

# ADS!

K.R.O.K. PRESENTS

HELD OVER!  
**2ND BIG DAY!**

## THE BIG THRILL

THIS MAN-  
 THOUGHT HE  
 COULD FILL  
 AN EMPTY  
 SPACE IN  
 HER LIFE!

SHE-  
 FOUGHT  
 HIM OFF  
 BUT KNEW  
 SHE'D HAVE  
 TO GIVE  
 IN!

HE HURT  
 HER AGAIN  
 AND AGAIN AND  
 YET SHE CAME  
 BACK FOR  
 MORE!

THIS WOMAN-  
 TOYED WITH FIRE!

Plus - "GIRLS IN TROUBLE"  
 this picture takes a  
 frank look at sex... **POW!**

Plus - Cartoon  
 Plus - Marsh of Slime  
 Plus - Chapter Two -  
 "Pearl's Perils"  
 Plus - Featurette  
 Plus - Passe' News

Starring  
**ROCK STEELTIMBER**  
**JOY GLADNESS**  
 Produced by -  
**JOE MANXZXB**  
 Directed by -  
**PAT ZNLKXZN**  
 Written by -  
**AL POTRZEBIE**

in MATCHLESS MIRECOLOR

WOOD.



...GET THE GENERAL IDEA?... LIKE FOR INSTANCE...A WAR PICTURE BEGINS... G.I.'S SLOGGING THROUGH THE MUD!



...ALL THROUGH THE BEGINNING OF THE PICTURE... GRIZZLED G.I.'S...SLOGGING THROUGH THE MUD!



... FOR TEN REELS THEY GO, ALL SHMEARED WITH DIRT AND BEARDS... SLOGGING THROUGH THE MUD!



FINALLY THEY REACH THE ACTION! **BLAM-BLAM!** **RATATAT!** A ENEMY SOLDIER FALLS OFF A CLIFF!



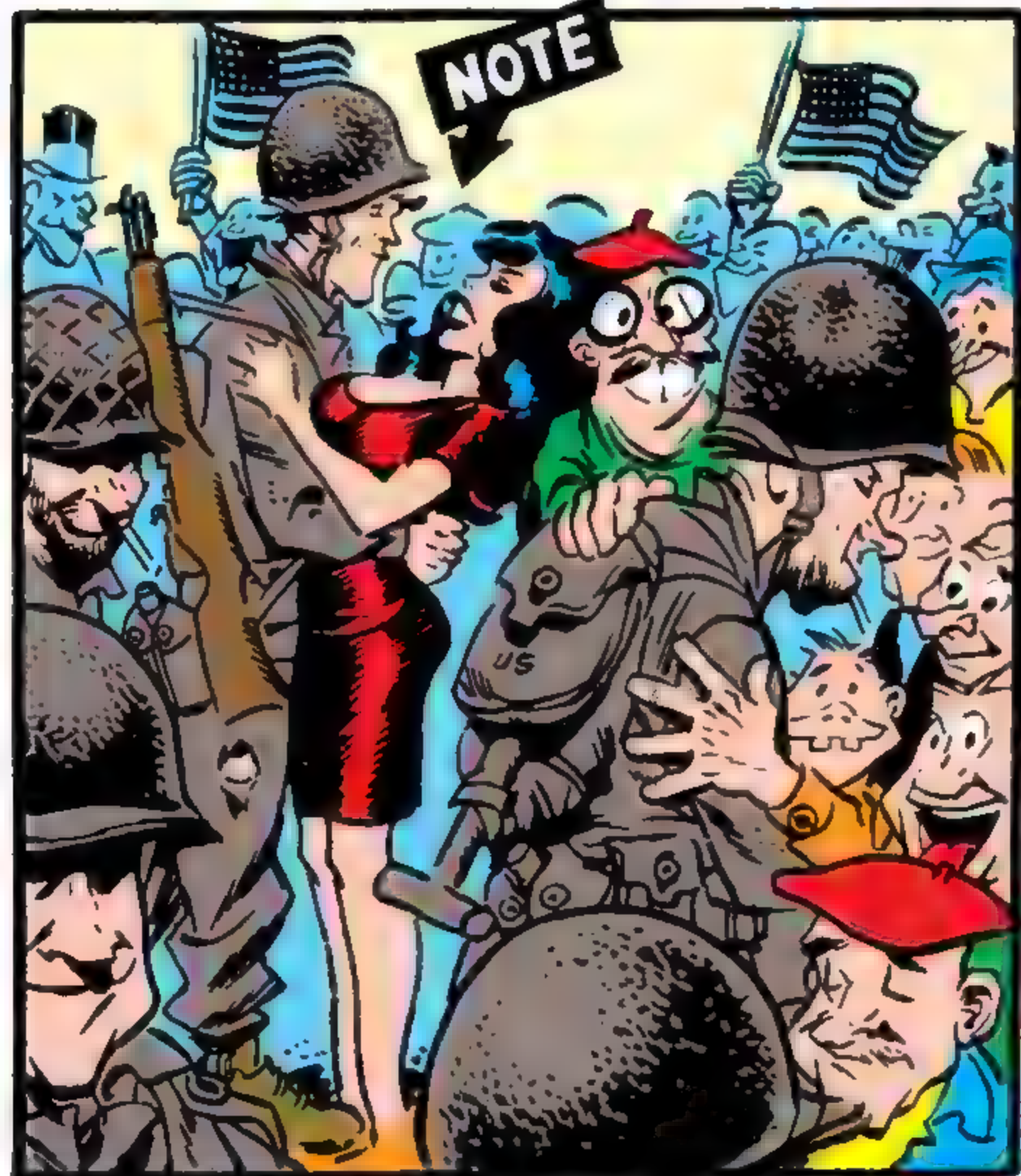
MORE ACTION! **RATATAT!** **BANG-BANG BANG!** A FRIENDLY SOLDIER, (THE YOUNG KID)... FALLS OFF A CLIFF!



**BANGETTY-BOOM...BAROOM!** THE GOOD GUYS WIN THE HILL! THE CHIEF OF THE ENEMY SOLDIERS FALLS OFF A CLIFF!



THE VICTORIOUS G.I.'S MARCH INTO THE LIBERATED TOWN!...FOR TWO SECONDS, A GIRL JUMPS OUT AND KISSES A SOLDIER!



AND THEN THE LIEUTENANT ORDERS THE MEN OUT BECAUSE THERE'S ALWAYS ANOTHER HILL TO CONQUER!



...AND THAT'S THE WAY THE PICTURE ENDS WITH THE G.I.'S SLOGGING OFF THROUGH THE MUD...



... SO AFTER SEEING **ONE** GIRL FOR ONLY **TWO SECONDS** IN A **TWO HOUR PICTURE**... HERE'S THE WAY THE ADVERTISEMENT GOES...





# WAR IS HELL

THE STORY OF  
SOLDIERS  
AND THE  
WOMEN  
THEY  
LOVED!

Starring

ROARY LYON  
AND  
VAVA VOOM

AND A  
THOUSANDS  
OF CASTS

in  
SCATHING  
CYNICOLOR

Have you met

VAVA  
VOOM

the

POW  
girl?



SHE WAS THE  
BIGGEST BOMB-  
SHELL OF ALL!



WHEN HE SAW HER  
HE KNEW IT WAS  
WORTH SLOGGING  
THROUGH THE MUD!



HER LIPS SPOKE  
TENDER WORDS...  
"HEY JOE, YOU  
GOT GUM?"



HE WASN'T AFRAID  
OF BULLETS BUT HE  
WAS AFRAID OF HER!



ON OUR GREAT WIDE PANORAMIC STAGE - in person - THE FRAMIC FIVE!

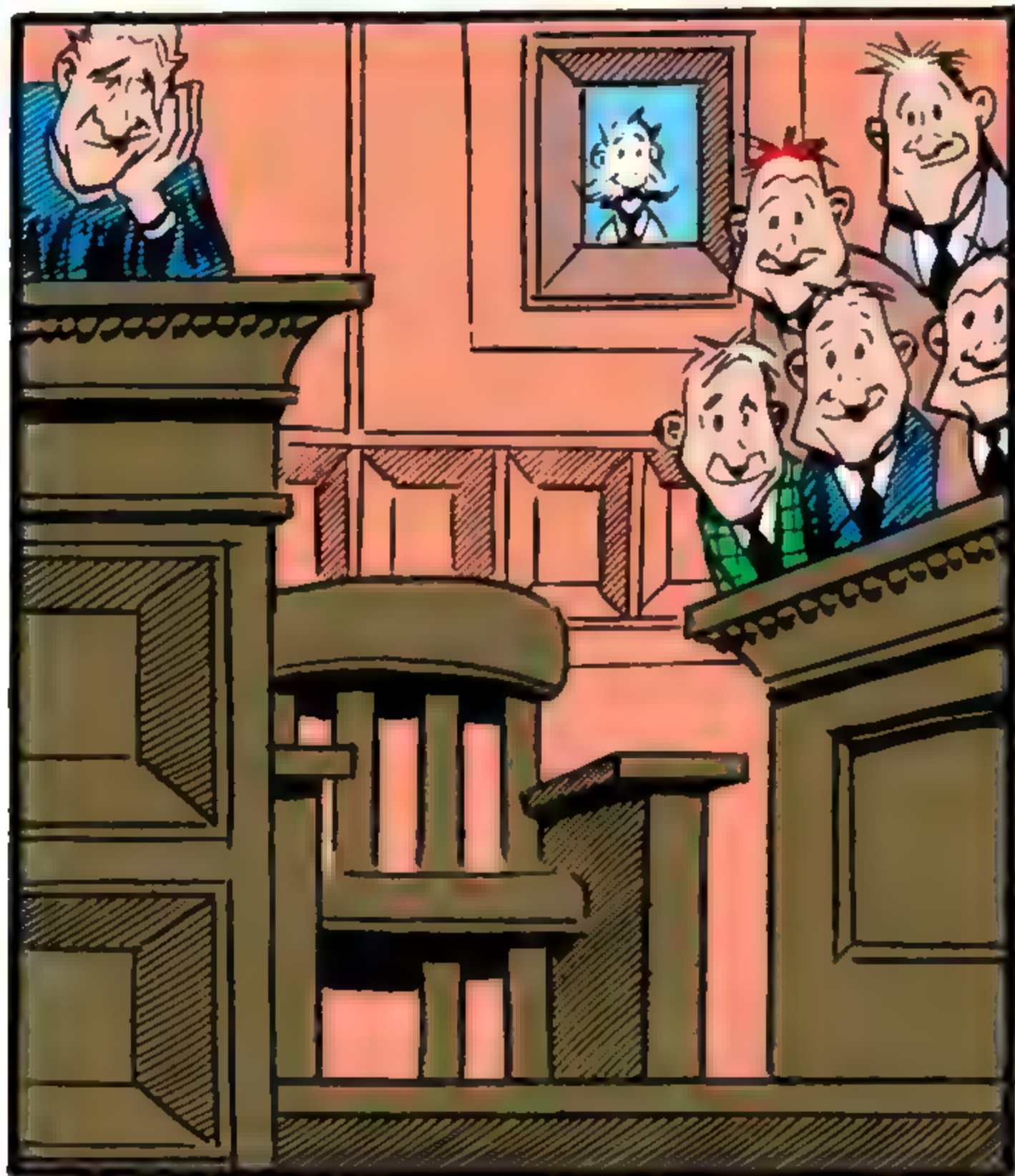
Screenplay by - BENTLEY FLUD  
From the play by - FLUDNEY BENT  
From the novel by - BUDNEY FLENT  
Original story by - FLENTNEY BUD  
From the poem by - BEDNEY BUNT  
From the speech by - FLEDNY FUNT

13¢  
TILL  
NOON  
\$1.75  
AFTER  
NOON

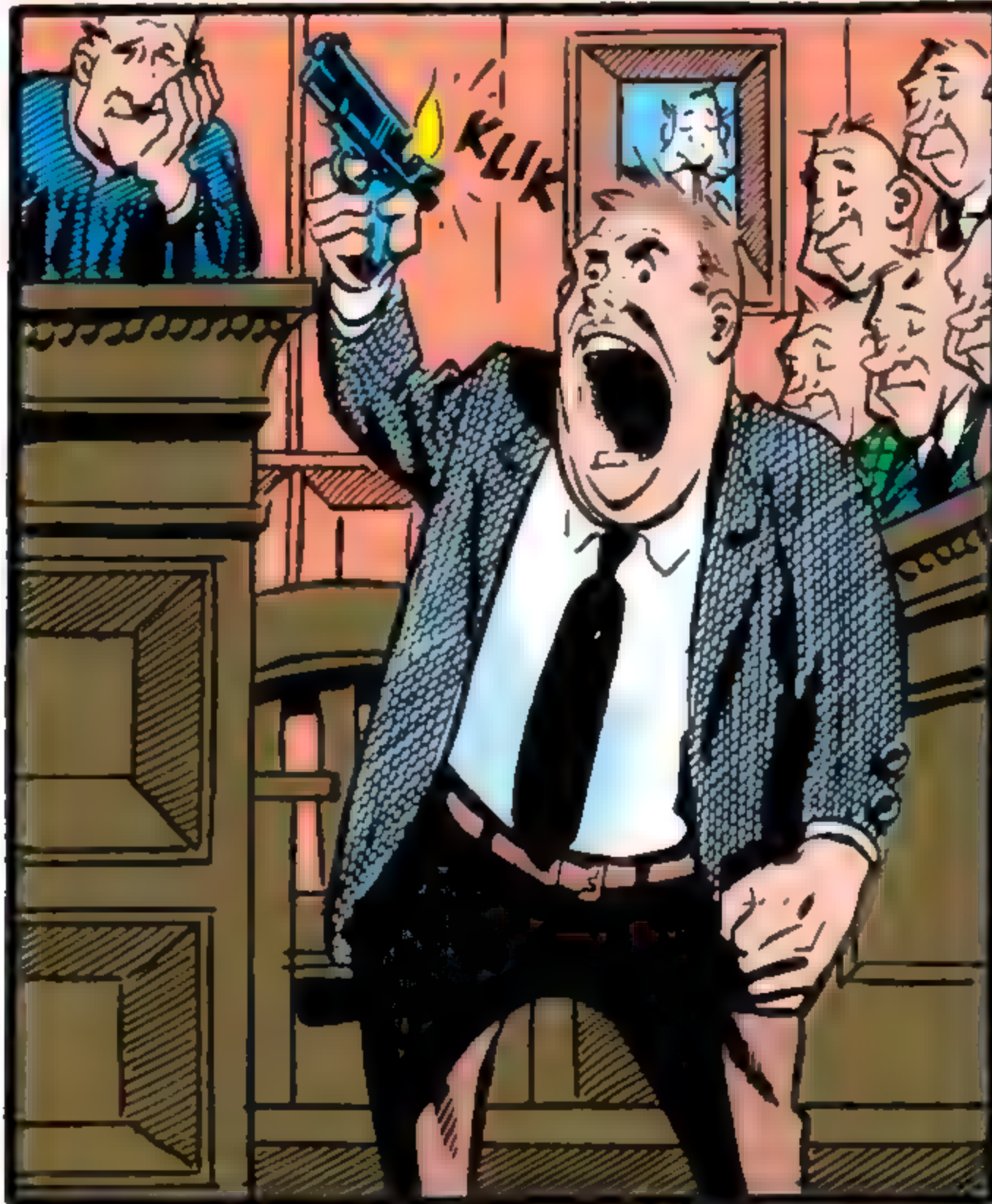
Plus - DOE JOKES specialty  
Plus - Chapter Seven  
"Tarz an' the Apes"  
Plus - Gifts  
Plus - Souvenirs  
Plus - Money! Hairy Hare 3



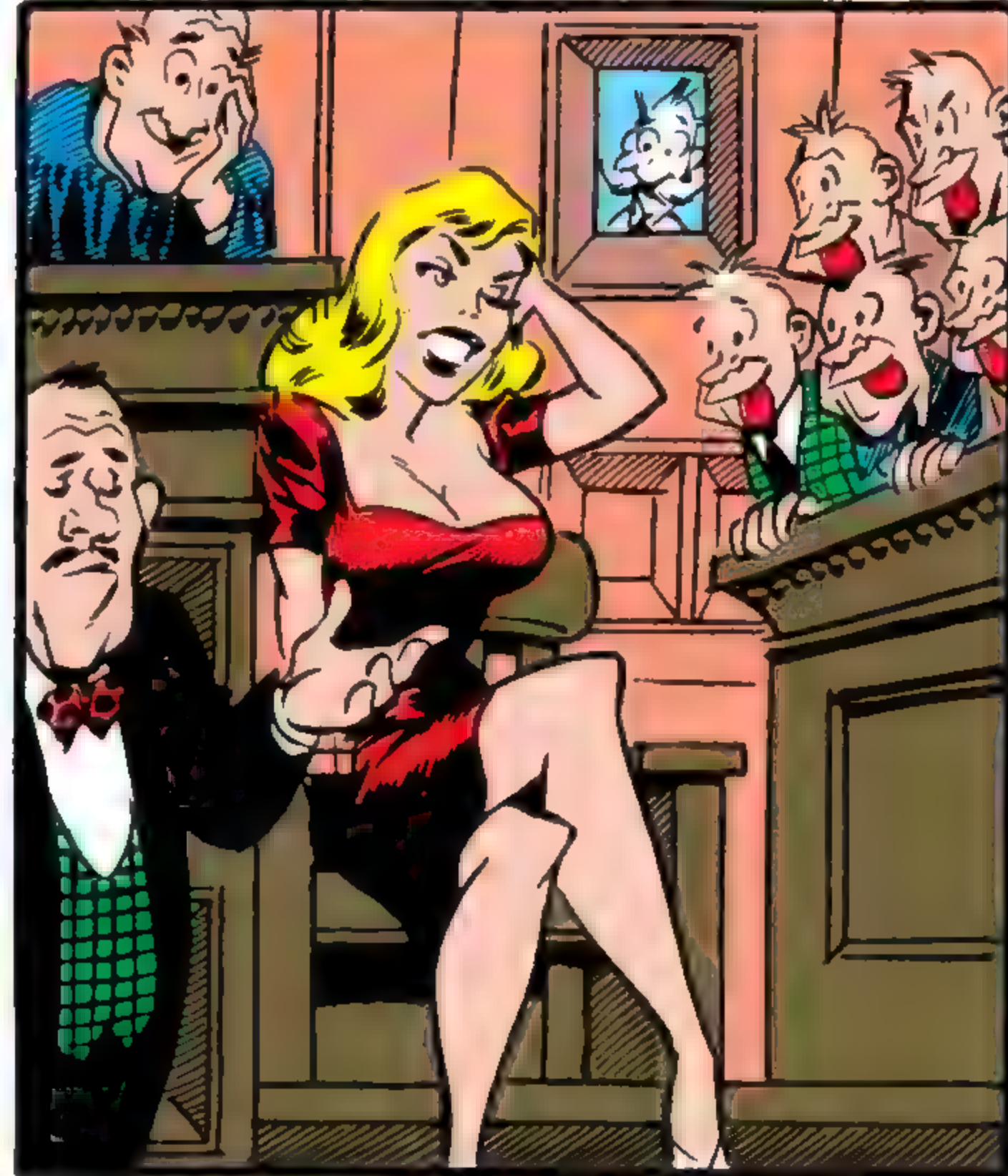
...AND HOW'S ABOUT THE TYPE PICTURE WHERE FOR TEN HOURS YOU SIT AND WATCH A COURT-ROOM SCENE!



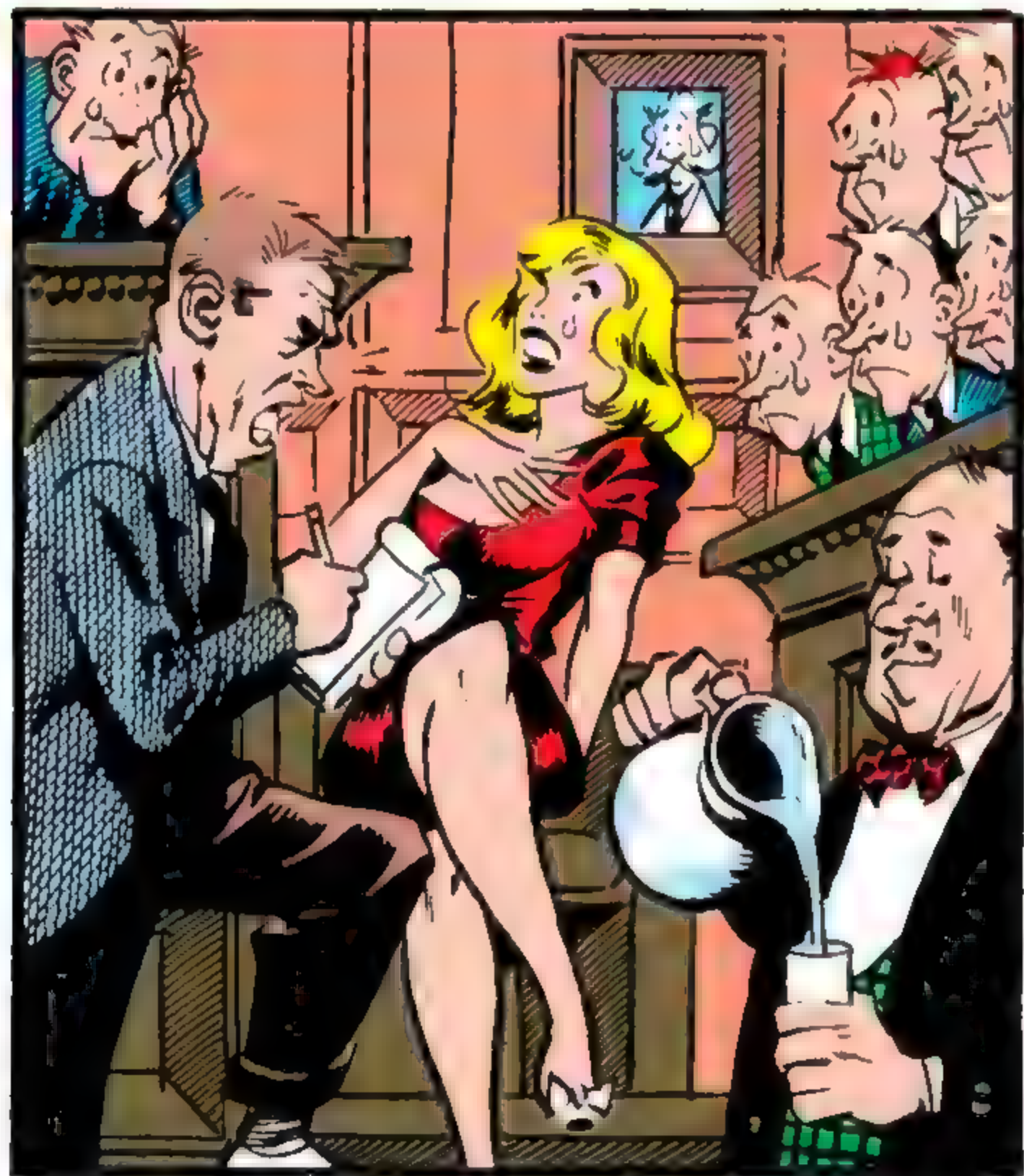
LIKE FOR INSTANCE ... A MANUFACTURER IS BEING PROSECUTED FOR PUTTING OUT A TOY-GUN CIGARETTE LIGHTER!



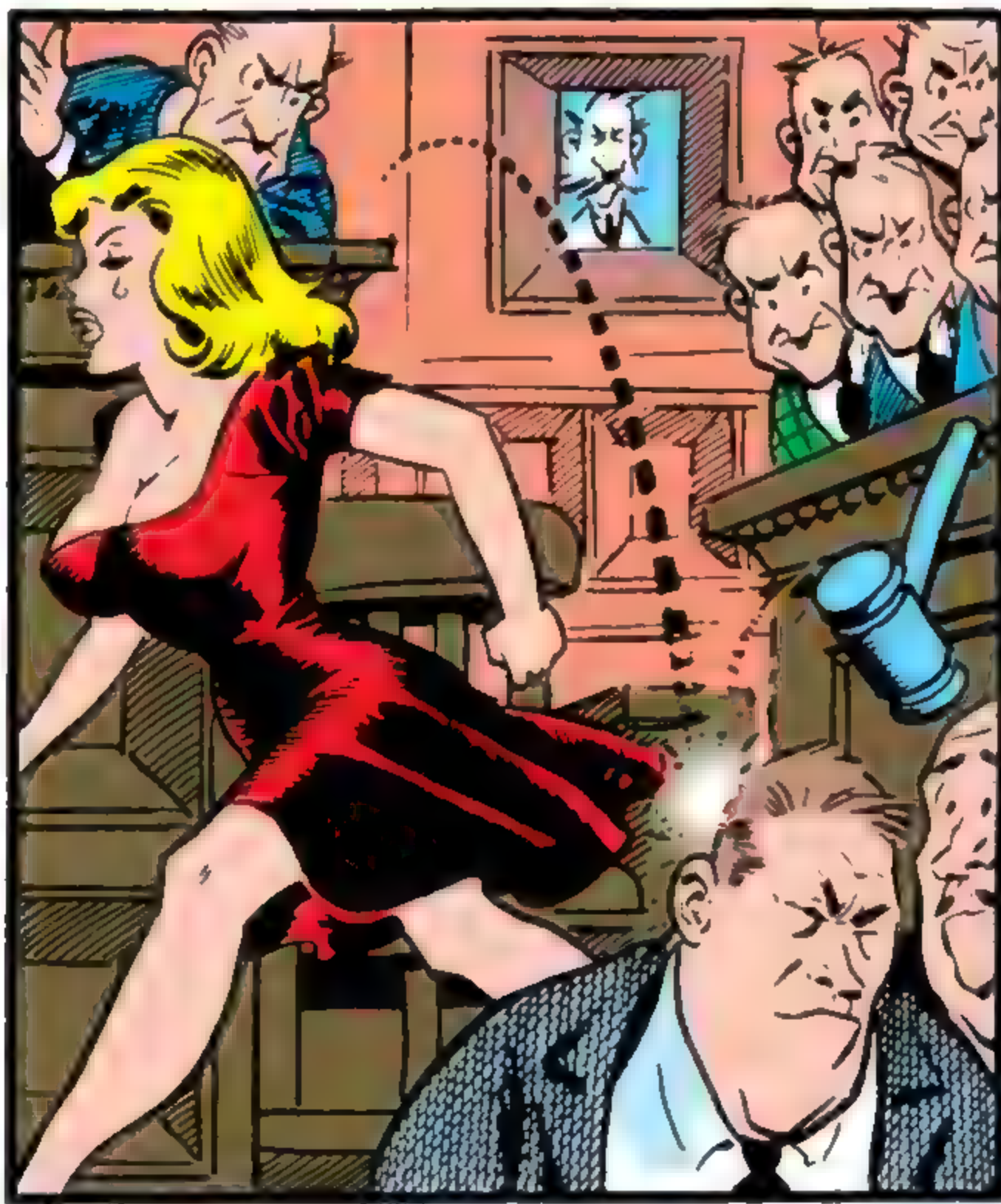
...HE IS CHARGED WITH STEALING PLANS FOR A LIGHTER FROM A RIVAL MANUFACTURER! BUT THE DEFENSE HAS A WITNESS..



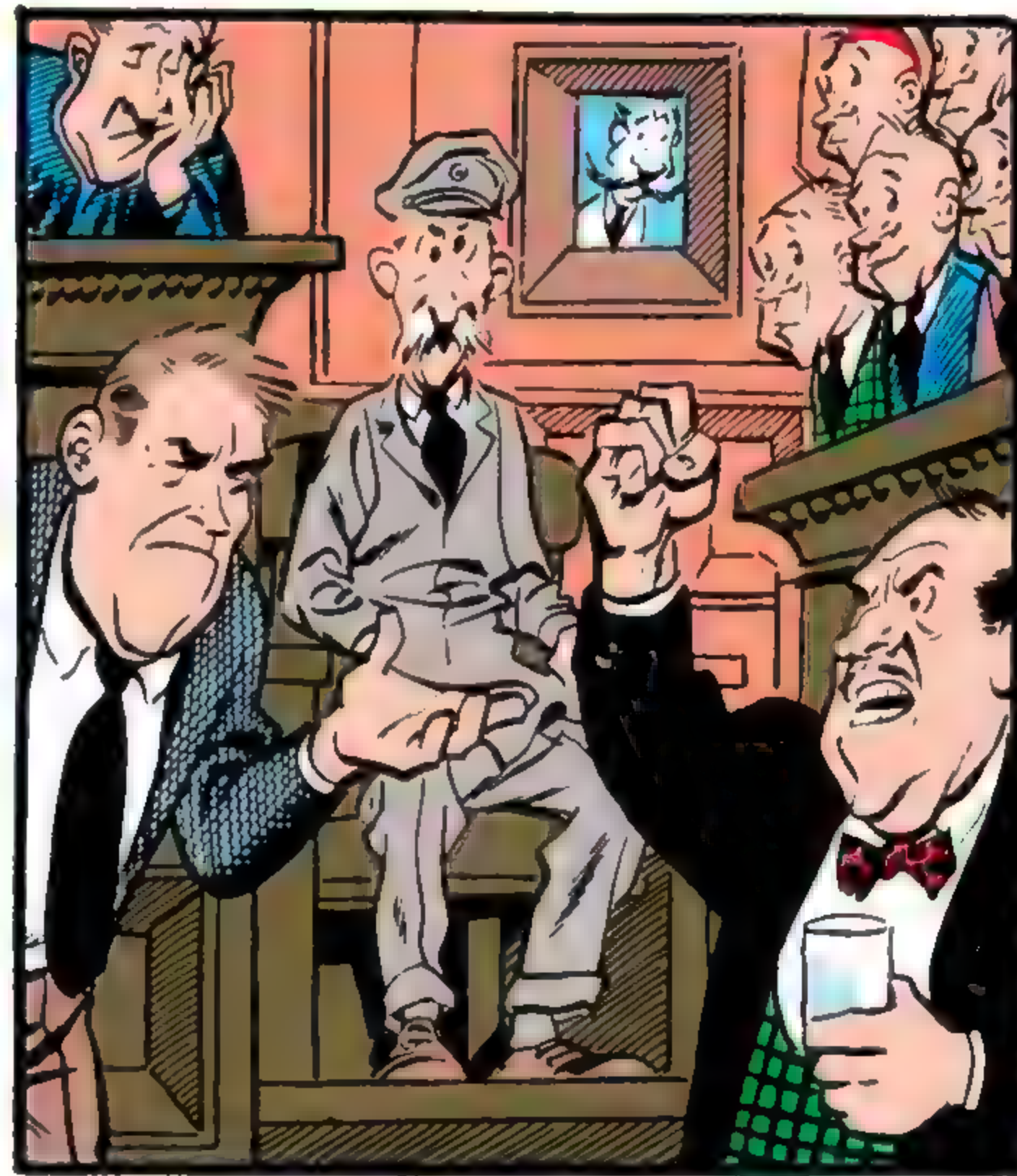
... A SECRETARY WHO SAYS THE PLANS WERE NOT STOLEN! ...THE PROSECUTOR CANNOT PENT THE DEFENSES ALBI!



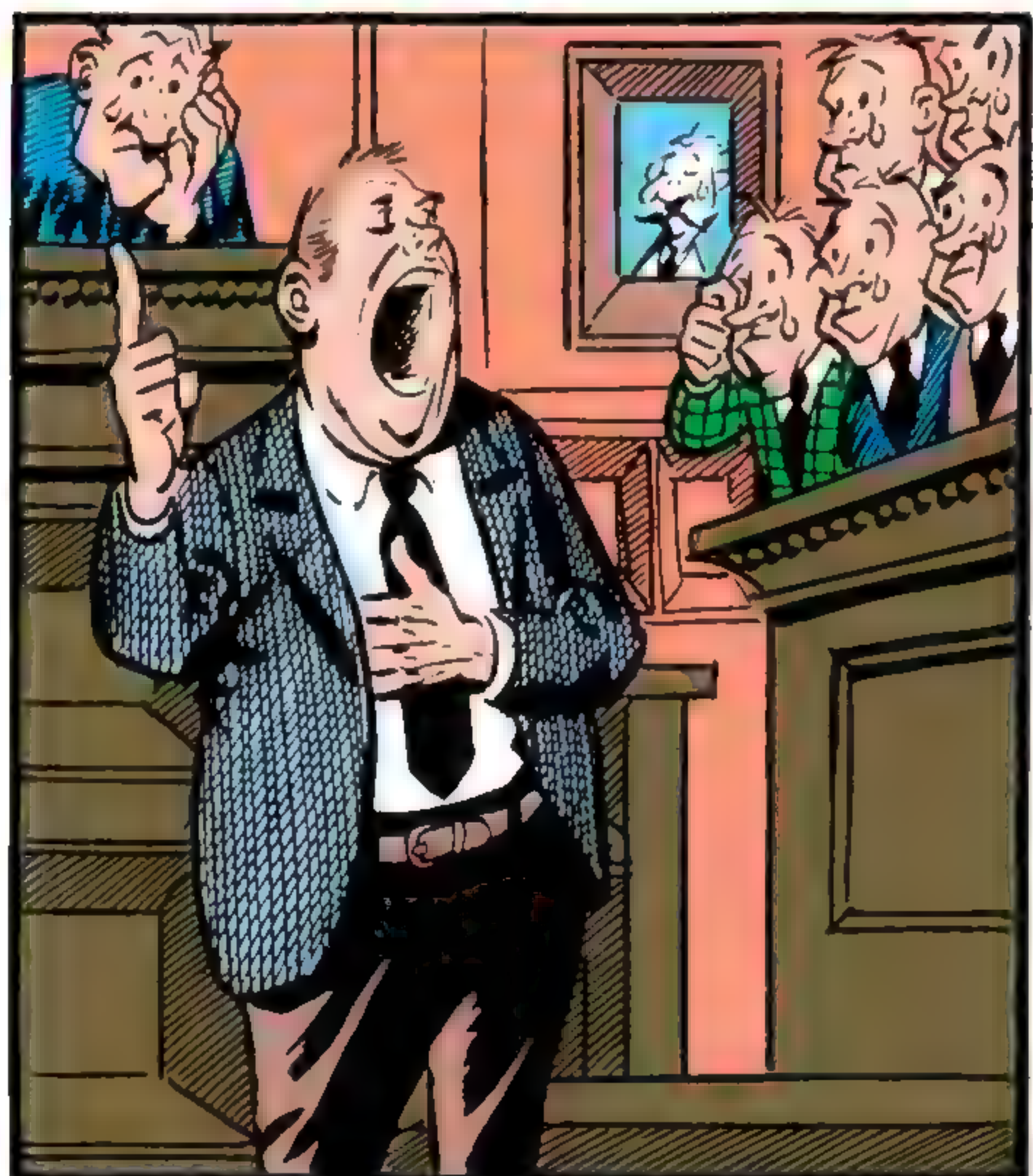
...THE PROSECUTOR'S CASE IS GOING PRETTY BAD AND SO IS THE PICTURE! FOR FIFTEEN HOURS... A COURT-ROOM SCENE!



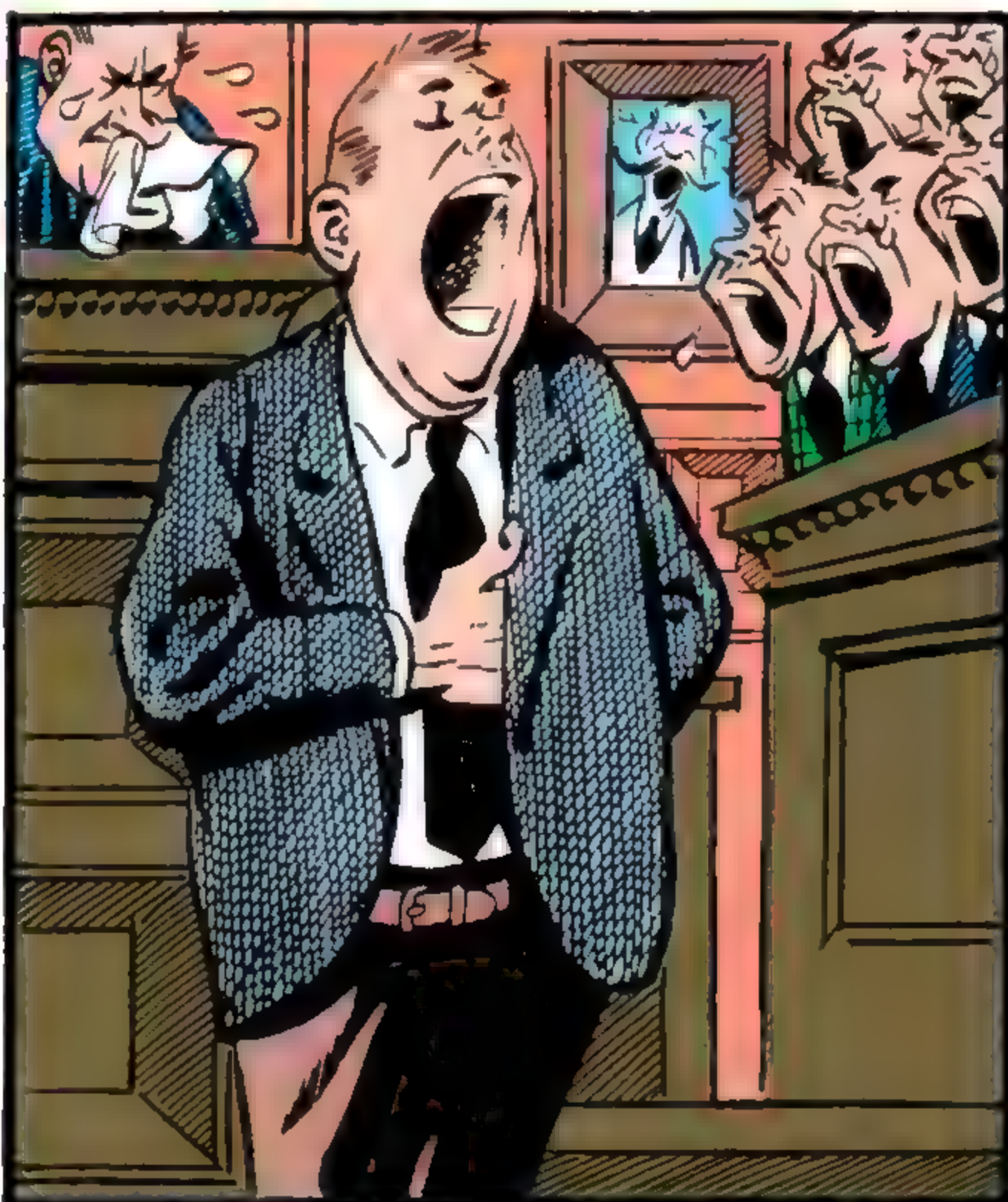
...AT THE LAST MINUTE, THE PROSECUTOR'S CHIEF WITNESS, A WATCHMAN PRESUMED DEAD... APPEARS! ...THE DEFENSE OBJECTS!



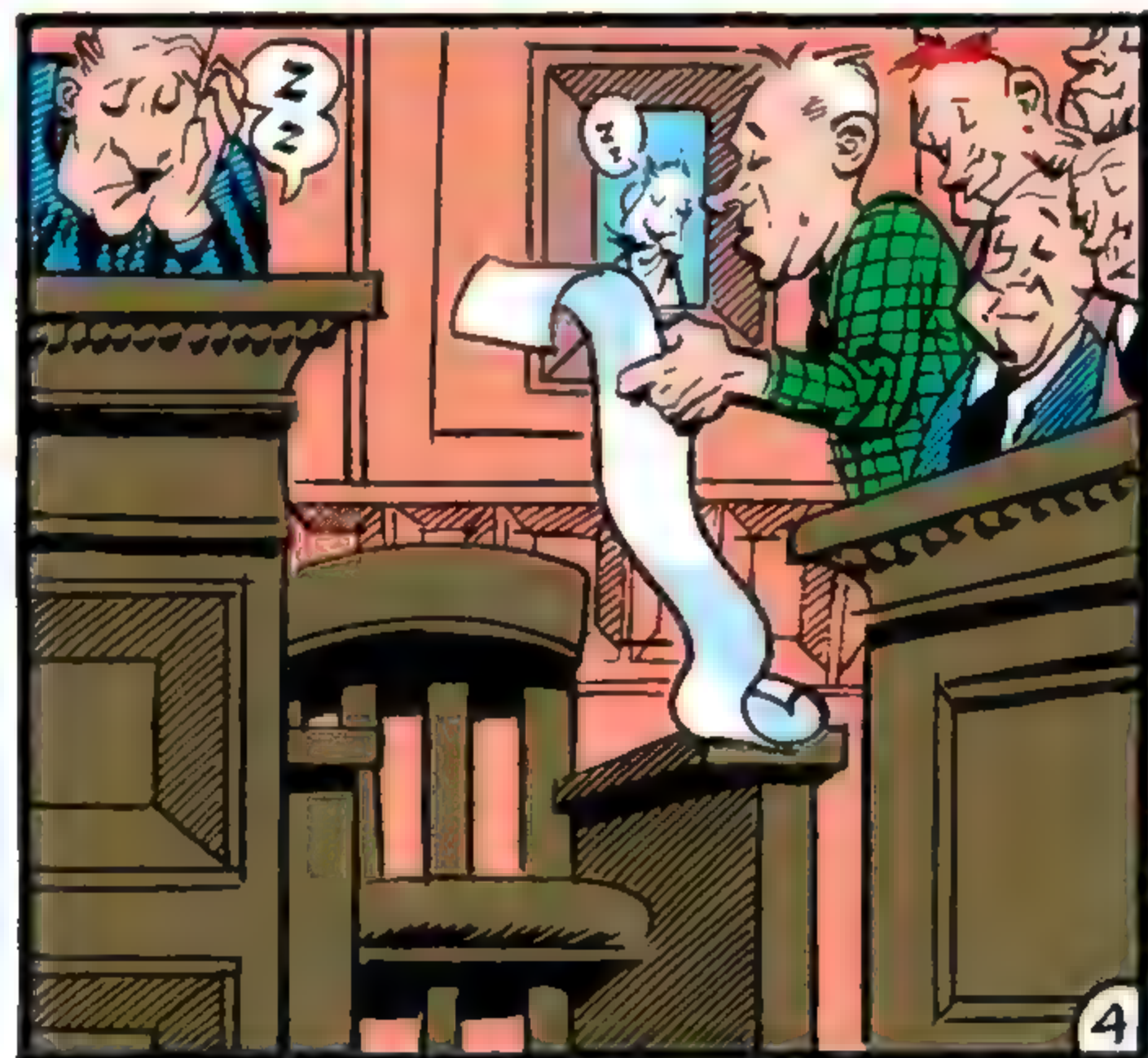
OVERRULED! ...ANYHOW, THE CASE STILL LOOKS THIN... BUT THEN THE PROSECUTOR MAKES HIS CLOSING SPEECH!



WHAT A SPEECH HE MAKES WITH BEAUTIFUL BACKGROUND MUSIC AND CLOSE-UPS OF EVERYONE'S FACES!



...THE JURY BRINGS IN A VERDICT OF GUILTY WHICH NOBODY HEARS SINCE EVERYONE IS ASLEEP INCLUDING YOU!



SO AFTER TWENTY HOURS OF DULL COURT-ROOM SCENE WITHOUT **ANY** ACTION, YOU LOOK IN THE PAPERS AND SEE...



NOW IT CAN  
BE TOLD!

20 CENTS  
POX  
PRESENTS

BANG  
IS A  
CRIME  
... New York

at  
LOW'S  
SKIDRO

SNEAKY PREVIEW  
TODAY

# BANG

in  
SHRIeking  
Anschmo  
COLOR

have you met  
**VAVA VAM**  
THE **ZOK-**  
GIRL?

**BANG-**  
THE STORY OF A GUN  
AND THE FIRE IT  
KINDLED!

**BANG-**  
THE STORY  
OF HOW THE LAW  
DEALS WITH  
FLAMING GUNS!

**BANG-**  
THE STORY OF  
WHAT HAPPENS WHEN  
A MAN TOYS WITH  
GUNS!  
**ACTION!**

**DRAMA**  
**SUSPENSE**

WHAT  
A SHOW!

**BANG**  
IS A  
BOMB!  
... The  
**ACTION**

**BANG**  
WILL KILL  
YOU!

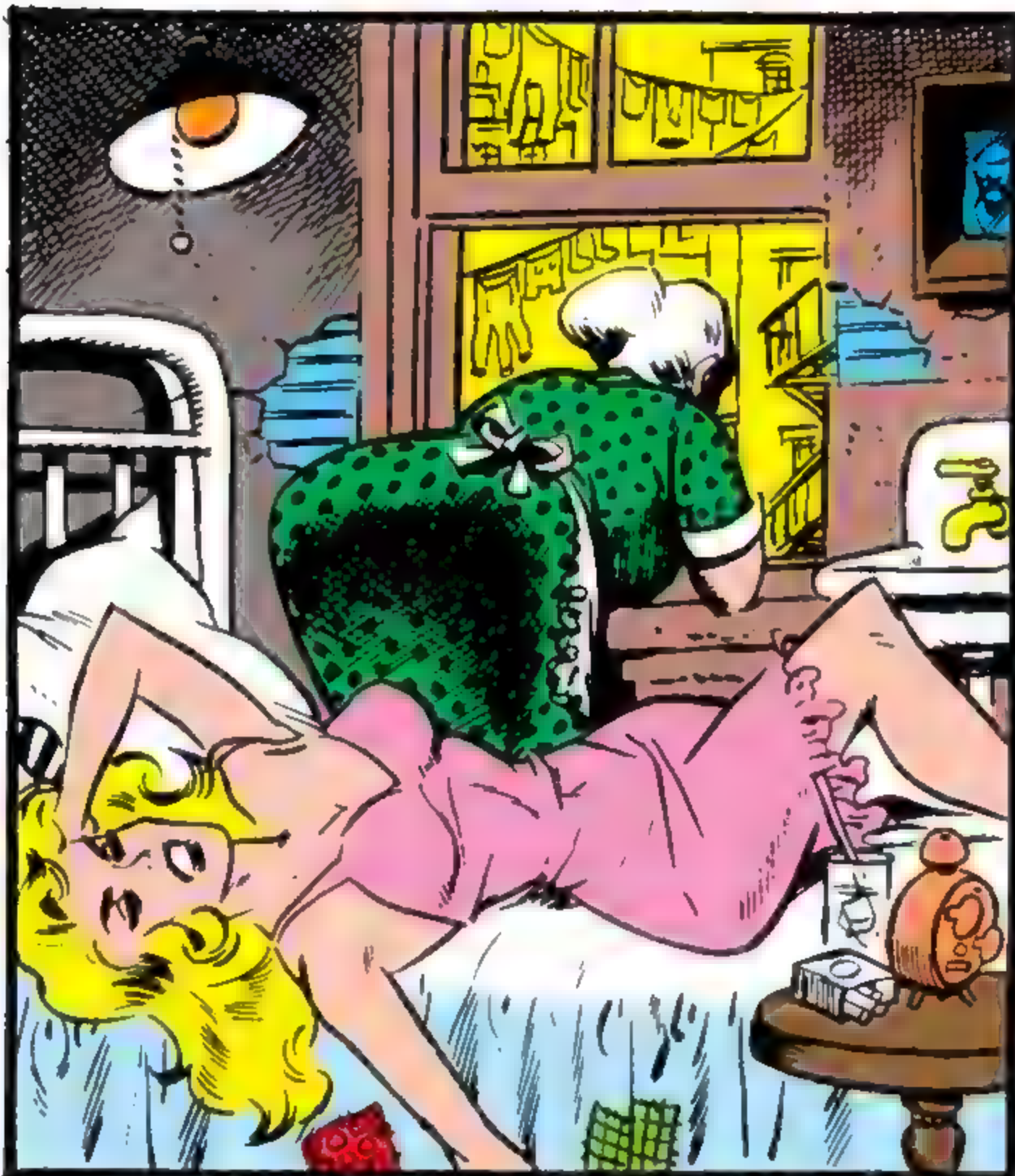
With - **ALICIA ALLSHOT**  
**LESTER BULLET**  
**TRIGGER HAMMER**  
and **MELVIN EJECTIONCHAMBER**

Screenplay of "Bang" by **JOE BAM**  
Adapted from the book "Bang Bang" by **BOOM**  
Directed by **BOM**  
Produced by **BAROOM**  
Color by **NATALIE BADABOOM**

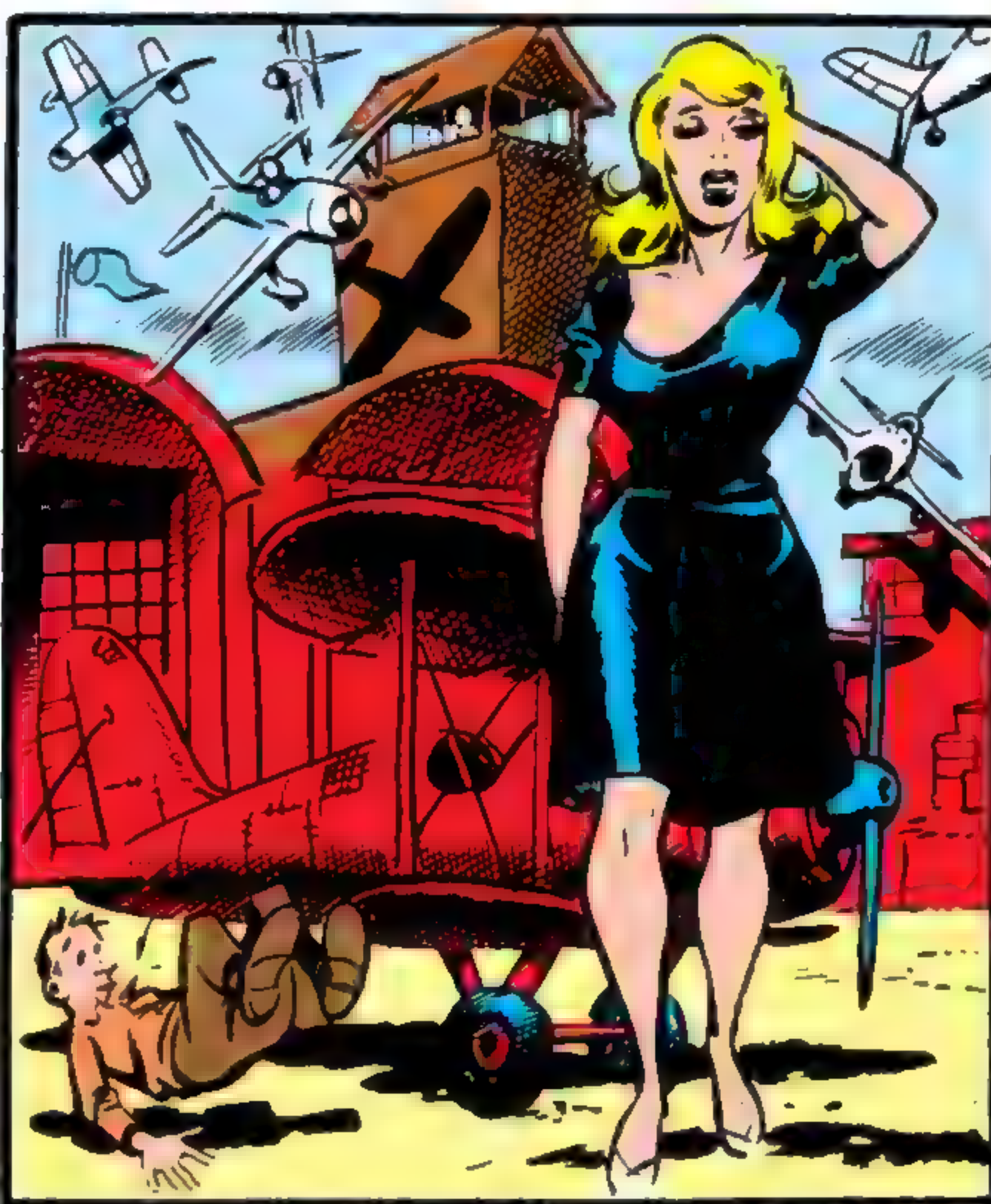
**RATATAT**  
PRODUCTION



...FINALLY... AN ADVENTURE PICTURE!...THIS GIRL IS SICK SOMEWHERE IN BROOKLYN, SEE? SHE'S NAUSEOUS!



SHE HAS A RARE INCURABLE DISEASE SO SHE GOES TO MIAMI! A PILOT STRUCK BY HER BEAUTY... FALLS...



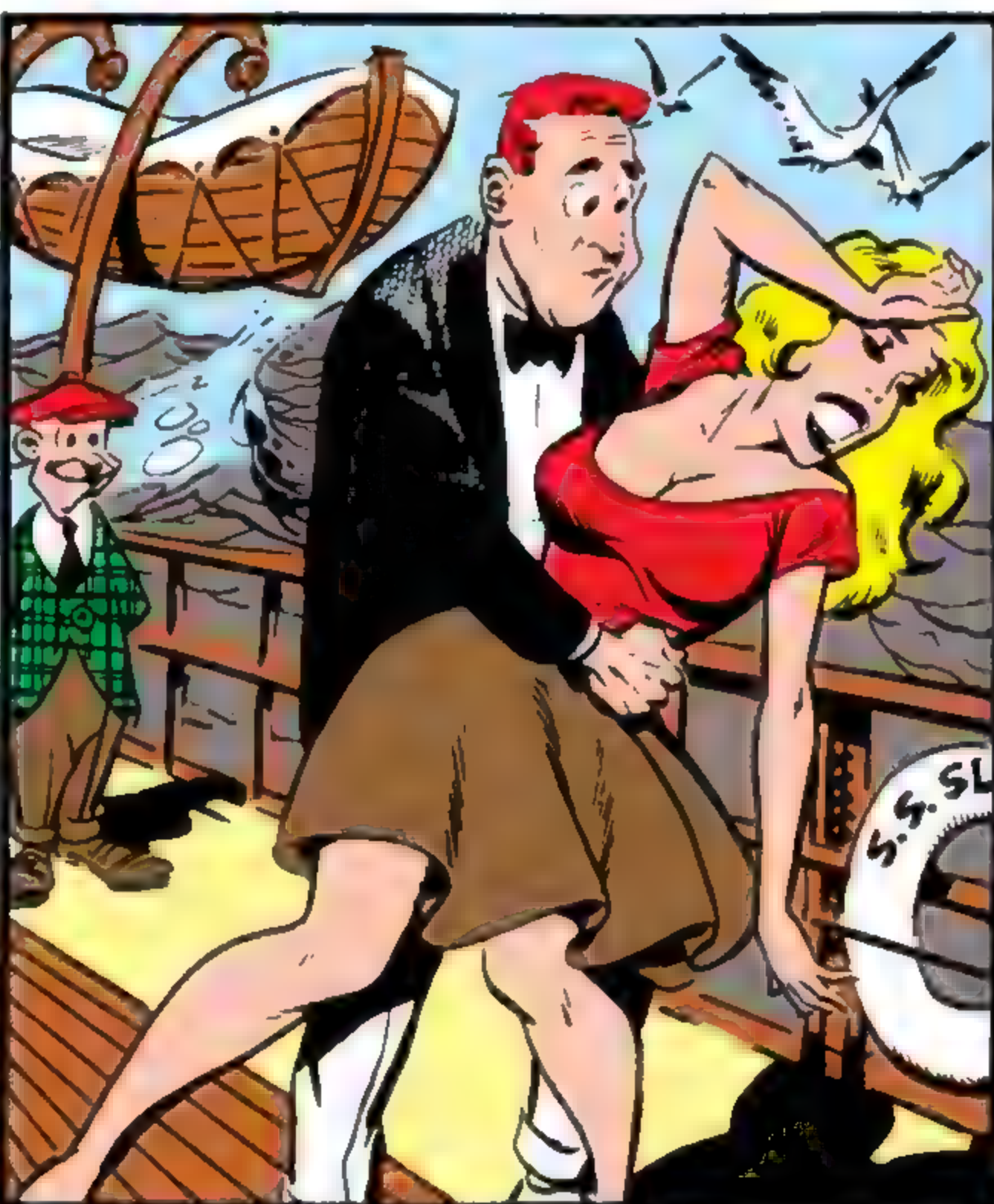
...OFF THE WING OF HIS PLANE! IT REALLY ISN'T HIS PLANE AND WHEN HE FLIES TO KUKAMONGA, THE REAL OWNER HITS HIM...



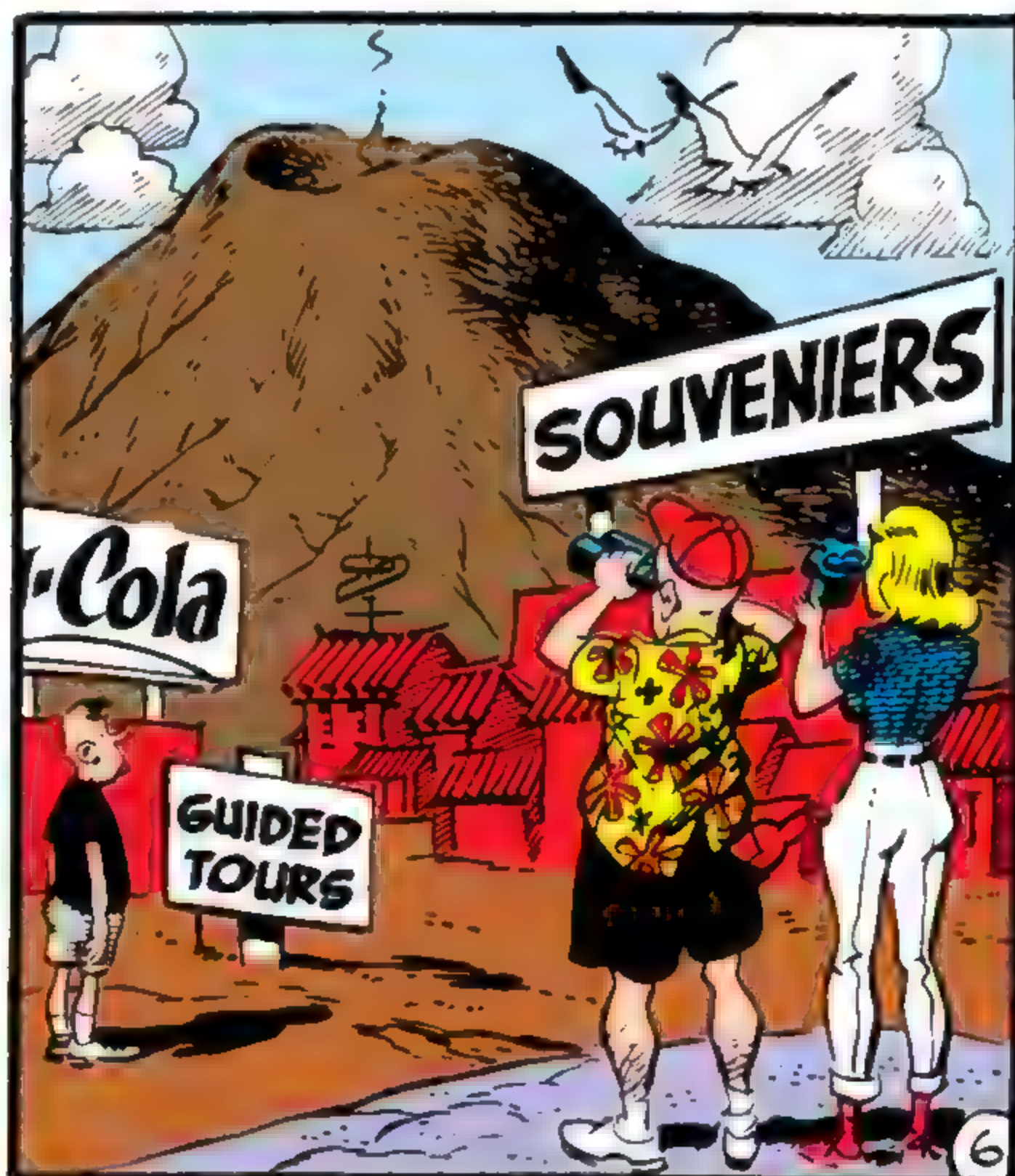
...BECAUSE HE'S SUCH A SLOPPY PILOT! ANYHOW...THE PILOT MEETS THE GIRL AGAIN IN BANFF, AT THE AQUARIUM...



SHE FLEES ON A BOAT TO POONA WHERE HE CATCHES HER AND AS SHE LEANS NAUSEOUS OVER THE RAIL...



...SHE TELLS HIM OF HER INCURABLE DISEASE! HE MARRIES HER ANYHOW! THEY GO TO SEE VESUVIUS ON THEIR HONEYMOON!



THAT'S THE PICTURE!... THE NEWSPAPERS COME OUT WITH RATINGS... LITTLE STARS, LITTLE BELLS, LITTLE HALF-STARS...

...THE AD MEN GET TO WORK! THEY CUT, THEY PASTE, THEY RETOUCH, THEY PUT LITTLE PIECES TOGETHER...

...THEY MAKE A BIG AD WITH ALL THE EXCITING SCENES MAKING ONE BIG PICTURE LIKE IT'S ALL ONE SCENE!

**MOVIE COLUMN**  
by Curlip Sneary  
**NEW LOW IN MOVING PICTURES**  
A colossal time waster was Warndher Bros.' latest release "The Spectacle". What stupendous nerve they had in showing such a picture. It was wonderful to get out of the theater. I was dying looking at this dog and it felt so good to leave when it finally ended. Have never been so

**MOVIES**  
by Ripsaw Teardown  
**ECHHHHHH!**  
Last nite I saw 'The Spectacle'. This is the kind of film I like to see taken out and burned. In fact, that's what I did. I went up to the projection booth, took out the film and burned it! Boy, did I have a wonderful time! And now to another no-good, miserable so-called

**The Cinema**  
--by Chewup Spitout  
**RATINGS**  
★★★★ - excellent  
★★★ - good  
★★ - medium  
★ - cruddy  
**THE SPECTACLE**  
1/16 ★  
After I saw this film, I went up to the projection booth and killed the projectionist. This is the kind of film for stars to avoid, since it does more harm than good to their career. If this movie plays at a theater, burn the house down.  
...THOUSANDS OF MILES APART, THE SCENES ARE TAKING PLACE...SO THEY MAKE IT ONE SCENE... LIKE THIS...



SEE IT ON THE  
CINAMORPHIC SCREEN  
BY THE FRAZZLEDAZZIC LENS  
FILMED WITH  
ANASCOPIIC CAMERA  
AND  
STEREOPHONY SOUND  
GORIOUS SCHMEKNICOLOR  
SAZZAFRANIC SEATS  
POPPAPHONIC POPCORN

WARNDHER BROS.  
presents-

# THE SPECTACLE

THE STORY OF A PAIR OF GLASSES



Starring - VAVA VOW -- Have you met Vava Vow .... the 3-D WHAM girl?

Produced by - HERMAN LENTH Directed by - MOE BREDTH Written by MELVIN DEPTH

Says Movie Columnist  
CURLIP SNEARY-

"New... A colossal time...  
...stupendous... wonderful...  
felt so good..."

Says critic

RIPSAW TEARDOWN-

"This is the kind of film I  
like to see... Boy, did I  
have a wonderful time..."

Says writer

CHEWUP SPITOUT-

"...for stars..."

(★★★★)



*Last month, in the public interest, we were pleased to run in this column a sober article on Greece. However, in many informed circles, one often hears the comment, "Look to Hungary." And so this month we thought it would be a good idea to LOOK to Hungary, through the eyes of an experienced observer. With the firm belief that an intelligent public is an informed public, we present this article ...*

# mszentelési Ün Jubileumi Ban

by

## zabb kötőf

Rövid vendégszereplések után jött tiz é cinnatiban, mint az ottani nagyszerű zene rigense, utána kilenc év Pittsburghban, Pittsburgh Orchestra karmestere.

Azután: New York és a Metropolitan és Chicago.

Rövidre összefogva és csak a külső ese ket érintve, ez Reiner élete.

Ezen túl és e fölött azonban van valam A zene művészetének olyan mély tudása é érzése és a kifejezés erejének olyan cso megnyilvánulása, ami Reinert még életé muzsikuskok előtt valóságos legendává av

A Metropolitanban elért nagy sikerei Amerika egyik legelső zenekritikusa így k fel: hová lehet még innen menni? Rein gyek azonban tudta, hogy hova lehet még és nagyon akarta maga előtt látni az út ut végén nagy szeretettel és mély tiszt nyitották ki előtte a kaput.

### Potrziebie

Most tehát itt van az új szezón. Ragyo lámpák, a széksorok zsufolva izgatott szen fiakkal és nőkkel. A zenekar tagjai már f nek az emelvényen. Bejön egy frakkos, keményen megrajzolt fejű, acélszürke haj Megáll a közepén, felemeli a pálcát a job ben és megszólal a zene.

Magyar muzsikusk ihletett keze szólaltatj

mennyire fontos lehet, talán semmi se jobban, mint az, hogy soha egyetlen al el nem mulasztott arra, hogy magyar szá sát hangsúlyozza.

A nagy kérdést, amit az első géniusz lenése óta sok ezerszer elmondtak, Rein gyek esetében aktuális újra felvetni: hogy

### Potrziebie

A nagy reményekré jogosító csodag kortól Chicagoig hosszú, de tündöklő vol Az akadémián, ahol eredetileg zongora nek indult, Bartók Béla tanítványa volt zénylésre való hajlamát azonban a nag gógus, Koessler fedezte fel. Tizenkilenc rában már tagja volt a rövid életű Vigo s utána, váratlan fordulattal Laibachba mint az ottani opera karmestere. Néh mulva ismét odahaza volt. Pesten mint által fenntartott Népopera karmestere, a világ egyik legelső operaházához kerül

### Potrziebie

"Ne féljen, nem harap" — mondta a ha per Susie csak játszik."

Köszönöm az ilyen játékot, gondoltam hátráltam a kerítésnek várva, hogy me harap először.

Odaért a gazda. "Éjjel tréningeztet mondta magyarázatként, "sokkal jobb a

"Persze, igen" — hebegtem halkán, ten.

### Potrziebie

"Super Susie rövidtávu bajnoka a kerü óvott a gazdája. "Maximum 550 yard és lik. De addig megy mint az express." Rát láncot, biccentett s elvonult az ebbel.

Azóta nem félek a versenykutyáktól. kor 1500-as síkfutó voltam.

\* \* \*

Aki azt hiszi, hogy exotikus amerika városnevekkel egy könnyen bámulatba téved. Tessék elolvasni egy pár vaktába gadott környékbéli falu nevét. Benszül vek. Mindegy hogy ejtik ki, az ausztrál tudtak megegyezni 150 év alatt.

Balladoran, Barrington, Bedgerebong, la, Berambing, Billimari, Bilpin, Bimbi, gora, Brilbaree, Bullabura.





# YOU, TOO, CAN MEET NEW FRIENDS! JOIN THE **E.C. FAN-ADDICT CLUB!**

SEND FOR YOUR MEMBERSHIP KIT TODAY. RECEIVE A FULL-COLOR 7½ X 10½ ILLUMINATED CERTIFICATE, A STURDY WALLET IDENTIFICATION CARD, A SNAZZY EMBROIDERED SHOULDER PATCH, AND A STUNNING ANTIQUE BRONZE-FINISH BAS-RELIEF PIN.

★ ★ ★ ★ ★  
FOR AN INDIVIDUAL MEMBERSHIP, FILL OUT THE COUPON AND SEND IT IN, TOGETHER WITH 25¢. IF FIVE OR MORE OF YOU WISH TO JOIN AS AN AUTHORIZED CHAPTER, ENCLOSE EACH MEMBER'S NAME AND ADDRESS ALONG WITH 25¢ FOR EACH NAME, AND INDICATE THE NAME OF THE ELECTED CHAPTER PRESIDENT. WE WILL NOTIFY EACH PRESIDENT OF HIS CHAPTER NUMBER. EACH MEMBER, CHAPTER OR INDIVIDUAL, WILL RECEIVE HIS KIT DIRECTLY... BY RETURN MAIL?

THE E.C. FAN-ADDICT CLUB  
ROOM 706  
225 LAFAYETTE STREET  
NEW YORK, 12, N.Y.

Here's my two bits! I want the things and stuff like the kid's wearing! I want to meet new-friends like the kid's meeting! I'm a fan-addict! I'm mad!

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE NO. \_\_\_\_\_

STATE \_\_\_\_\_



# MAD MUMBLINGS



Dear Editors,

... I am positive that neither of you have any children or family to speak of, for certainly, if you have, you would have no part in putting on the stands such moronic trash as your MAD magazine. I have always credited myself with being a fair and pretty broad-minded mother in having to raise a son in today's world, realizing only too well what my son has to face in the outside world, but if I thought all he had offered to him was the likes of what you people had to offer in reading matter, I'd gladly do away with him and myself. A contribution today in the way of MAD magazine places you top on the list and first in line for a medal in contributing to this country's important problem of juvenile delinquency. I should like to be the one to present it to you in what I grant would be a strictly original form. I also grant you I wouldn't be alone in that desire. You are fortunate in living in such a country in complete ease in continuing your putting out to the youth your imbecilic, moronic, rot.  
—Mrs. Harriette K. Vandenbaum—New Haven, Conn.

... Your publication is slowly going to H—I. I first became aware of this in issue #10. I was reading "The Face Upon The Floor" when I saw in the last panel a rather sorry exhibition... that being the scrawl of a rather crude laborer in the arts, namely Basil Wolverton. I dismissed the thoughts that came to my head and finished the magazine. But alas, on the cover of issue #11, another one of the products of his perverted mind leered at me from the cover. I unbelievably thumbed through the magazine and saw more of "them." Kindly remove this oblong Basil from the scene.—David Reiff—Kew Gardens, New York

... We don't like your 4 pages (Wolverton) so we're sending them back.—Doug Yonnich & Joe Kowall—Mattydale, New York

... Never in my wildest dreams did I ever think I'd be writing a fan letter to a comic book editor. For months now, my son has done so much talking about MAD and insisted on me reading it. I thought it was just another stupid comic and absolutely refused to look at it until I happened to glance at the cover. I figured that anyone going through the trouble of doing such good work on the cover deserves a chance. So I sat down and read. Now I am just as much a fan as my son is. I am not including my name because I would be run out of town if my friends and neighbors ever got wind of the fact that I was reading a comic book.—Mrs. E. K.—Brooklyn, New York

... The crazy mixed up pictures in your MAD #11 completely threw us. All the time, people were telling us we were good looking, but you have saved us from a disastrous conceit. Thank you.—Corlund, Chandler, Rush, Fitz, Sturdivian and Harris—Chanute, Kan.

... The other morning when I went to school, all my friends (and teachers) were cross-toed and pigeon-eyed. Then I knew MAD was on the loose. I almost

bit my tongue off when I saw MAD and I was in a straight-jacket for six days.—Robert Chichester—Marietta, Ohio

... Please quote me the name, address, and phone number of that cute "chick" on the cover of MAD #11.—Keith Nutt—(no address given)

... I have finished your last copy -(#11). Haven't you done Dragged Net before? Incidentally, if you're interested, the Einstein equation for energy is  $E=mc^2$ . I believe Friday asked the kindly old lady that as a routine question.—Roy Pender—Dallas, Tex.

... We are studying to be sabre-toothed furshlugginers. Your magazine has been more than helpful to us. Every day, before reading MAD, we used to eat three fur-bearing perriwinkles. Now we just eat the fur. Oh happy day that MAD came our way.—Hal Jackson & Dave Kranes—Belmont, Mass.

... I hope you receive this letter before 1954. I am on an island (4' to 6' round) in the Pacific Ocean somewhere, with three beautiful girls, and was bored to death. There was nothing to do on this little plot of ground until yesterday when I noticed a bottle floating up to me. There was a magazine of some sort inside. I quickly broke the bottle and looked at the mag! Yep, you guessed it, a MAD comic.—Richard Christen (the stranger in paradise)

... O LNOIA OIL IIL IAA SLNOR  
D.F. 74007# IDQ LND @QHL O NIOQ QOQO  
QOIL. QOQO SQR LQOQ# LS 74# OSPQ  
OIS#, OPL OSPQ# IALIO# #LIO LND OQO  
@QHL. yours truly—SQIR ADAA (Gene Kelly)  
—Wagoner, Okla.

LNIA OSP, SQIR. —ed.

... Was ist alles das "furshlugginer"? Ich konnen nicht finden aus was das wort wollens! Ich liebe MAD, aber was ist der name von der mann wer schriften der Deutch? Ich liebe der Geschichte... "Dragged Net," und Ich bin schriebe dieser brief zu sagen sie das. Ich haben der Ehre zu sprechen Deutch und obgleich du tun nicht schrift recht, das ist wohl alles recht. Gefallen tun nicht nehmen MAD ab der druckner, und keine von ihr ander guten buchen, beides. Toten alles ander buchen (Wild, etc.), weil sie bist nicht irgend ein gut.—Tein treu lesener—Buffalo, N. Y.

... Ach, was ein furshlugginer Deutch!—ed.

Subscriptions to MAD are available... eight issues for only one buck (\$1.00)... cheap at half the price! Coupon on inside front cover! Keep sending fan-mail... address letters to:

MAD Editors  
Room 706, Dept. 14  
225 Lafayette St.  
N. Y. C. 12, N. Y.



TELEVISION DEPT.: THIS STORY IS FOR *WOMEN ONLY*! WHILE THIS STORY IS ON... ALL MEN GO READ ANOTHER COMIC BOOK... GO LOOK FOR A JOB OR SOMETHING! THIS STORY WAS INSPIRED BY A T.V. PROGRAM FOR LADIES SO HOLD ON TO YOUR HATS, GIRLS, FOR HERE COMES... NOT THE CONTINENTAL... NOT THE NATIONENTAL... NOT THE STATENENTAL... BUT...

# THE COUNTYNENTAL!

HALLO, DAR-R-RLING!  
I'VE BEEN WAITING  
FOR YOU!

COME IN! DO  
NOT BE AFRAID!  
EET IS ONLY A  
MAN'S APARTMENT!



JACK DAVIS

YOU WERE AFRAID TO COME  
TO THIS APARTMENT, DARLING,  
AND YET... YOU CAME TO  
THIS APARTMENT!

...YOU KNEW  
I WOULD BE  
WAITING FOR  
YOU IN THIS  
APARTMENT!



...SO, DARLING, YOU HAVE  
COME TO THIS APARTMENT  
FOR YOU COULD NOT  
RESIST COMING TO THIS  
APARTMENT!

...WHAT  
EEZ THAT  
YOU SAY,  
DARLING?



... YOU HAVE  
THE WRONG  
APARTMENT?

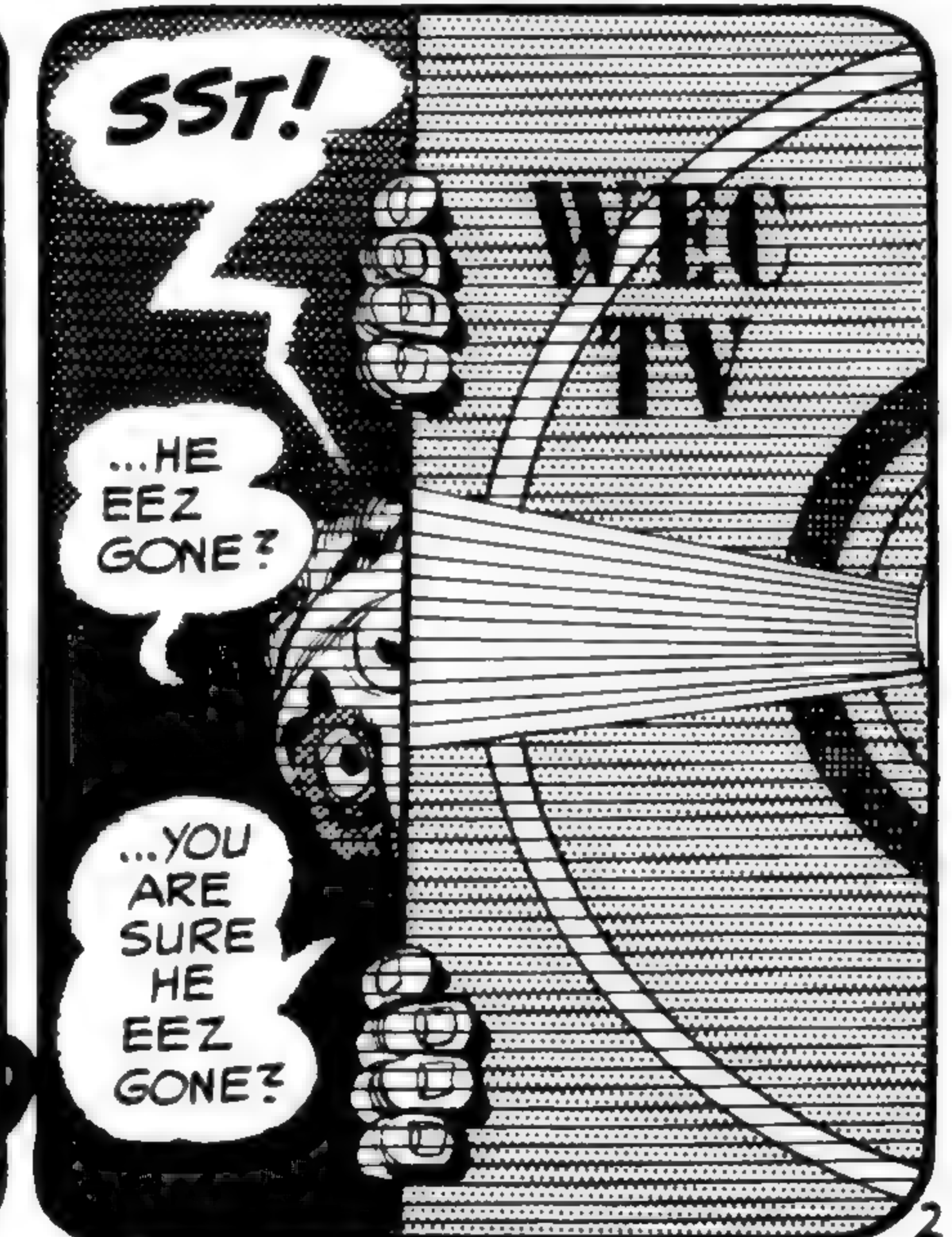
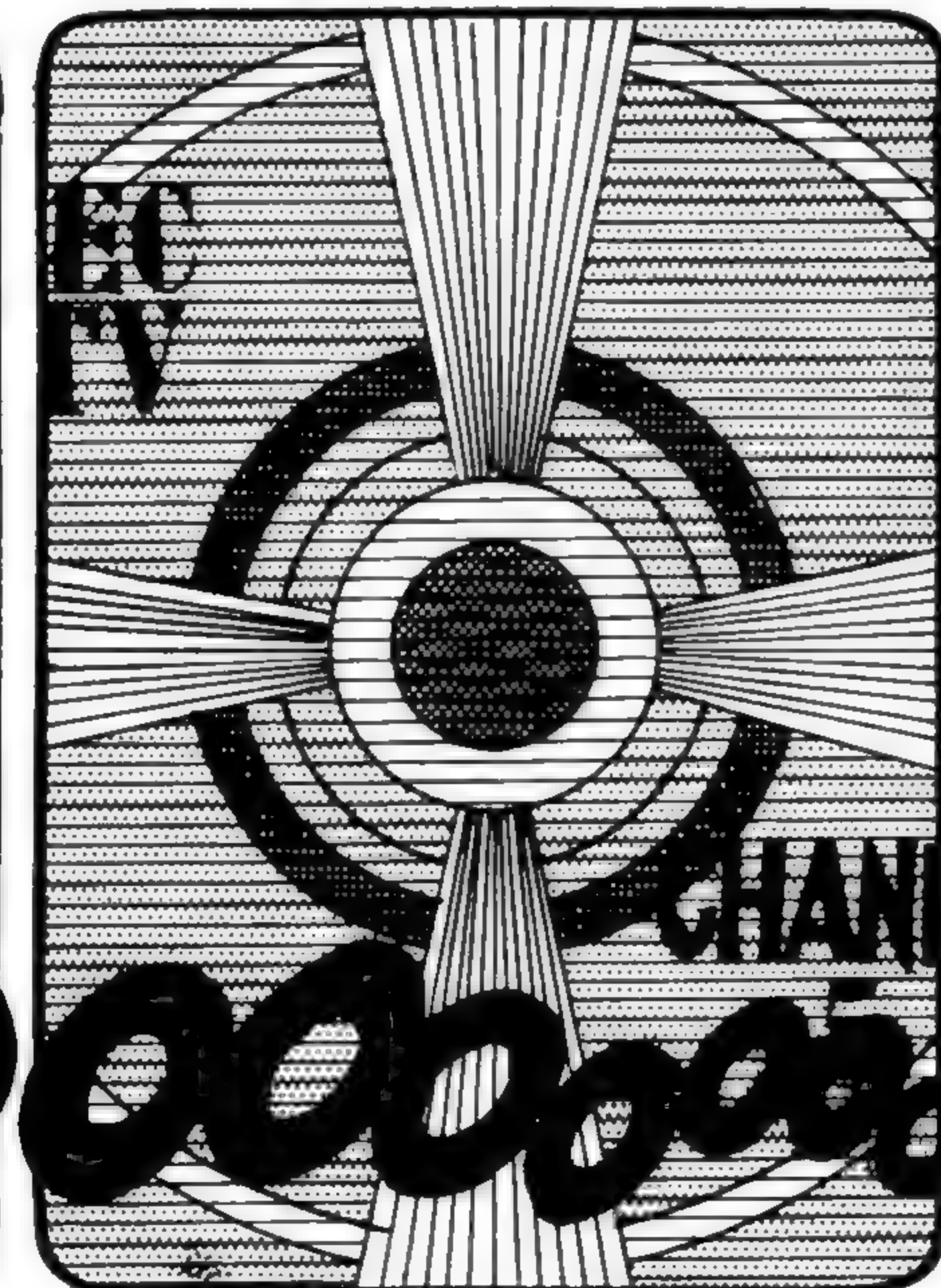
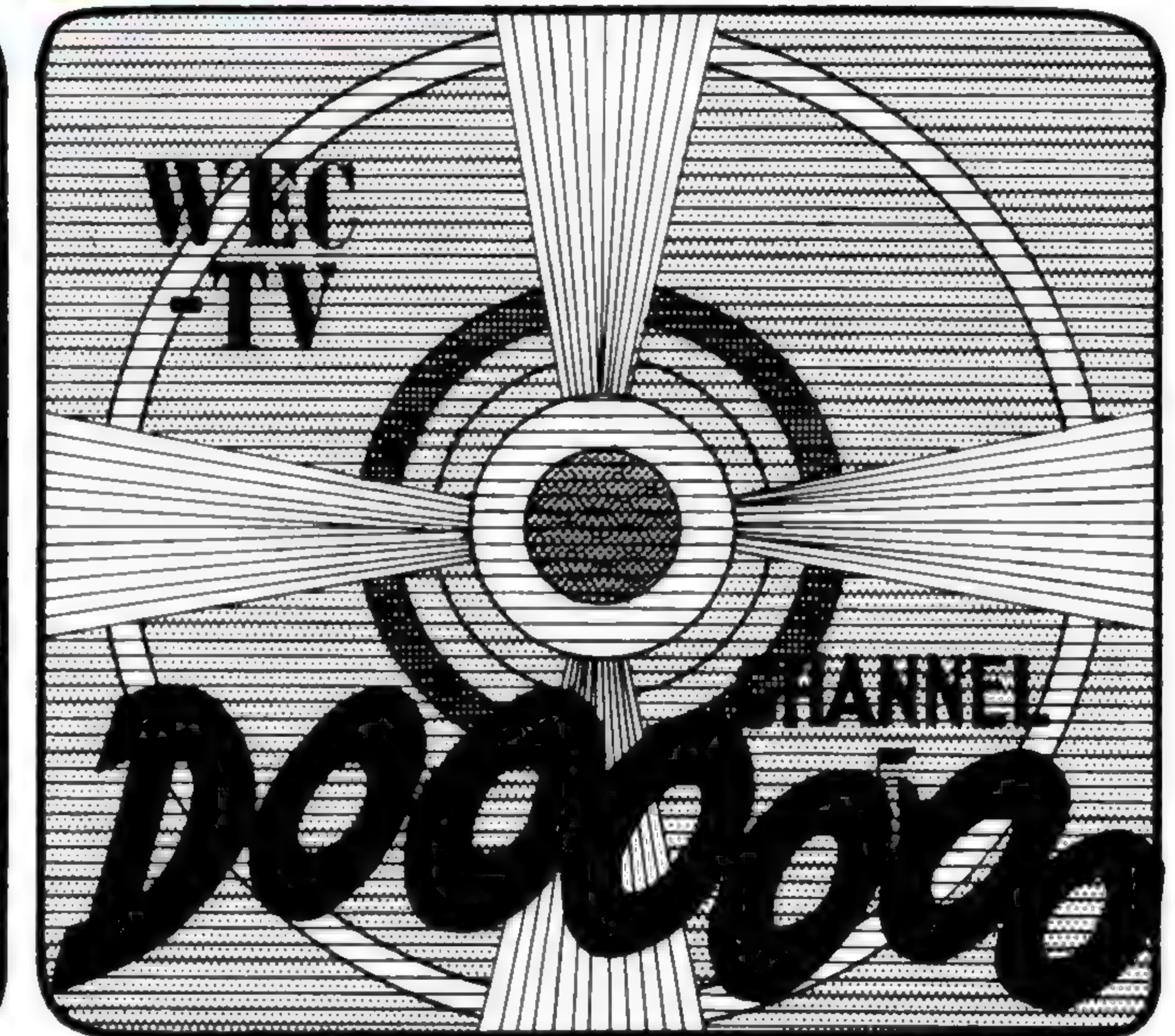
YOU WERE  
LOOKING FOR  
THE JANITOR  
TO SPRAY  
COCKAROACH  
POWDER?

GITCHA  
HANDS  
OFF THE  
GLASS!



SLAM!

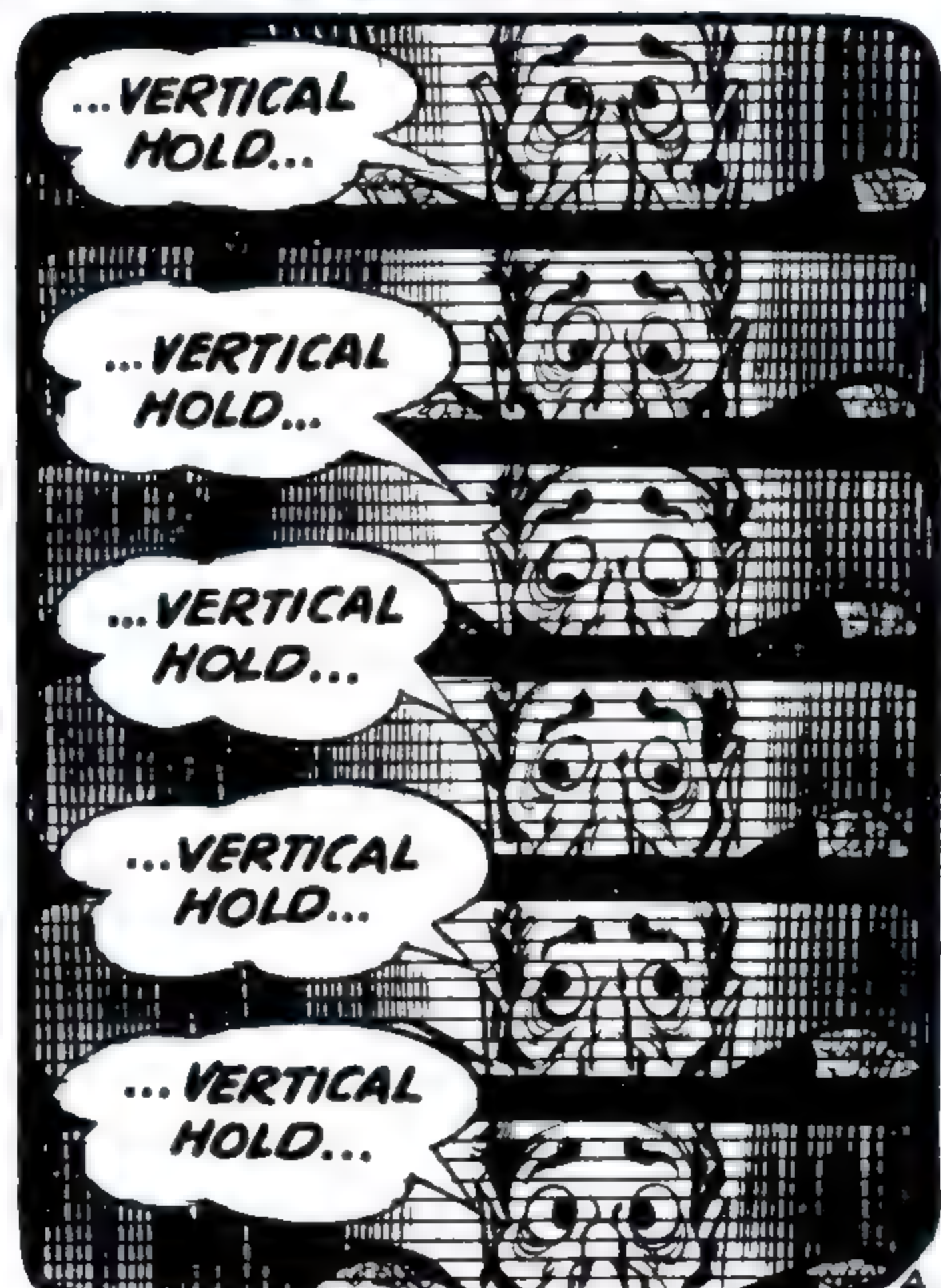
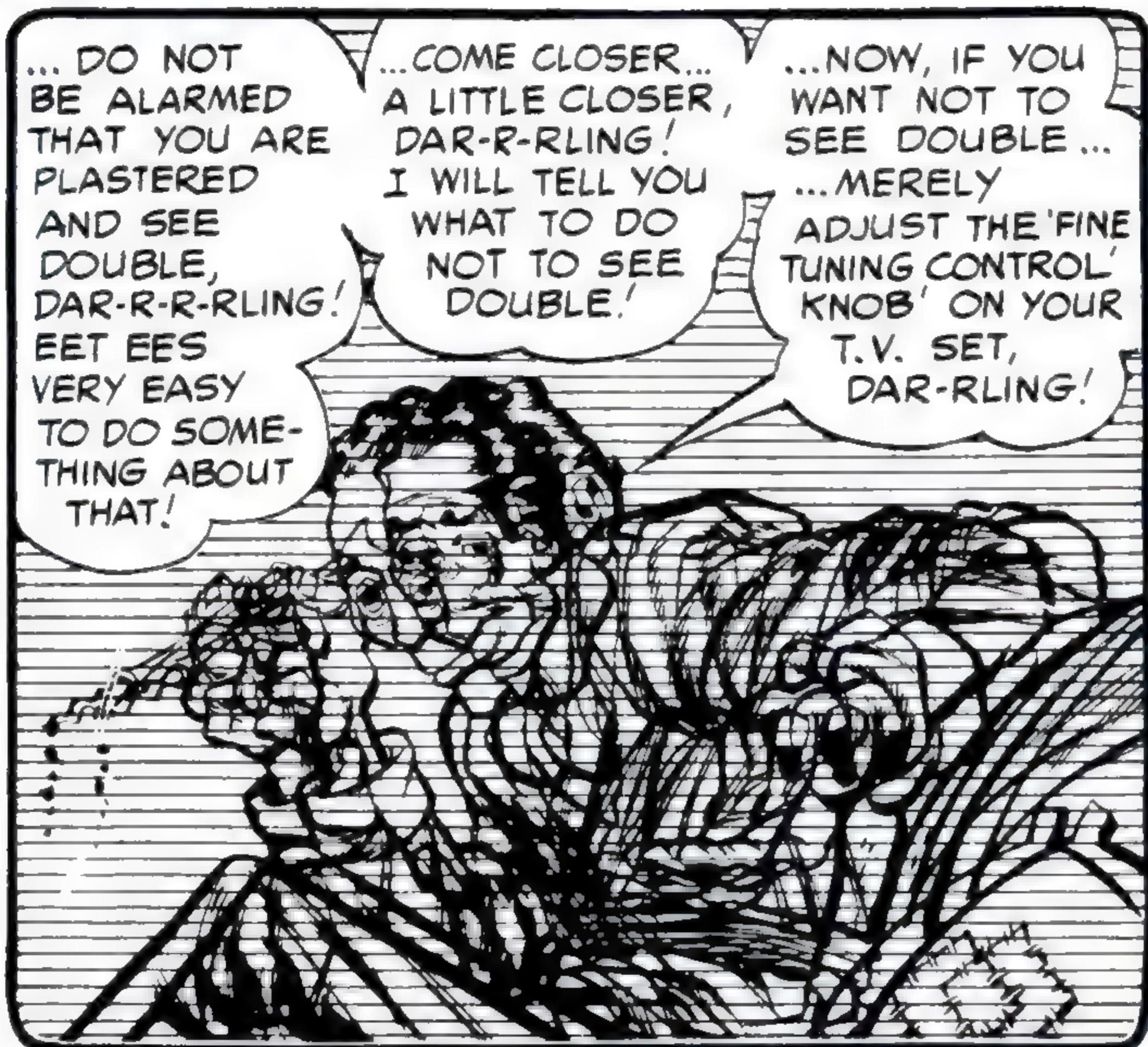
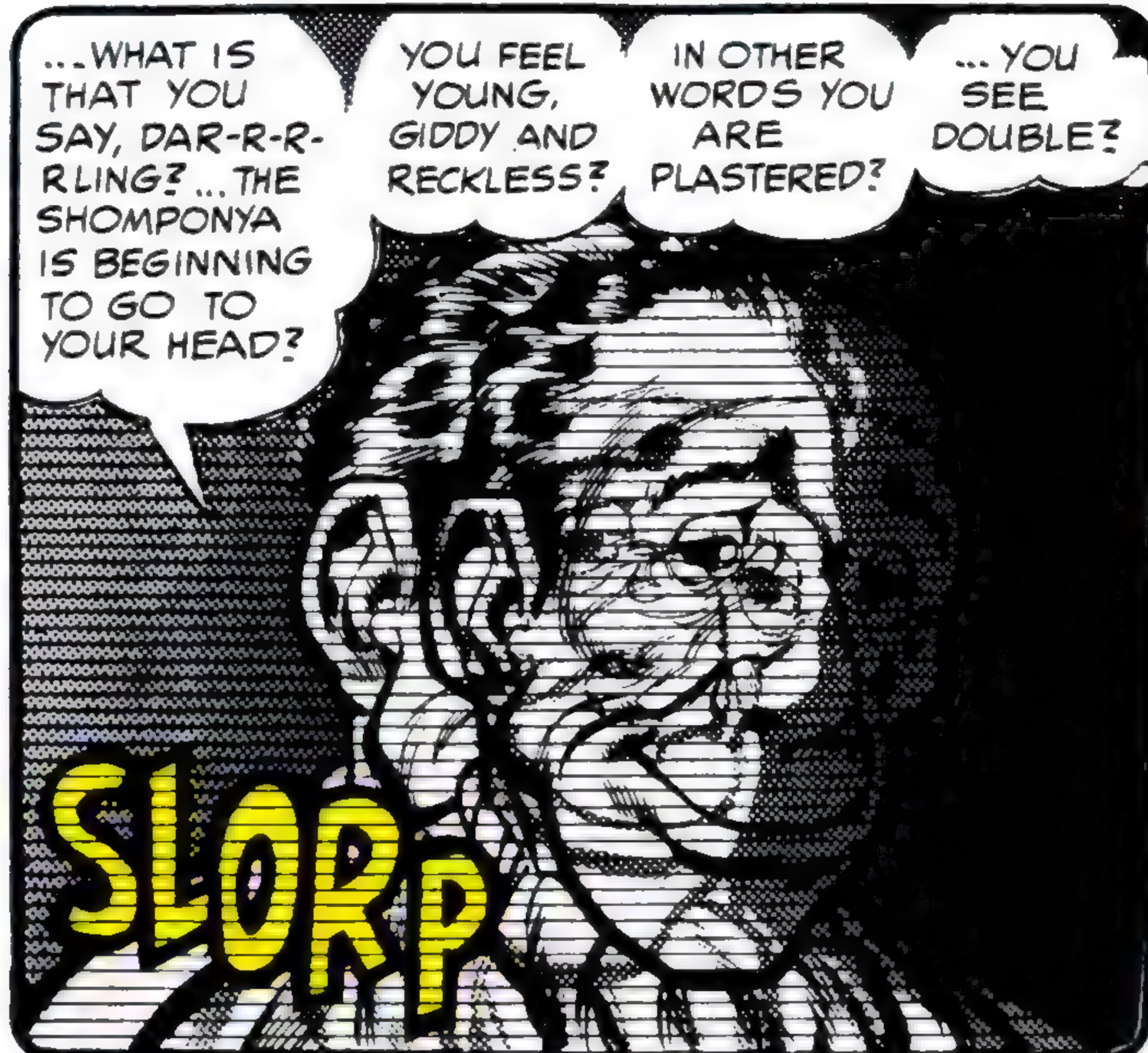




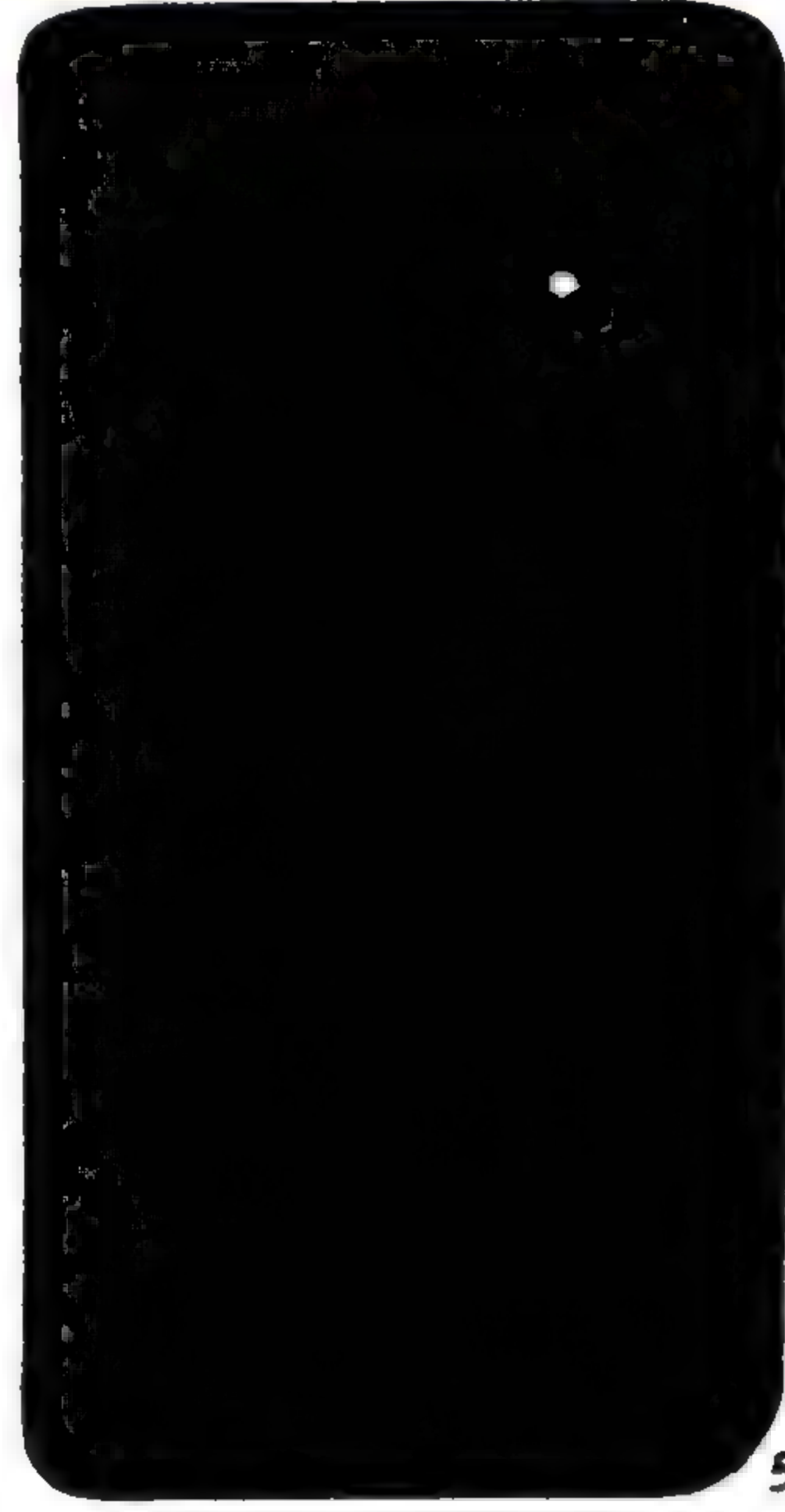
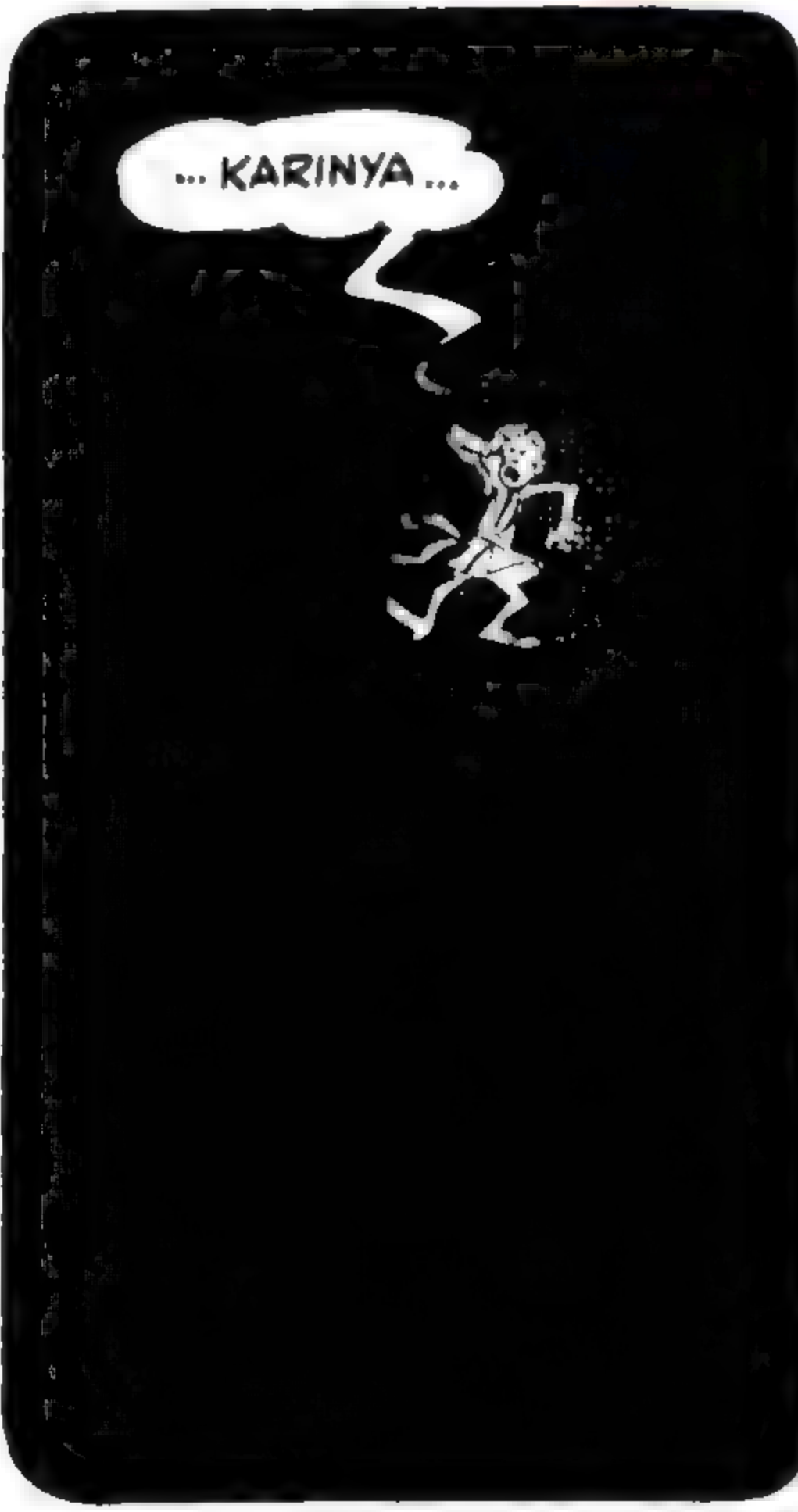




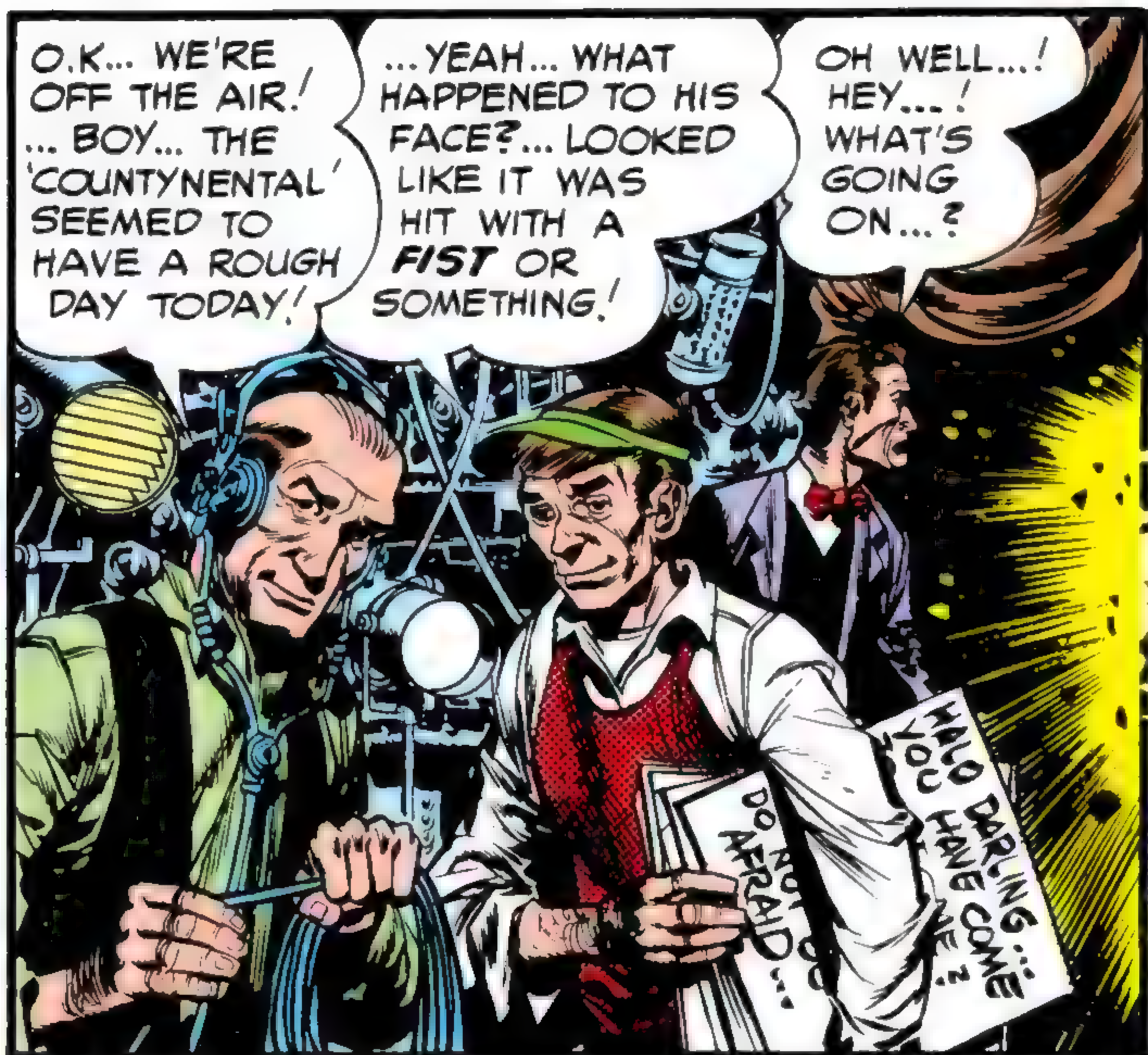








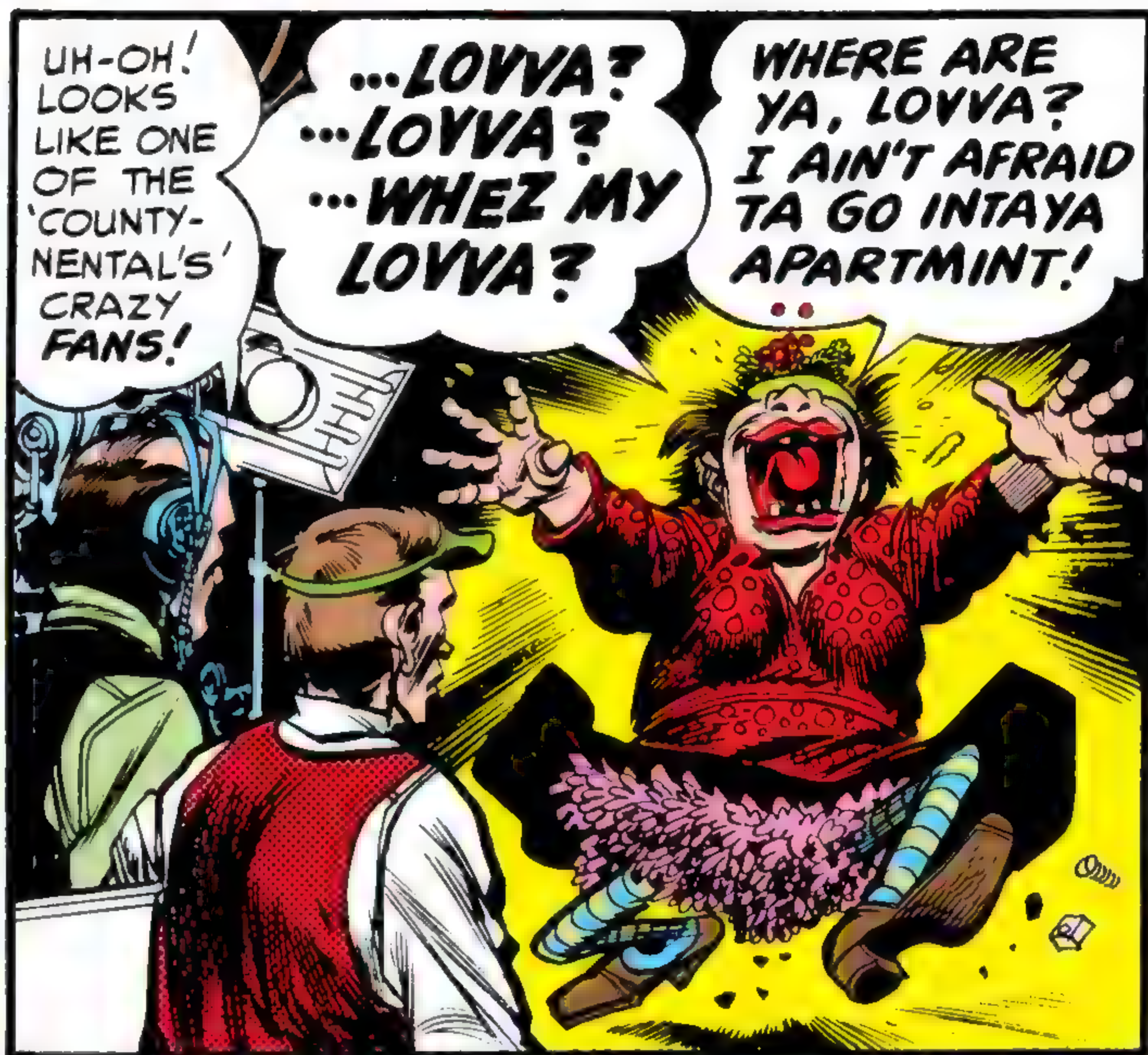




O.K... WE'RE OFF THE AIR!  
... BOY... THE 'COUNTYNENTAL' SEEMED TO HAVE A ROUGH DAY TODAY!

...YEAH... WHAT HAPPENED TO HIS FACE?... LOOKED LIKE IT WAS HIT WITH A **FIST** OR SOMETHING!

OH WELL...! HEY...! WHAT'S GOING ON...?



UH-OH! LOOKS LIKE ONE OF THE 'COUNTYNENTAL'S' CRAZY FANS!

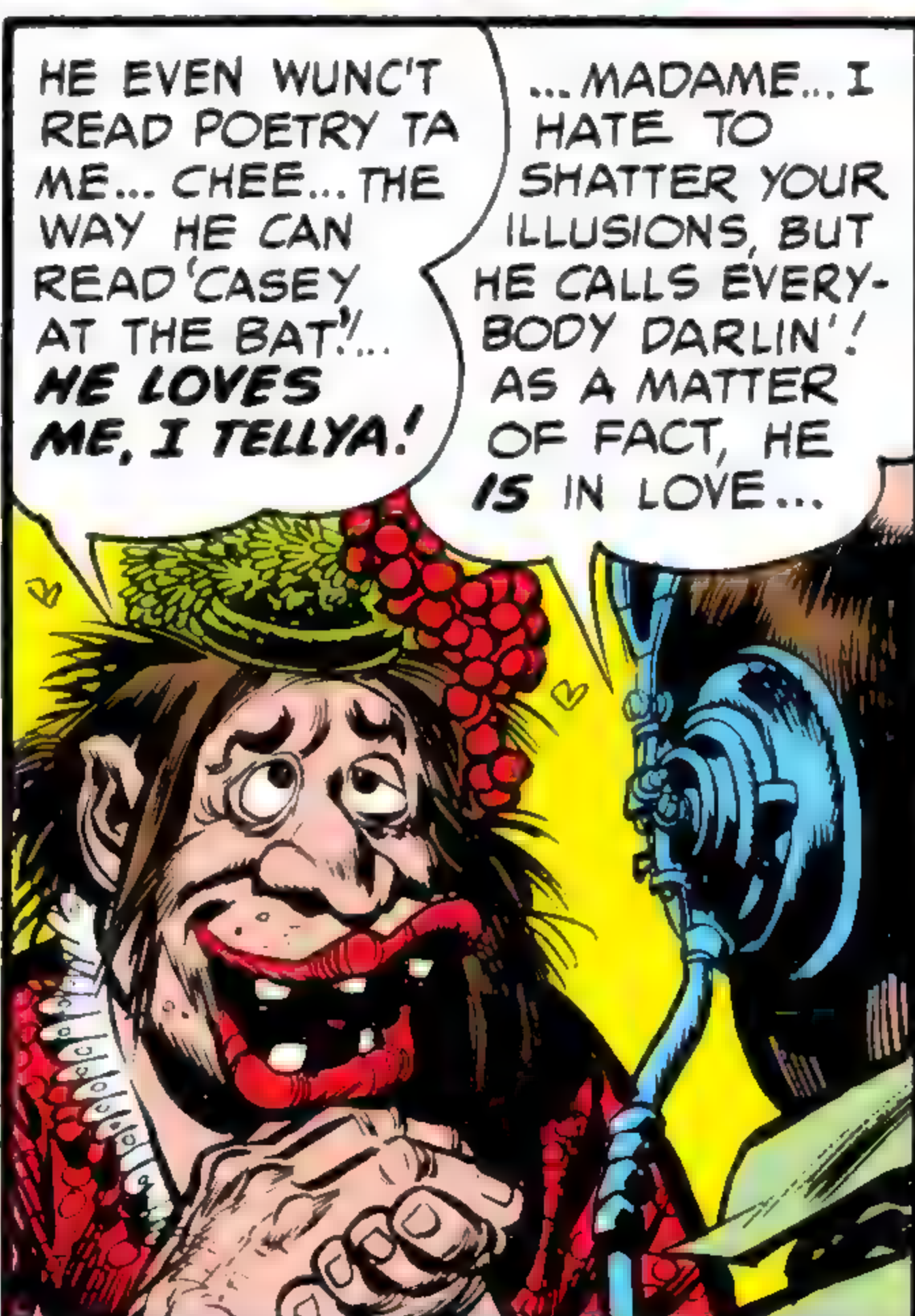
...LOVVA?  
...LOVVA?  
...WHEZ MY LOVVA?

WHERE ARE YA, LOVVA?  
I AIN'T AFRAID TA GO INTAYA APARTMINT!



NOW, LADY!... THE 'COUNTYNENTAL' IS TIRED! HE DOESN'T WANT TO BE DISTURBED!

**BUT HE GAY ME CHAMPAGIN! ...SMOKES! ...FLA'RS! ...HE CALLED ME DARLIN'!**



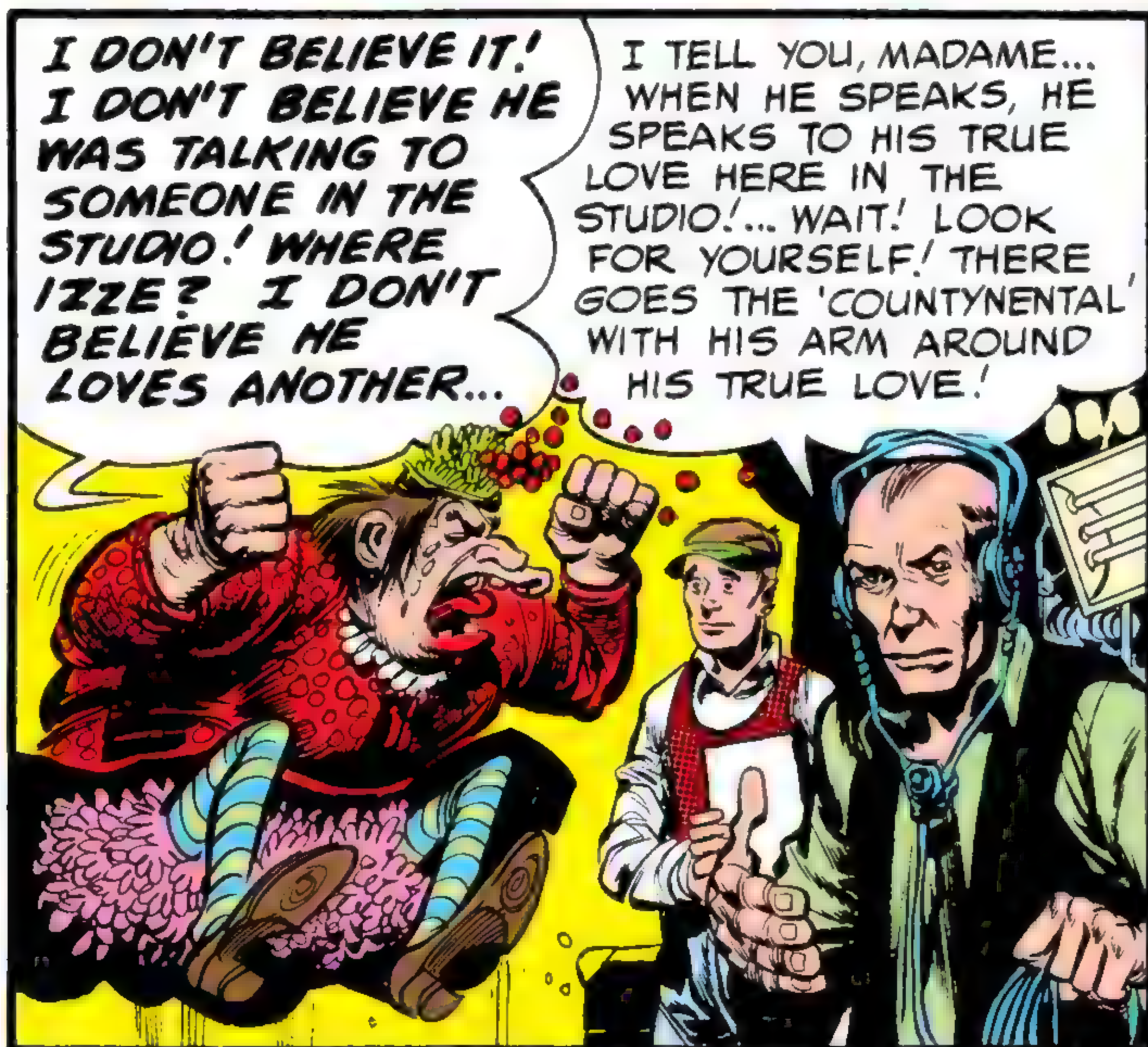
HE EVEN WUNC'T READ POETRY TA ME... CHEE... THE WAY HE CAN READ 'CASEY AT THE BAT'!... **HE LOVES ME, I TELLYA!**

...MADAME... I HATE TO SHATTER YOUR ILLUSIONS, BUT HE CALLS EVERYBODY DARLIN'! AS A MATTER OF FACT, HE **IS** IN LOVE...



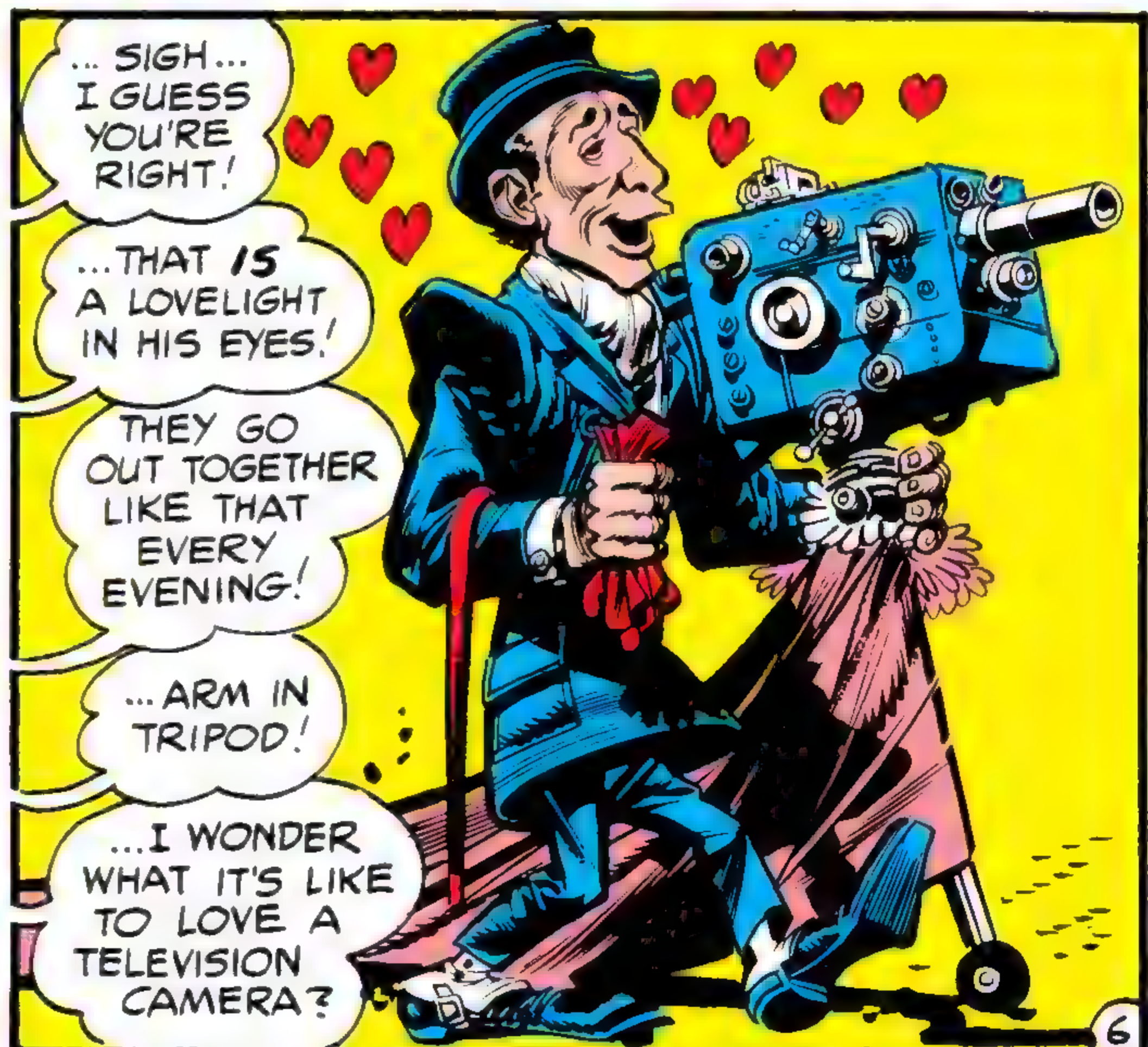
...WITH **ANOTHER!** ...THAT'S WHY HIS TALK IS SO CONVINCING! ...HE ACTUALLY LOVES ONE HE IS TALKING TO HERE IN THE STUDIO!

... SO HE WASN'T TALKING TO ME?



**I DON'T BELIEVE IT! I DON'T BELIEVE HE WAS TALKING TO SOMEONE IN THE STUDIO! WHERE ISZE? I DON'T BELIEVE HE LOVES ANOTHER...**

I TELL YOU, MADAME... WHEN HE SPEAKS, HE SPEAKS TO HIS TRUE LOVE HERE IN THE STUDIO!... WAIT! LOOK FOR YOURSELF! THERE GOES THE 'COUNTYNENTAL' WITH HIS ARM AROUND HIS TRUE LOVE!



... SIGH... I GUESS YOU'RE RIGHT!

...THAT **IS** A LOVELIGHT IN HIS EYES!

THEY GO OUT TOGETHER LIKE THAT EVERY EVENING!

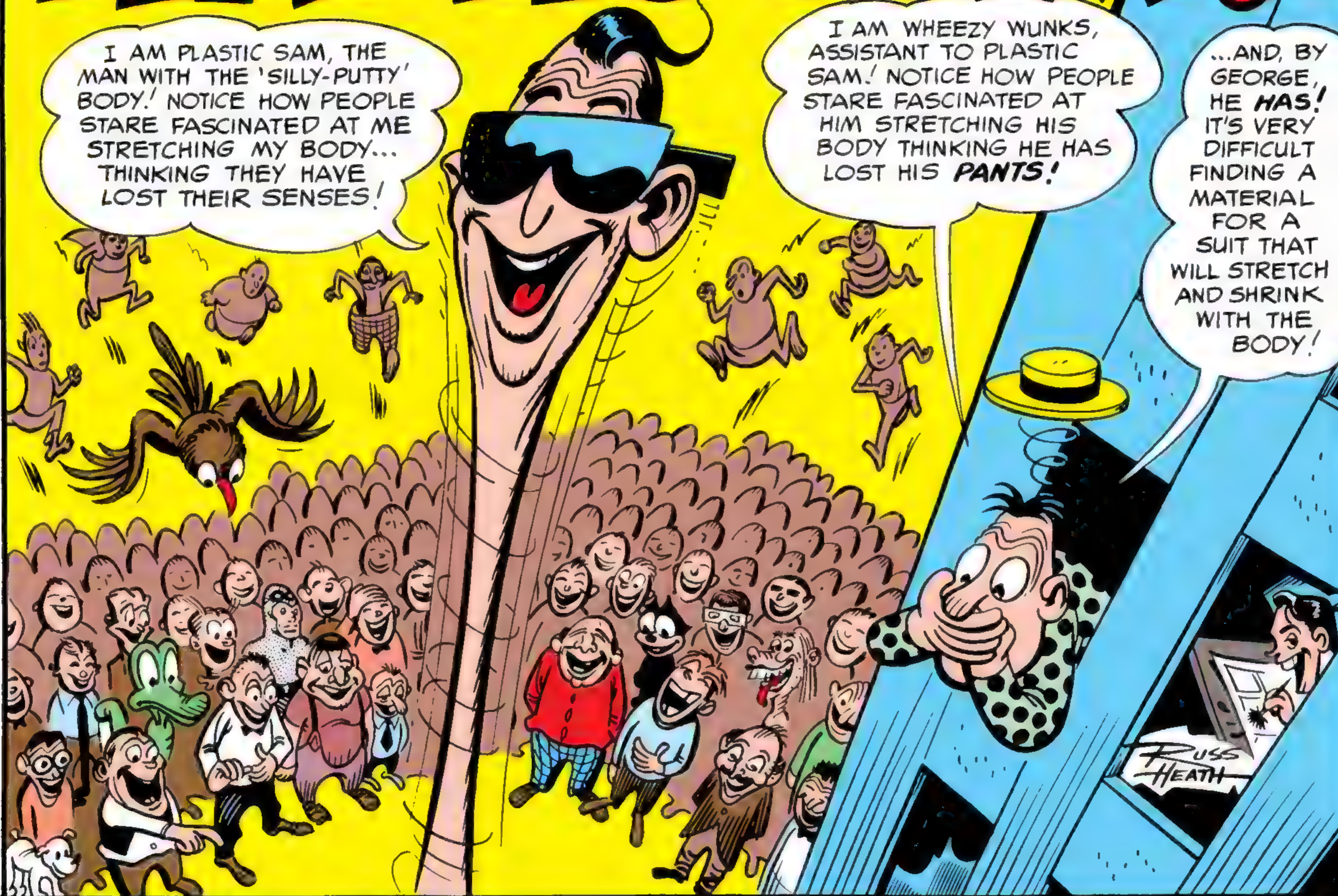
...ARM IN TRIPOD!

...I WONDER WHAT IT'S LIKE TO LOVE A TELEVISION CAMERA?



PLASTIC HERO WORSHIP DEPT.: WHERE ARE THE STRANGE CHARACTERS OF YESTERYEAR WHO USED TO HAUNT THE PAGES OF COMIC BOOKS? WHERE HAS THE 'FLASH' DASHED TO?... WHERE HAS 'SUB-MARINER' SWUM TO?... WHERE HAS 'CAPTAIN MARVEL' SHAZZAMED TO?... THIS STORY, THEN, IS DEDICATED TO THAT FAST-DYING RACE OF FREAKS... TO MEN LIKE ...

# PLASTIC SAM!



©OUR STORY BEGINS IN COSMOPOLIS CITY IN THE HIDEOUT OF THIS HERE DIRTY BUNCH OF NO GOOD CROOKS PLANNING TO TAKE OVER THE U.S.A.! AS THE SCENE OPENS, WE HEAR...

